



SBL

Colin Williams

Director, SBL

Honorary Fellow, *University of Warwick*
Visiting Professor, *De Montfort University*
Founding Member, *Cyber Policy Centre*
Editor, "*CyberTalk*"



Meat

THE

Future



Meat

the

Machine

T H E E N D

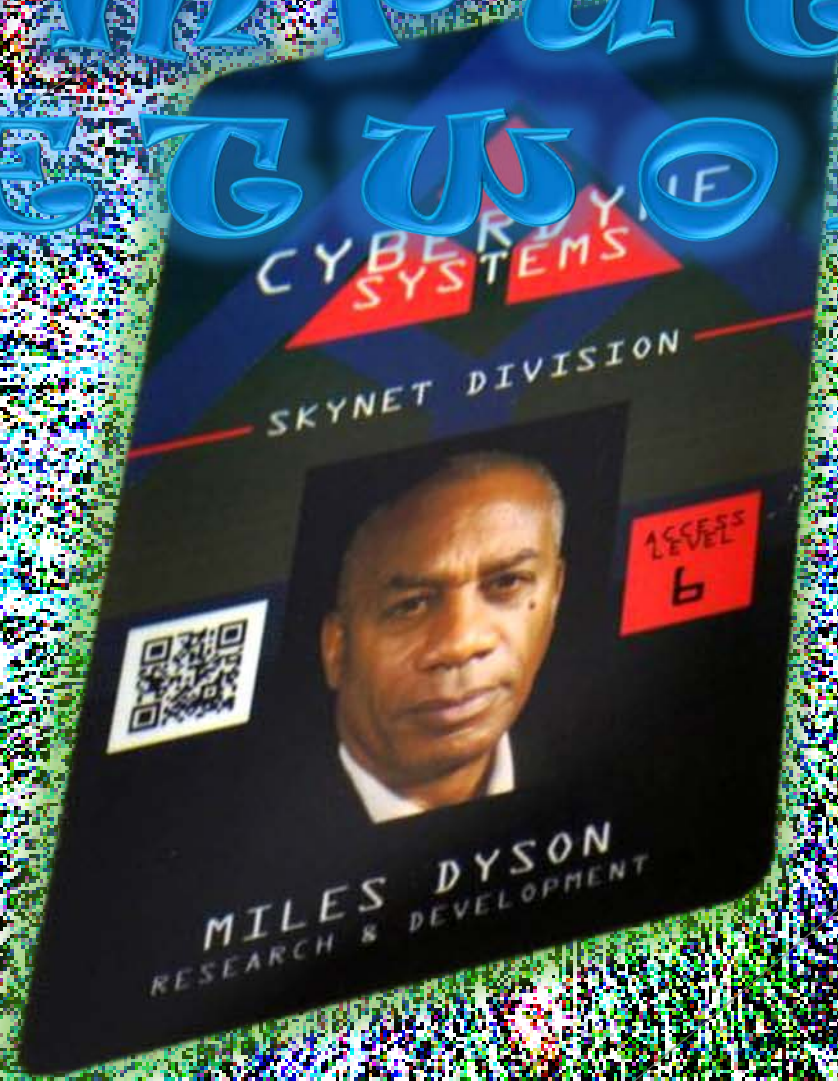
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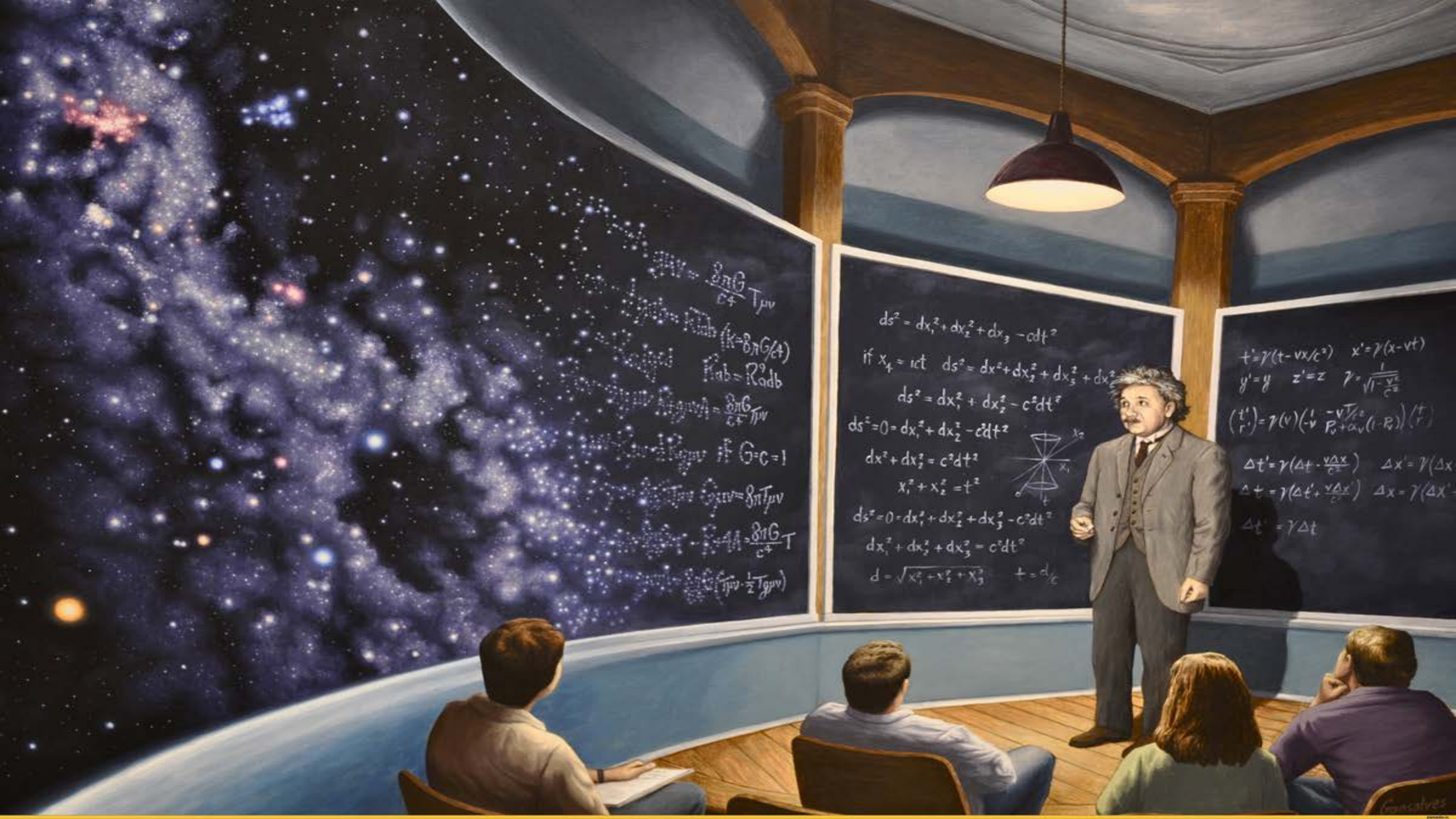
A I





INTERGALACTIC COMPUTER NETWORK





$$R_{\mu\nu} - \frac{1}{2}Rg_{\mu\nu} = \frac{8\pi G}{c^4} T_{\mu\nu}$$

$$R_{ab} = R_{bba}$$

$$R_{\mu\nu} = R_{\nu\mu}$$

$$R_{\mu\nu} = 8\pi T_{\mu\nu}$$

$$R = 4A \frac{8\pi G}{c^4} T$$

$$G(\mu\nu) = \frac{1}{2}T_{\mu\nu}$$

$$ds^2 = dx_1^2 + dx_2^2 + dx_3^2 - c^2 dt^2$$

if $x_4 = ict$ $ds^2 = dx^2 + dx_2^2 + dx_3^2 + dx_4^2$

$$ds^2 = dx_1^2 + dx_2^2 - c^2 dt^2$$


$$ds^2 = 0 = dx_1^2 + dx_2^2 - c^2 dt^2$$

$$dx_1^2 + dx_2^2 = c^2 dt^2$$

$$x_1^2 + x_2^2 = t^2$$

$$ds^2 = 0 = dx_1^2 + dx_2^2 + dx_3^2 - c^2 dt^2$$

$$dx_1^2 + dx_2^2 + dx_3^2 = c^2 dt^2$$

$$d = \sqrt{x_1^2 + x_2^2 + x_3^2} \quad t = \frac{d}{c}$$


$$t' = \gamma(t - vx/c^2) \quad x' = \gamma(x - vt)$$

$$y' = y \quad z' = z \quad \gamma = \frac{1}{\sqrt{1 - v^2/c^2}}$$

$$\left(\frac{t'}{r'}\right) = \gamma(v) \left(\frac{1}{v} \frac{-v T_{12}}{P_0 + a_v(1 - P_1)}\right) \left(\frac{t}{r}\right)$$

$$\Delta t' = \gamma(\Delta t - \frac{v \Delta x}{c^2}) \quad \Delta x' = \gamma(\Delta x - v \Delta t)$$

$$\Delta t = \gamma(\Delta t' + \frac{v \Delta x'}{c^2}) \quad \Delta x = \gamma(\Delta x' + v \Delta t')$$

$$\Delta t' = \gamma \Delta t$$





A black and white portrait of Eero Saarinen, a Finnish architect and designer. He is shown from the chest up, wearing a dark suit jacket, a white shirt, and a dark tie. He has short, dark hair and is looking slightly to the right of the camera with a neutral expression. In the lower-left corner, there is a white rectangular box containing the text 'Eero Saarinen' in a bold, black, sans-serif font. On the right side of the image, there is a semi-transparent, red-tinted overlay of a modernist chair, specifically the Tulip Chair, which features a white, curved, shell-like seat and a thin, white, pedestal base. The background is a dark, textured grey.

Eero Saarinen





... wonder
what happens
if I ...

... push
this one ?



There goes
shore leave !

AGAIN >>>

OOPS!!!
Silly me ...

DIG THREE GRAVES UP THERE.



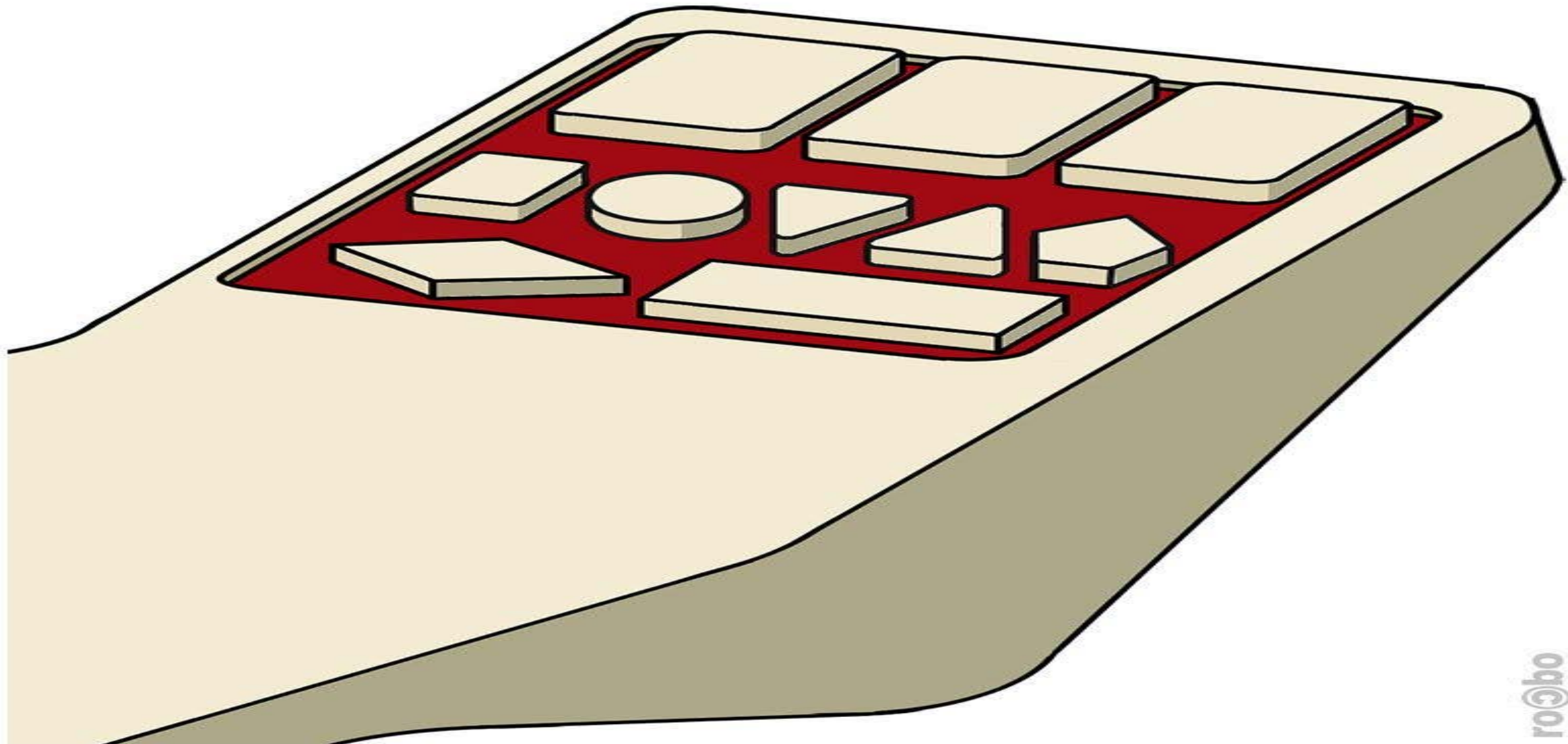
I'LL EXPLAIN IT TO YOU LATER.







Vista en perspectiva del panel
con teclas integrado en el apoyo
del brazo derecho

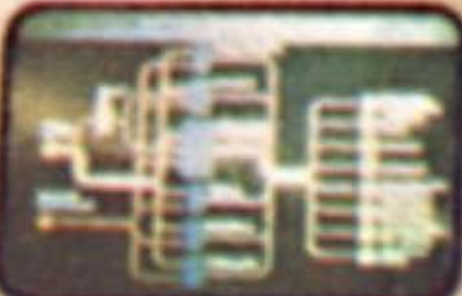


SECCION UNICA

EXPLANA

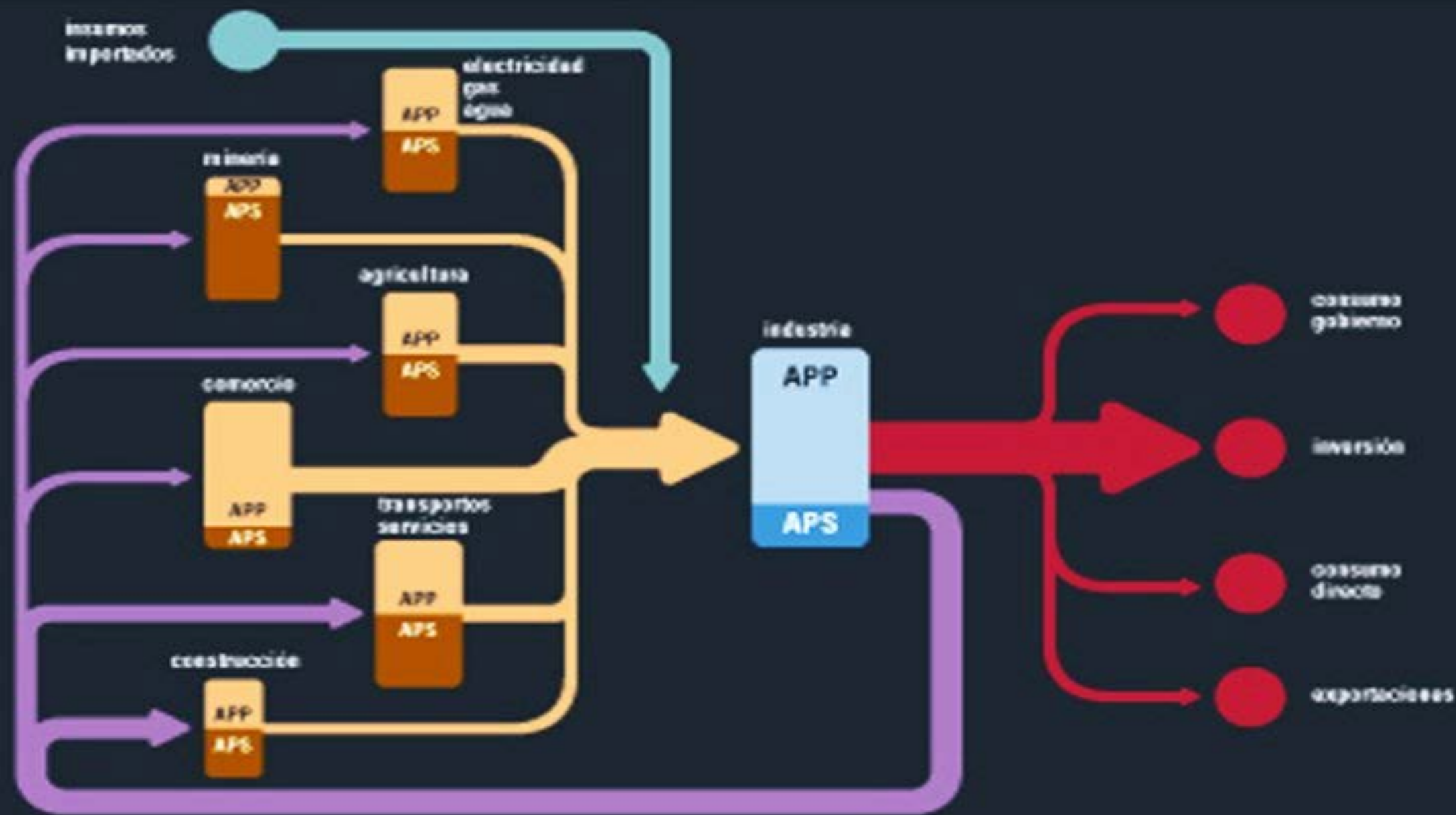
PANTALLA C

00720	PRELACION BUBAL	1
00740	EXPLICACION PRELACION CON ILUSTRACION	2
00760	EXPLICACION PRELACION CON BATERIAS	3
00780	EXPLICACION PRELACION CON BATERIAS	4
00790	AMPLACION CAPACIDAD BATERIAS	5
007A0	AMPLACION BATERIAS	6
007B0	AMPLACION BATERIAS	7
007C0	AMPLACION PLANTA BUBAL	8
007D0	FORO BATERIAS	9
007E0	FORO MANEJA	10
007F0	FORO TUBAL	11



La industria en la economía

A-0001-IT
dic 72



000034	5788888788787847	8788	
067342	84838385085003358	587483	4884387844
	47232308	4748	847378573
457732	5875755830838	4858883	88
83345	88087	472847	88783488447

CONTROL

LEVEL 1 DIAGNOSTIC START

LEVEL 2 DIAGNOSTIC START

LEVEL 3 DIAGNOSTIC START

LEVEL 4 DIAGNOSTIC START

LEVEL 5 DIAGNOSTIC START

LEVEL 3 DIAGNOSTIC - AUTO SYSTEM CHECKS WITH MINOR CREW VERIFICATION OVER TEN MINUTES. SYSTEMS ON-LINE.

MEMORY LOAD

0 10 20 30 40 50 60 70 80 90 100



CPU
RAM

EXIT

TOOLS

WINDOWS

AMD Athlon 1200 10%

Hard Drives:

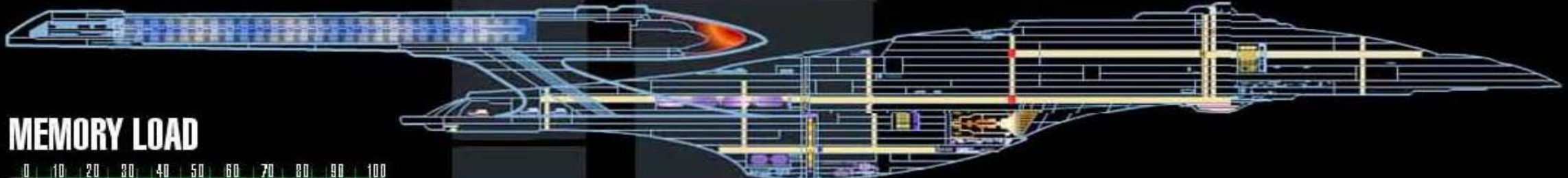


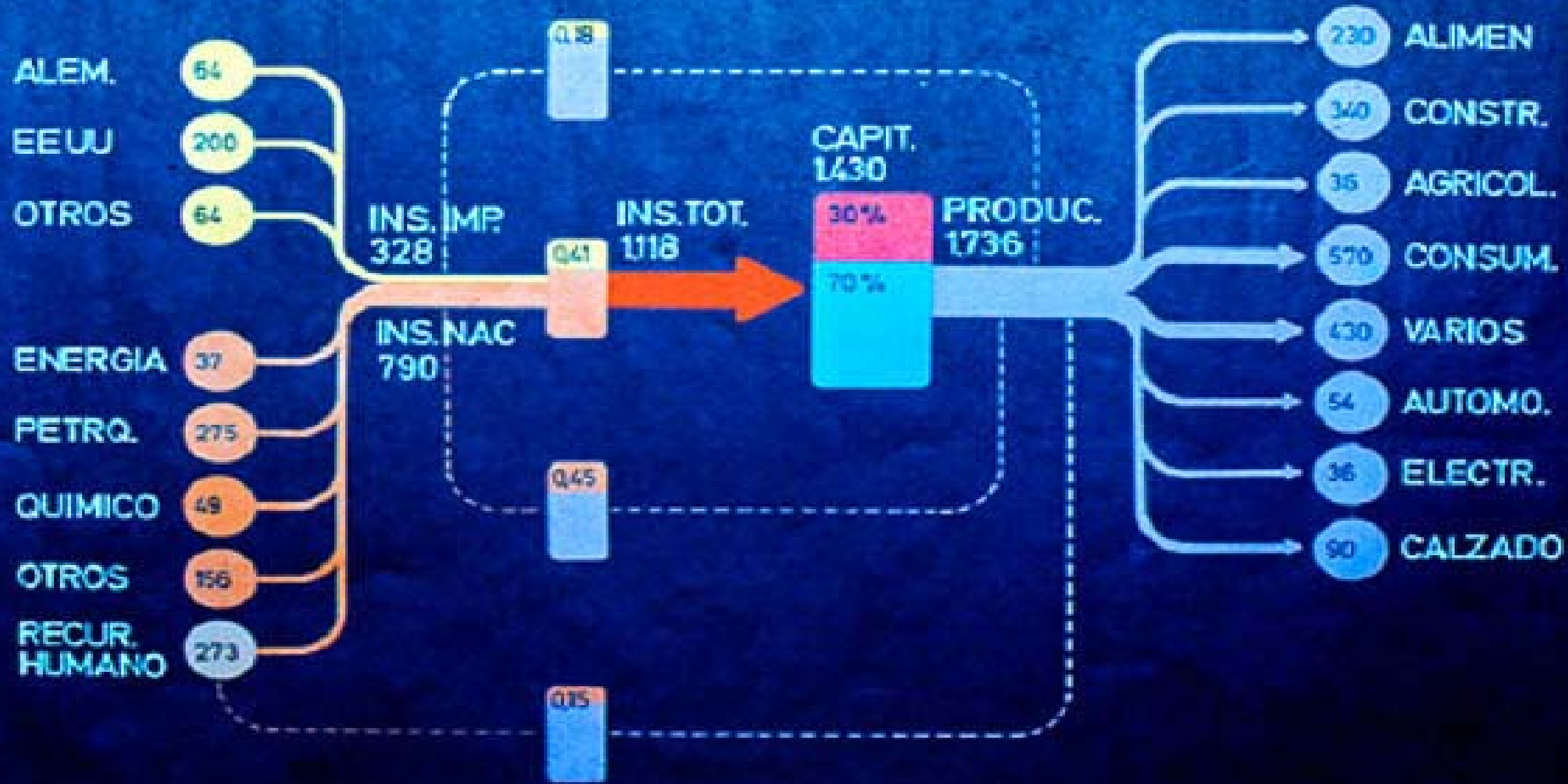
SYSTEM ONLINE

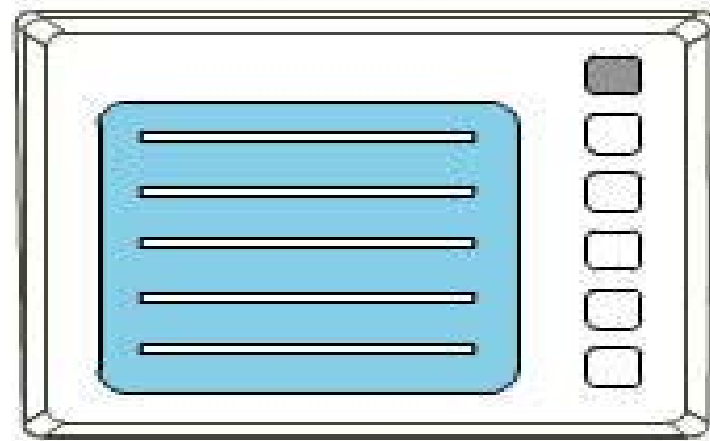
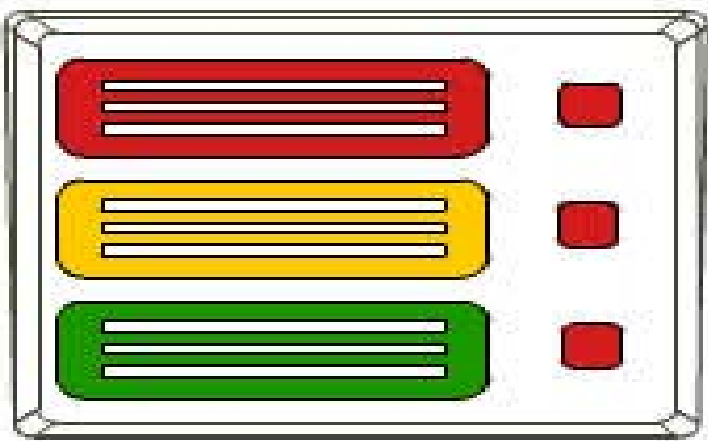
CRITICAL SYSTEMS REPORT

LIFE SUPPORT STATUS: NORMAL
 SHIELDS STATUS: NORMAL
 WEAPONS STATUS: NORMAL
 WARP CORE STATUS: NORMAL

LONG RANGE SCANNERS STATUS: NORMAL
RADIATION LEVELS: LOW

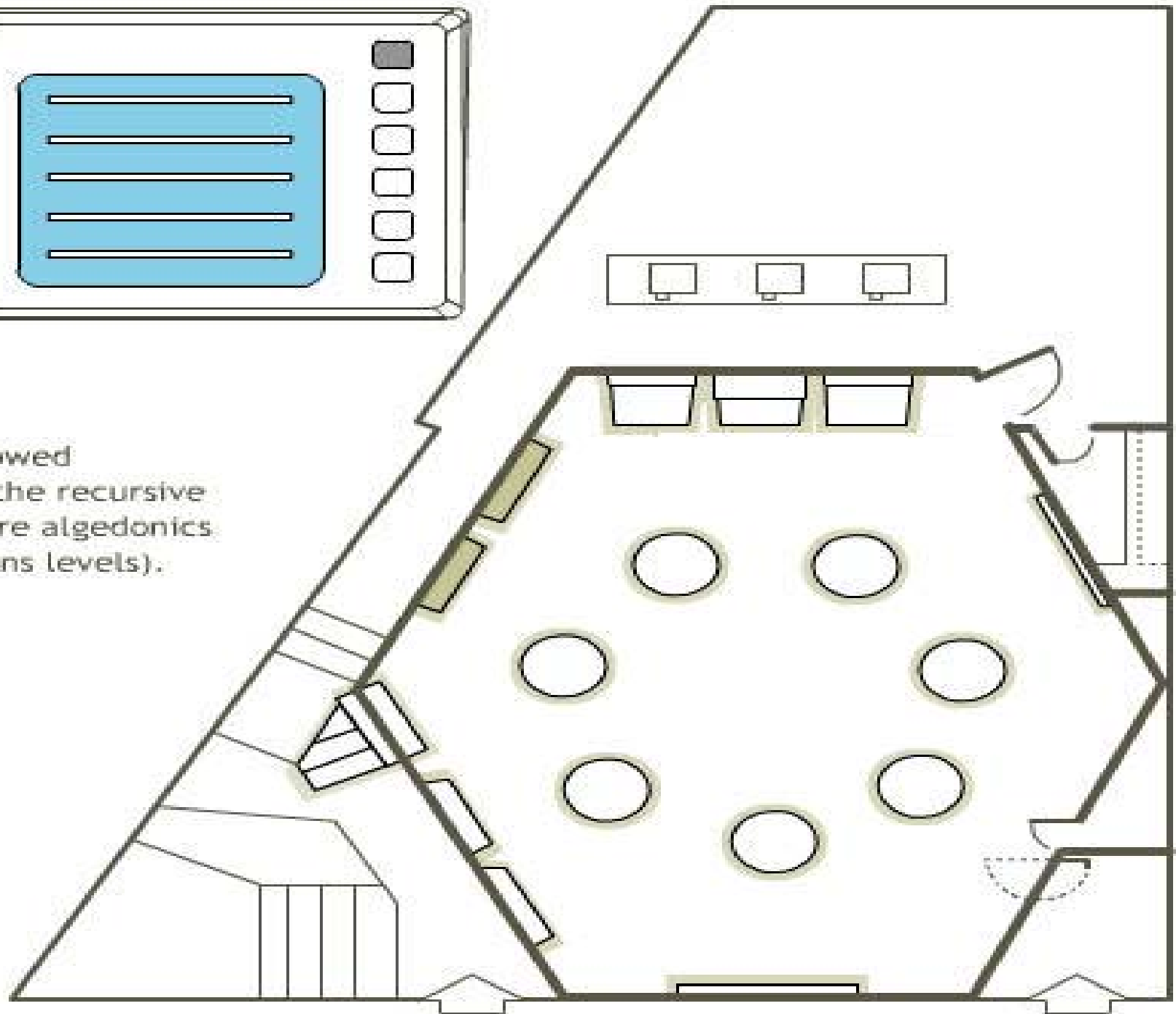


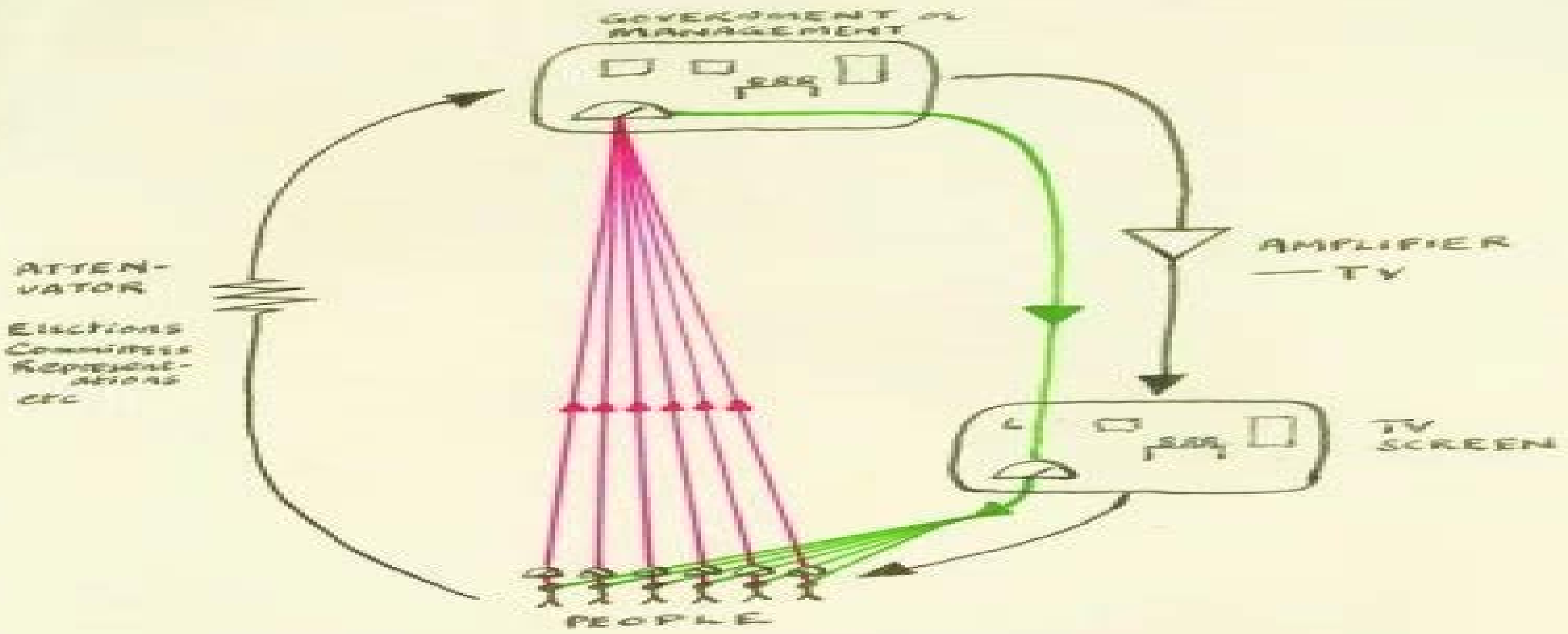




ALGEDONICS SCREENS

2 screens with yield indices that showed indicators. One of the screen show the recursive level indicators and in the other were algedonics indicators (lower recursive exceptions levels).



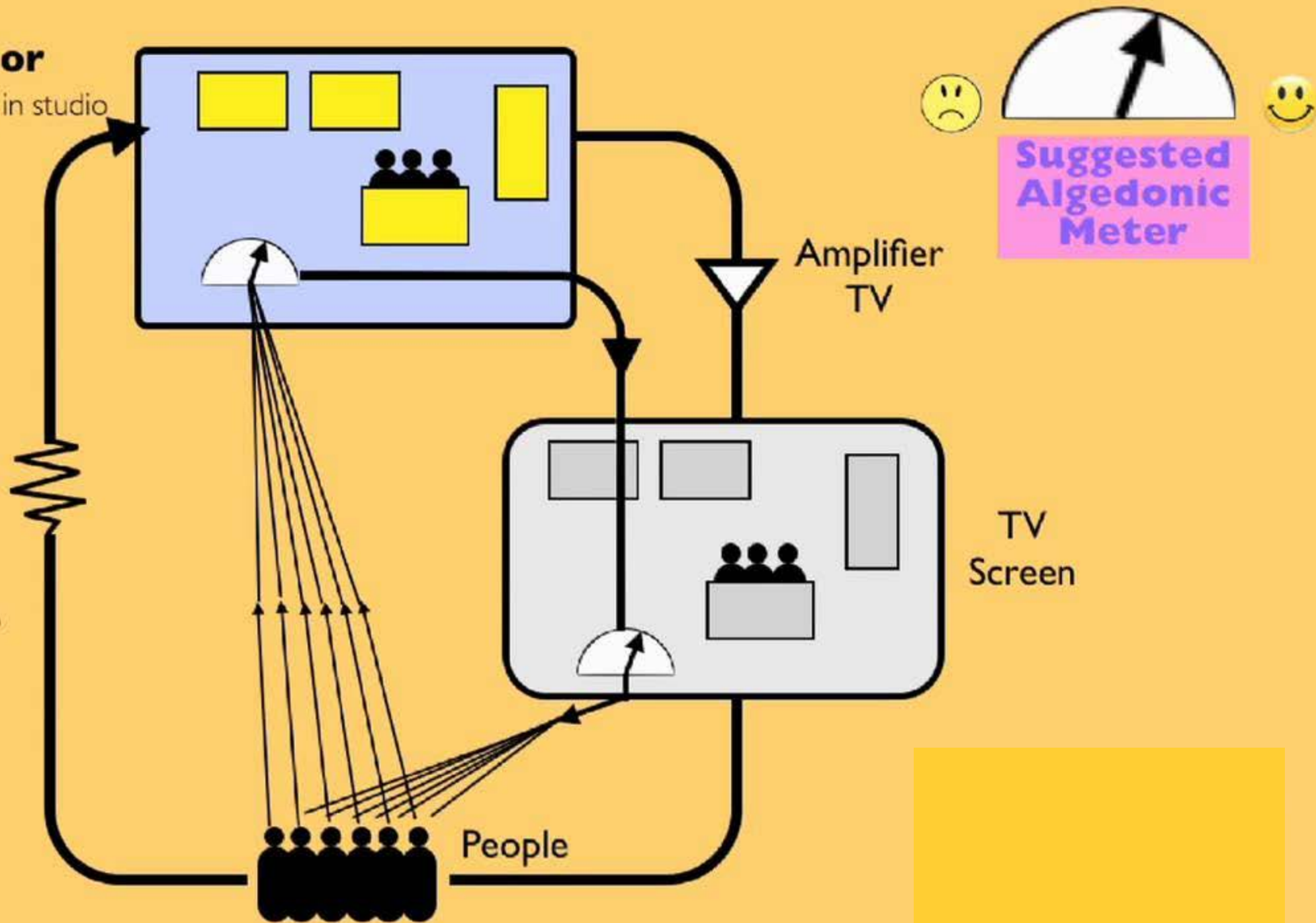


ALGEDONIC METER

Greek άλγος (álgos, "pain") + ἡδονή (hēdoné) 'pleasure'.

Government or Management in studio

Attenuator
Elections,
Committees,
Representations,
etc.



**Suggested
Algedonic
Meter**

Amplifier
TV

TV
Screen

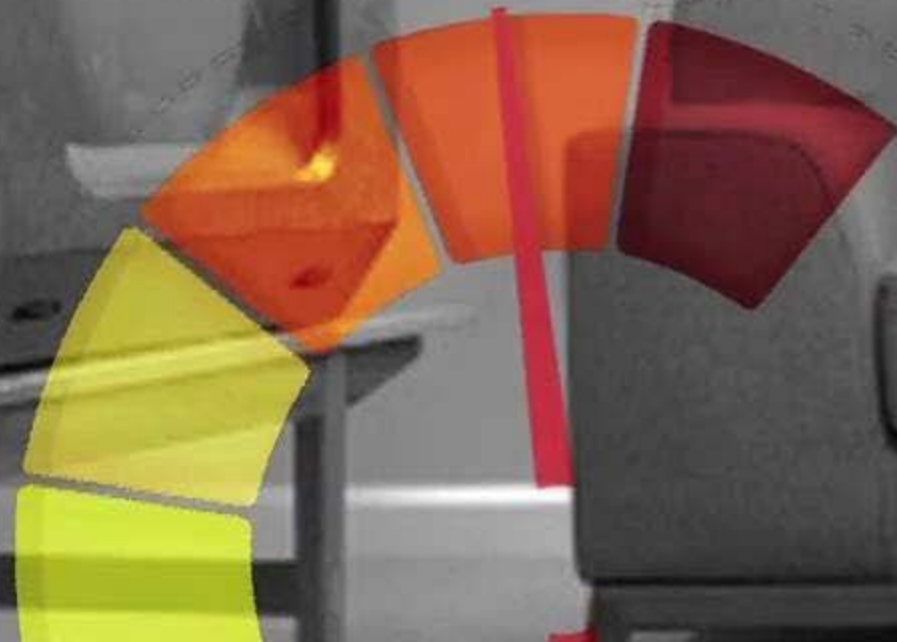
People



Rate Your Satisfaction



High



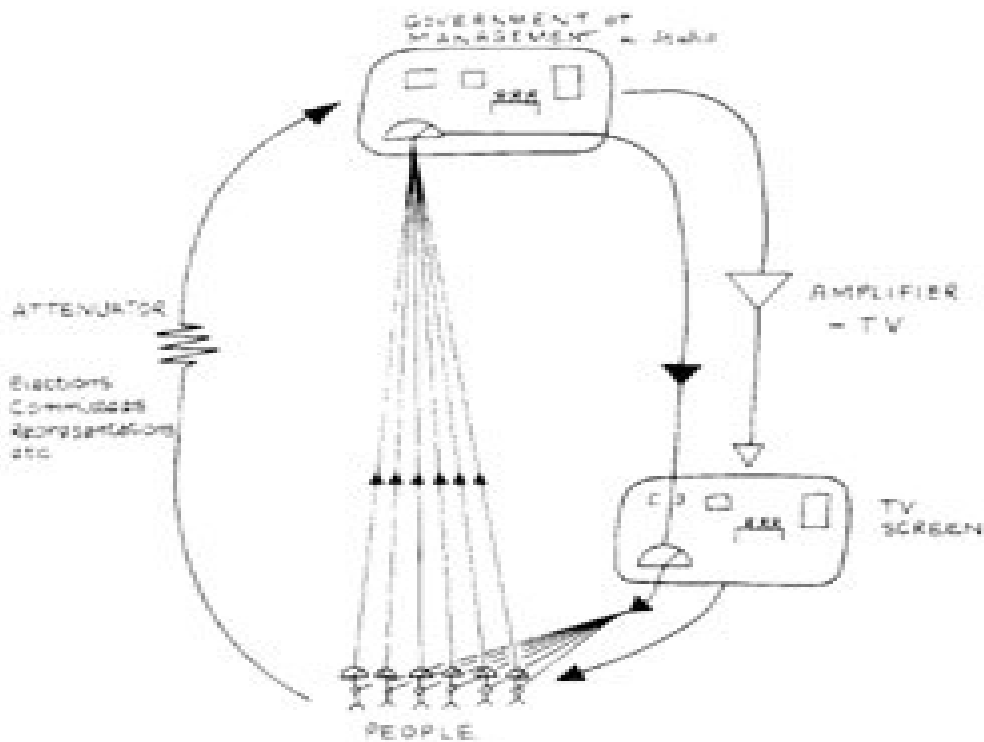


Figure 45

This situation attempts to disobey the Law of Requisite Variety, and disbalances the homeostatic equilibrium in both richness and in period.

Then it is predictable that the people, thus affected, will build up pressures in the system that can no longer be released — because the filtering capacity cannot contain the flow.

This is bound to lead to unrest: demonstrations, agitation, perhaps violence, possibly revolt.

”This situation attempts to disobey the Law of Requisite Variety, and disbalances the homeostatic equilibrium in both richness and in period.

Then it is predictable that the people, thus affected, will build up pressures in the system that can no longer be released – because the filtering capacity cannot contain the flow.

This is bound to lead to unrest: demonstrations, agitation, perhaps violence, possibly revolt.”

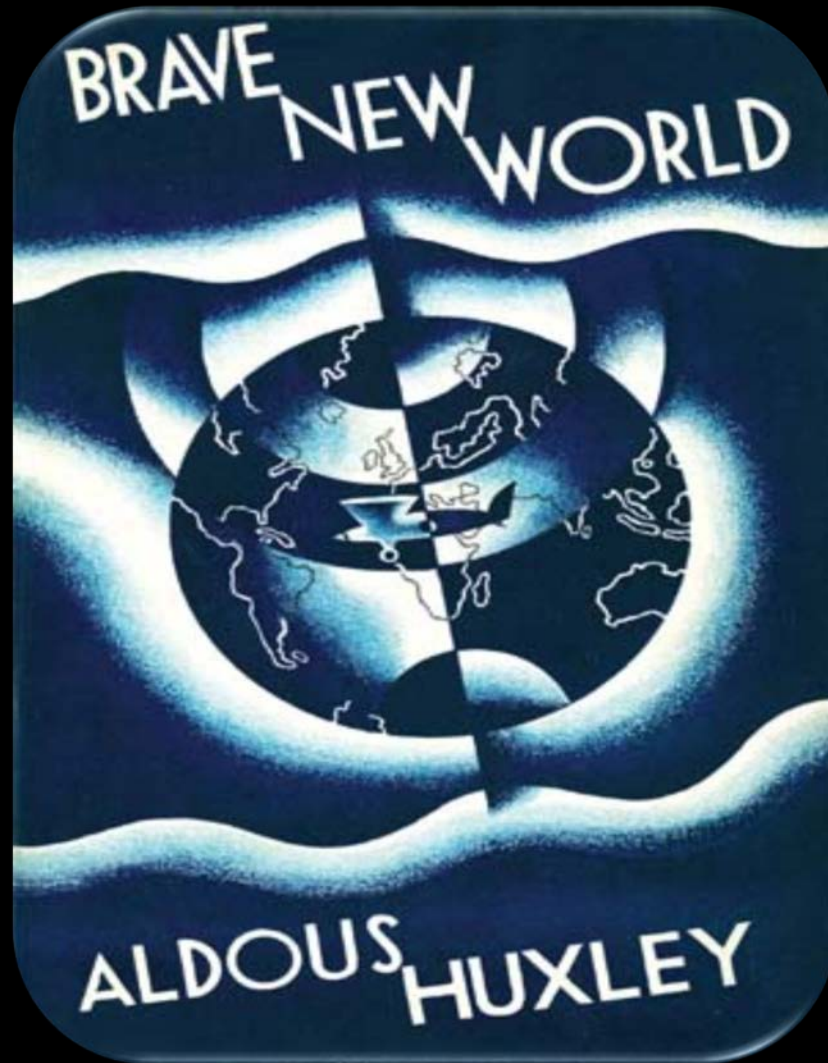


PENGUIN CLASSICS

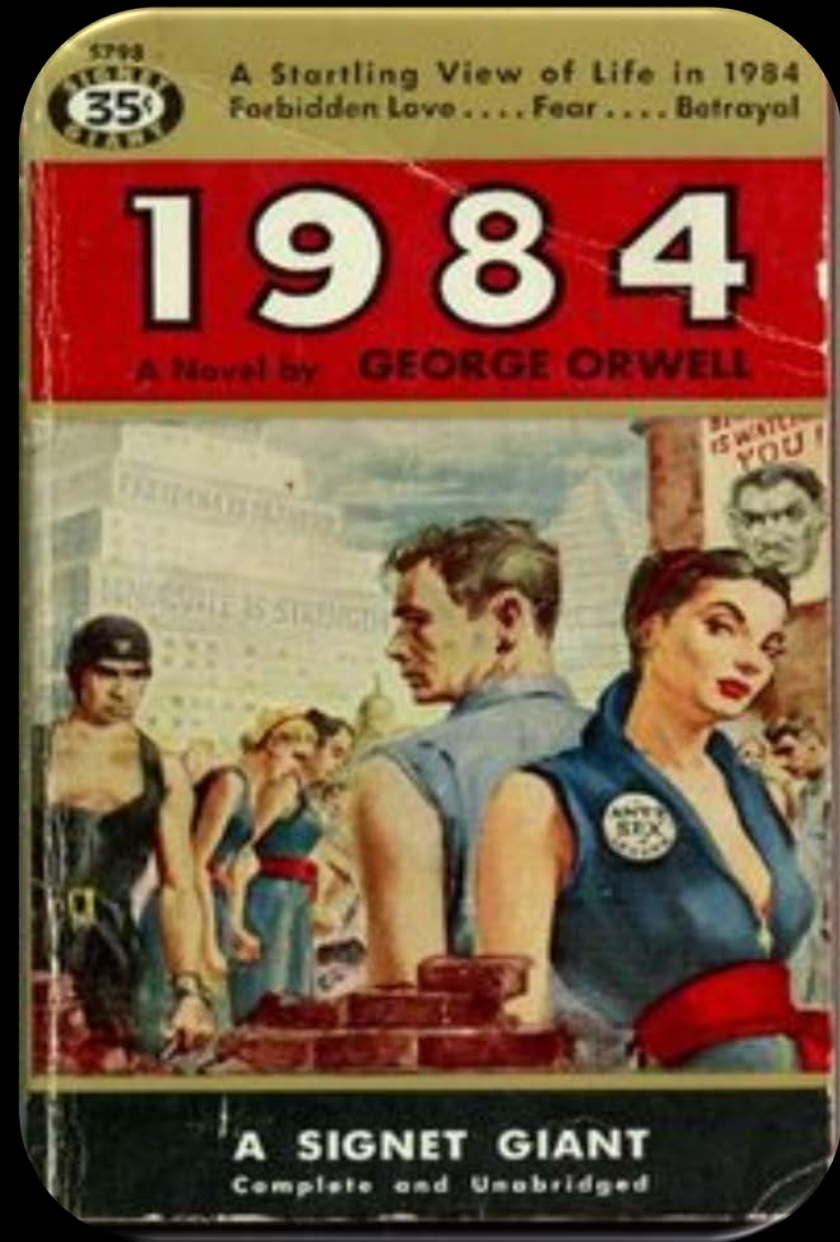
YEVGENY ZAMYATIN

We

1921



1931



1949



Cyberwyn

Cyberstride
Software System

CHECO
Economic Model

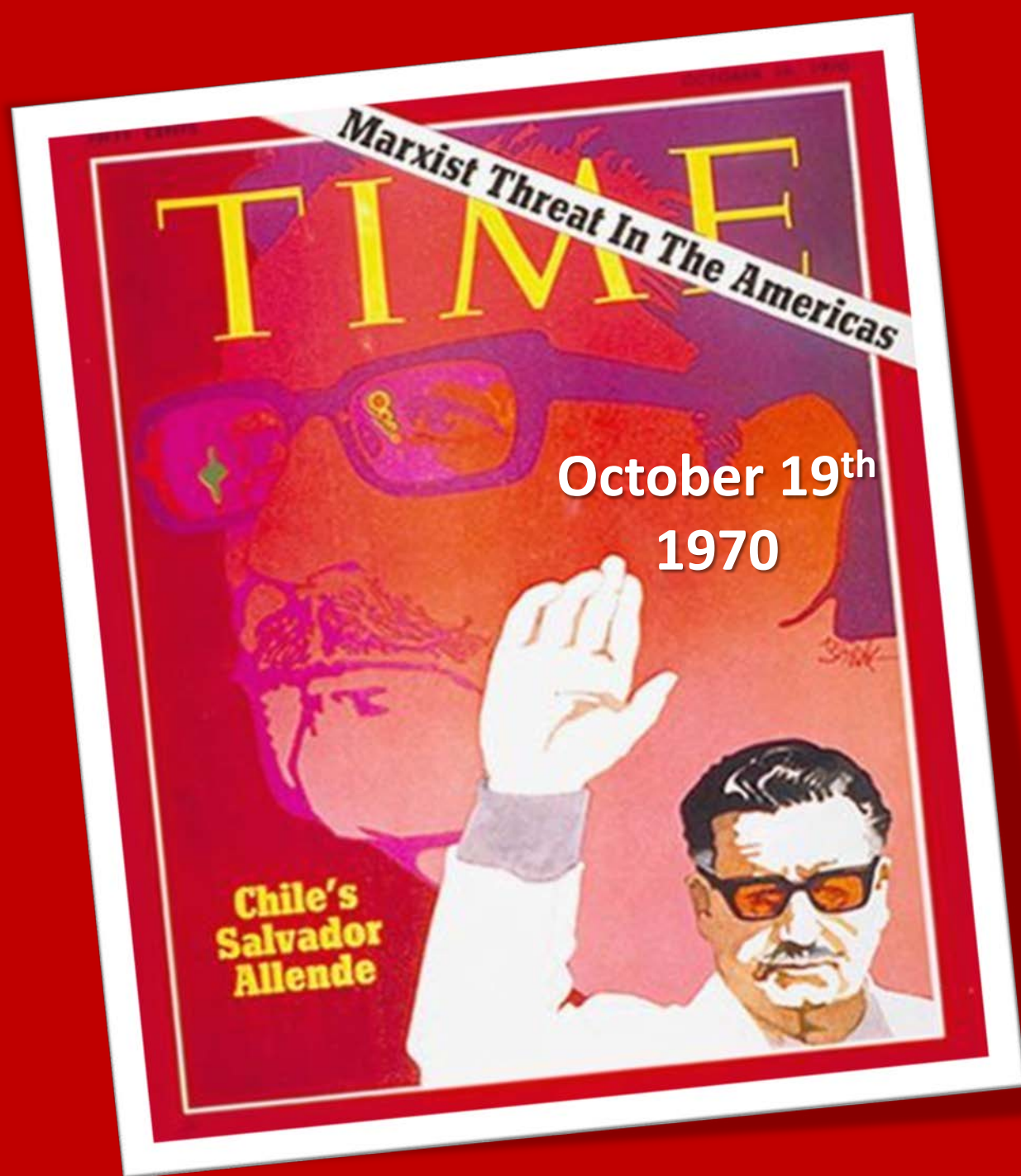
Cybernet
Communications Network

Opsroom
Control Centre

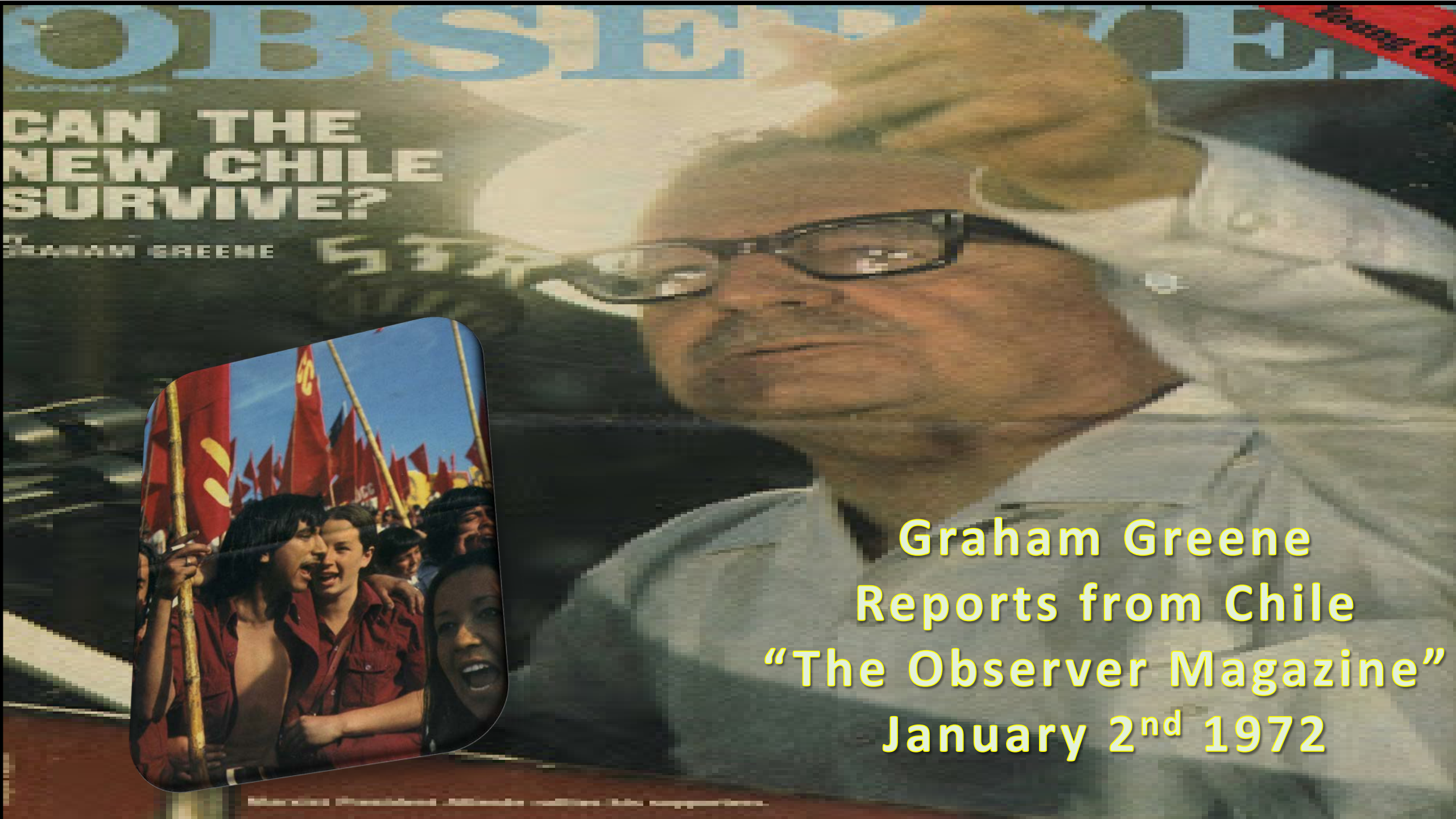
Cyberfolk
Algendonic Management

**SALVADOR
ALLENDE**



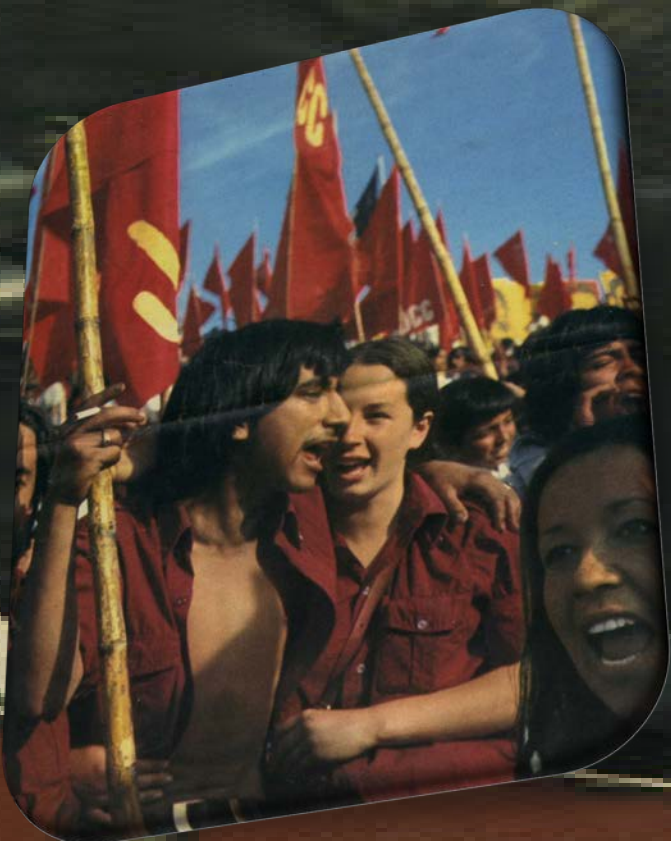


**September 4th/5th
1970**



THE OBSERVER
**CAN THE
NEW CHILE
SURVIVE?**

GRAHAM GREENE



**Graham Greene
Reports from Chile
"The Observer Magazine"
January 2nd 1972**

The Weather
No. 2000, Sept. 12, 1973
9:00 AM to 10:00 AM
10:00 AM to 11:00 AM
11:00 AM to 12:00 PM
12:00 PM to 1:00 PM
1:00 PM to 2:00 PM
2:00 PM to 3:00 PM
3:00 PM to 4:00 PM
4:00 PM to 5:00 PM
5:00 PM to 6:00 PM
6:00 PM to 7:00 PM
7:00 PM to 8:00 PM
8:00 PM to 9:00 PM
9:00 PM to 10:00 PM
10:00 PM to 11:00 PM
11:00 PM to 12:00 AM

The Washington Post

FINAL
10 Pages - 4 Sections

Times Detail

WEDNESDAY, SEPTEMBER 12, 1973

Phone 224-6000

Allende Dead in Chilean Coup



Military
Seizes



N. Viet Airfields in South
Draw U.S., Saigon Protests

EL MERCURIO

Junta Militar Controla el País

General Pinochet
Presidente de Gobierno



Murió
Allende

Complacencia
Del
Poder Judicial



DO NOT EXCEED 69 TYPEWRITER CHARACTERS PER LINE, INCLUDING SPACES.

TO:
ATTN:
EXT:
DATE:

CLASSIFIED MESSAGE

Copy ___ of ___

~~SECRET~~

PAGE TWO

(CLASSIFICATION) (DATE AND TIME FILED)

TO WHICH CAN BE USED BY MILITARY AS PRETEXT.

4. ARE YOUR INSTRUCTIONS FOR ACTION BETWEEN NOW AND 24 OCTOBER. ALL OTHER CONSIDERATIONS ARE SECONDARY, AND YOU SHOULD NOT LET ANY OTHER ACTIVITY BY YOU AND YOUR OFFICERS VITIATE THIS THREE-PRONGED TASK. EVERY HOUR COUNTS. DO NOT CONCERN YOURSELF NOW WITH PDC, FREI, VITAL CENTER, AND PN.

5. YOUR EFFORTS TO PREPARE FOR FUTURE WHILE NECESSARY SHOULD BE CONSIDERED SECOND PRIORITY (WE ARE APPROVING YOUR SPONSORSHIP OF DIVISIVE TACTICS IN UP BY IN SEPARATE MESSAGE).

6. IN SUM, WE WANT YOU TO SPONSOR A MILITARY MOVE WHICH CAN TAKE PLACE, TO THE EXTENT POSSIBLE, IN A CLIMATE OF ECONOMIC AND POLITICAL UNCERTAINTY. WORK TO THAT END WITH REFERENCES AS YOUR CHARTER.

END OF MESSAGE

COORDINATING OFFICERS

CONTINUED...

RELEASING OFFICER

~~SECRET~~

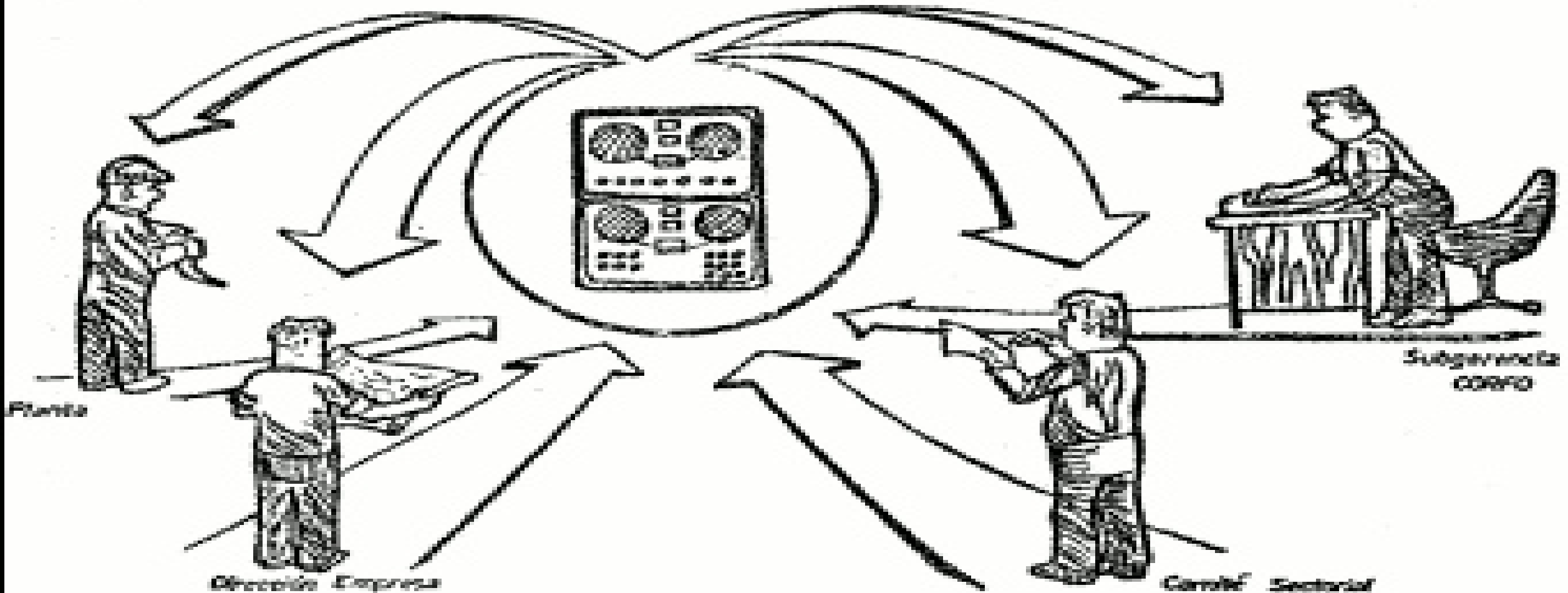
AUTHENTICATOR

FORM 3205
4-70



STATE PUBLISHED PHAMPLET 1973

*¡Nuestro amigo ...
... el Computador !*

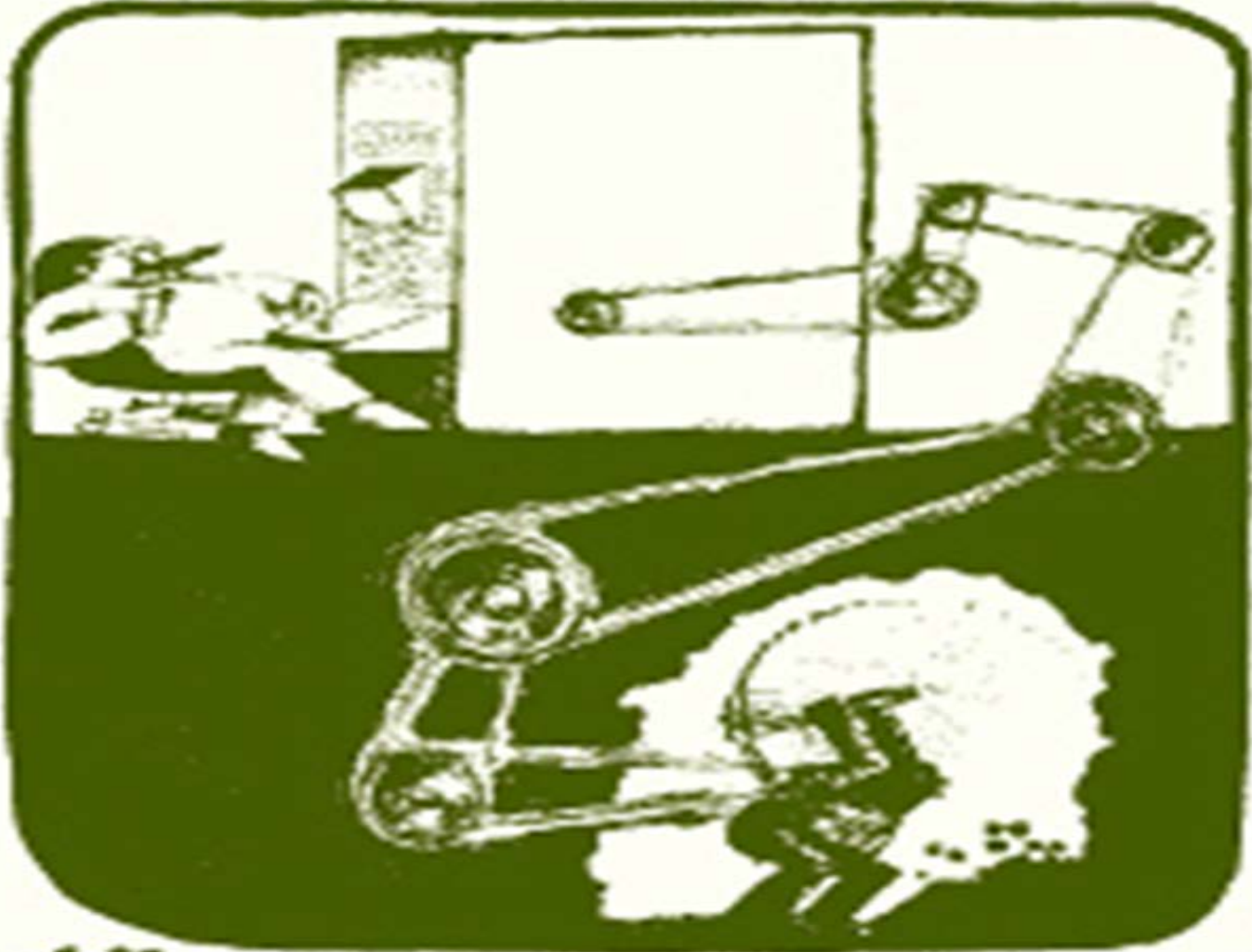


science
for

NO. 22 1973

april-may

PEOPLE



chile; cybernetic 'liberty' - transport experts
third london airport — alternative technology — U U U

APRIL - MAY

1973

“chile;
cybernetic
'liberty'”

The Observer

7th January 1973

“Chile Run by Computer”

“The first computer system designed to control an entire economy has been secretly brought into operation in Chile”

“assembled in some secrecy so as to avoid opposition charges of 'Big Brother' tactics.”



DAEDALUS
OR
SCIENCE & THE FUTURE

By
J. B. S. HALDANE
Sir William Dunn Reader in Biochemistry,
University of Cambridge

—○○○○—
“The principal merit of this little book lies in the tremendous stimulus with which it sends off the thoughts of the average educated layman into entirely new directions. Mr. Haldane certainly succeeds in justifying his claim that the biologist is the most romantic figure of today, and he exposes the inadequacy of all purely technical and political forecasts of the future.”—*New York Times*.

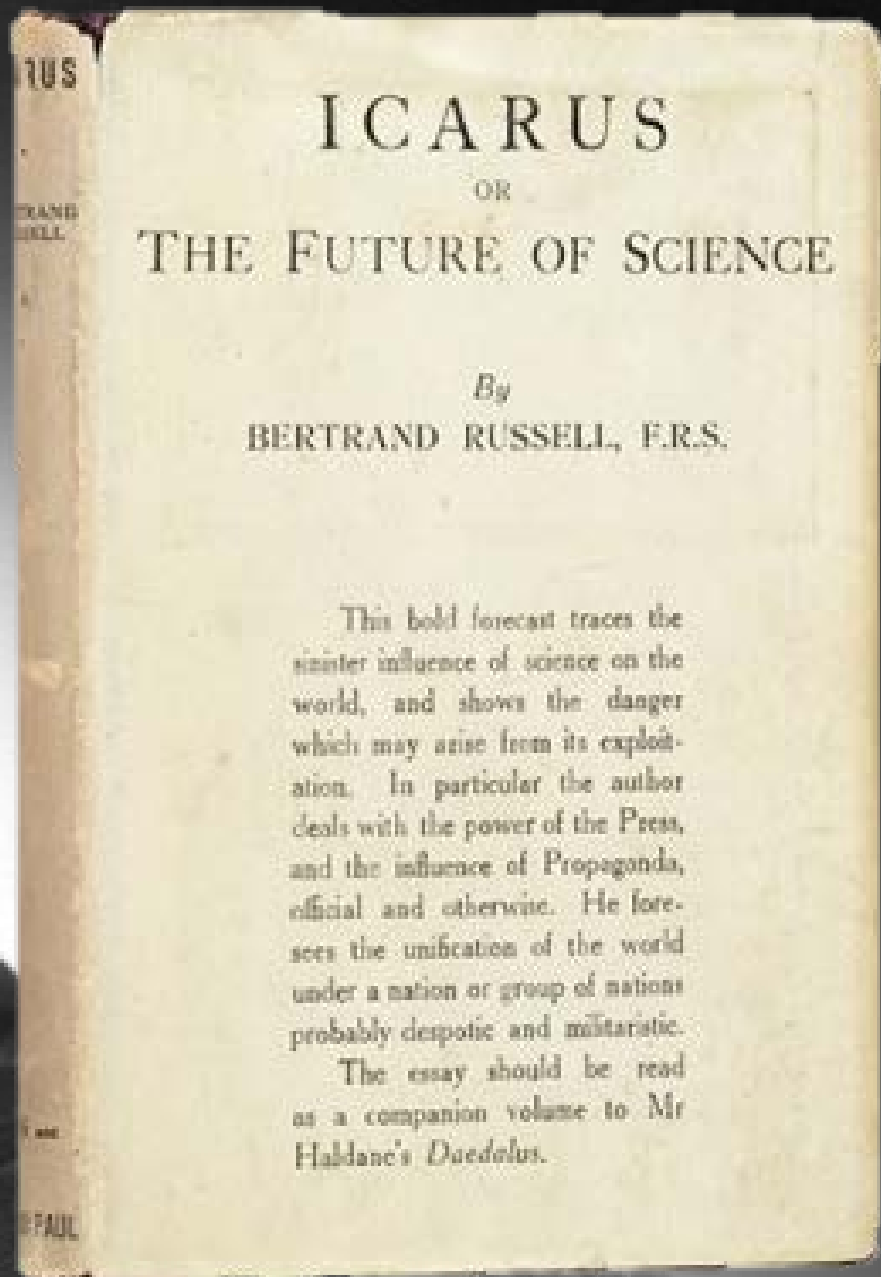
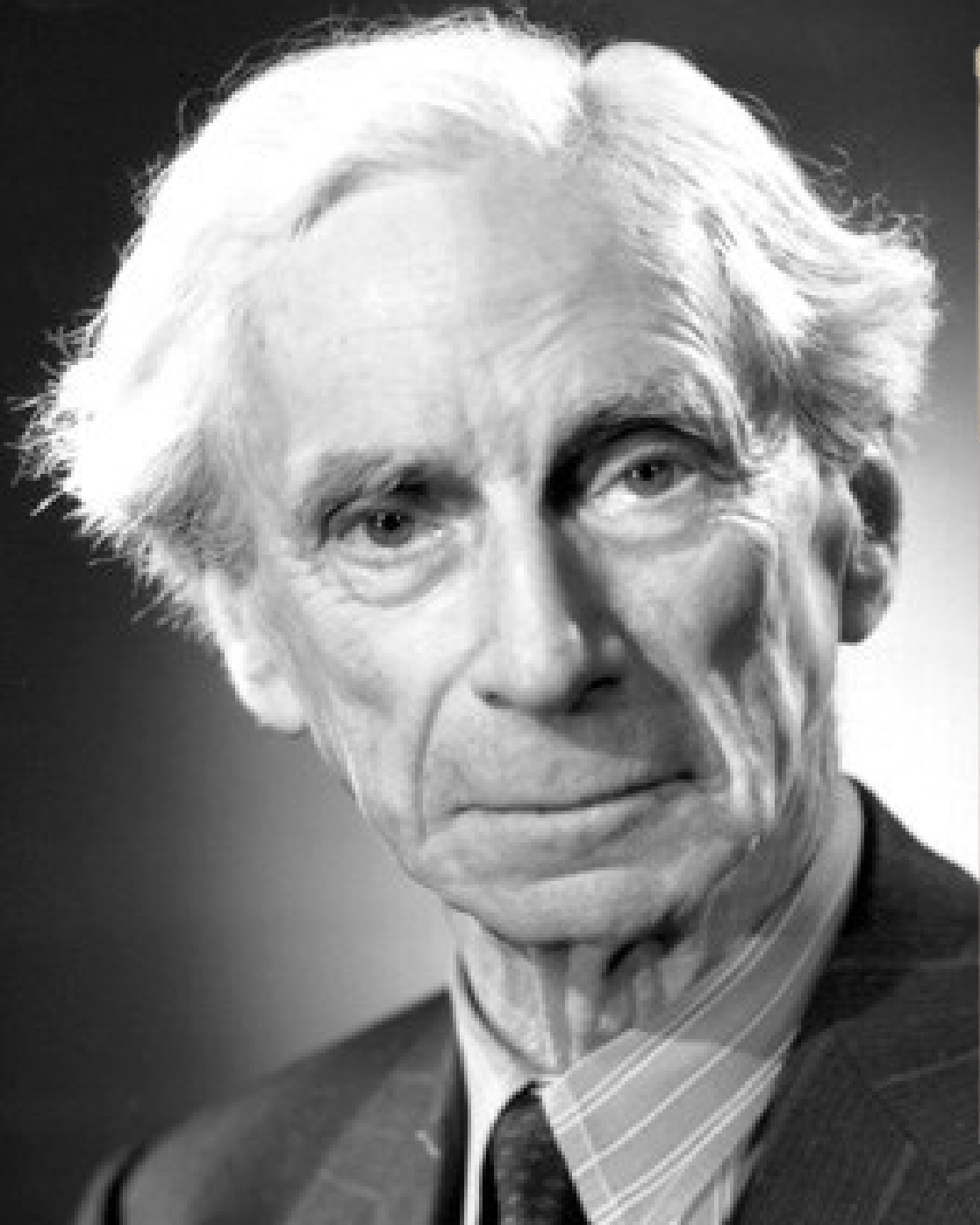
“A fascinating and daring little book.”—
Westminster Gazette.

“Most startling and attractive.”—*Daily Graphic*.

“Extraordinary predictions.”—*Daily Mail*.

“Extremely interesting and extremely horrifying.”—
ROBERT LYND in *Daily News*.

“No man of scientific training will, when he lays it down, find himself looking at the facts of life in quite the same way as he did when he took it up.”—*British Medical Journal*.



ICARUS
OR
THE FUTURE OF SCIENCE

By
BERTRAND RUSSELL, F.R.S.

This bold forecast traces the sinister influence of science on the world, and shows the danger which may arise from its exploitation. In particular the author deals with the power of the Press, and the influence of Propaganda, official and otherwise. He foresees the unification of the world under a nation or group of nations probably despotic and militaristic.

The essay should be read as a companion volume to Mr Haldane's *Daedalus*.



*It (UNESCO) can stress the ultimate need for world political unity and familiarise all peoples with the implications of the transfer of full sovereignty from separate nations to a world organisation.*⁵ - JULIAN HUXLEY

Inaugural Director-General UNESCO
Founder of the World Wide Fund for Nature (WWF)

Knowledge, Morality, and Destiny

The William Alanson White Memorial Lectures, Third Series,
by Julian Huxley

Washington DC

19th & 20th April

1951

“Transhumanism”

"the idea of humanity attempting to overcome its limitations and to arrive at fuller fruition."

JULIAN HUXLEY

**NEW
BOTTLES
FOR
NEW
WINE**

A great scientist writes hopefully of man's future in terms of increasing knowledge about himself and the world.

1957

“A great scientist writes hopefully of man’s future in terms of increasing knowledge about himself and the world”

“The **human species can**, if it wishes, **transcend itself** — not just sporadically, an individual here in one way, an individual there in another way, but **in its entirety, as humanity**. We need a name for this new belief. Perhaps **transhumanism** will serve: **man remaining man, but transcending himself, by realizing new possibilities of and for his human nature.**”

“I believe in transhumanism: once there are enough people who can truly say that, the human species will be on the threshold of a new kind of existence, as different from ours as ours is from that of Peking man. It will at last be consciously fulfilling its real destiny.”

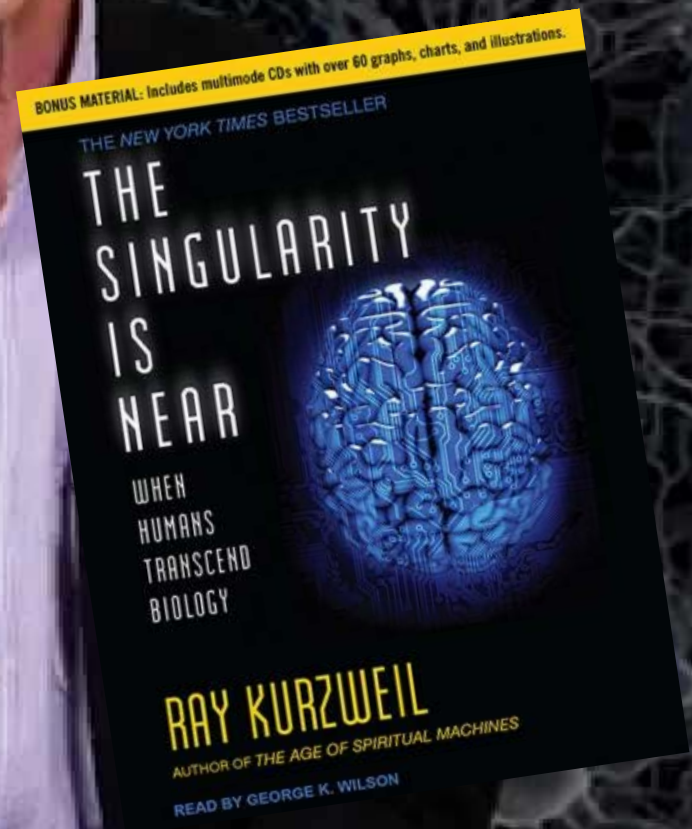


THE WORLD'S LEADING FUTURIST

RAY KURZWEIL

SAYS WE'RE JUST A FEW
SCIENTIFIC BREAKTHROUGHS
AWAY FROM ACHIEVING

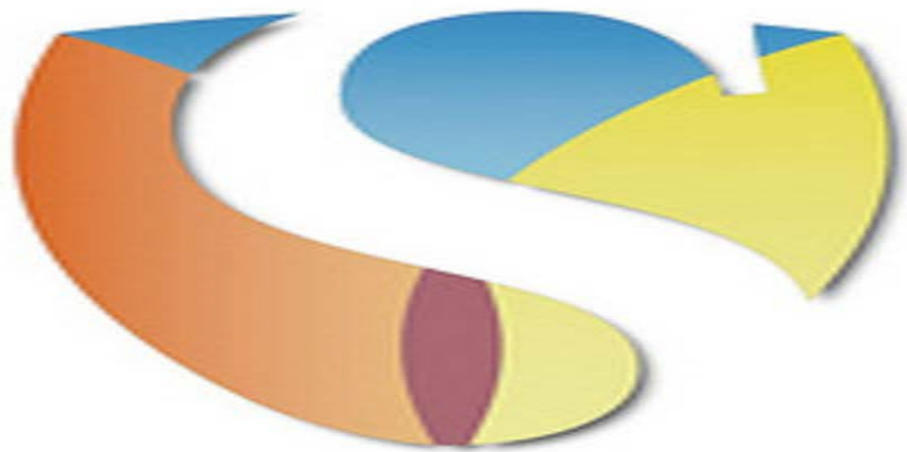
ETERNAL LIFE





Google



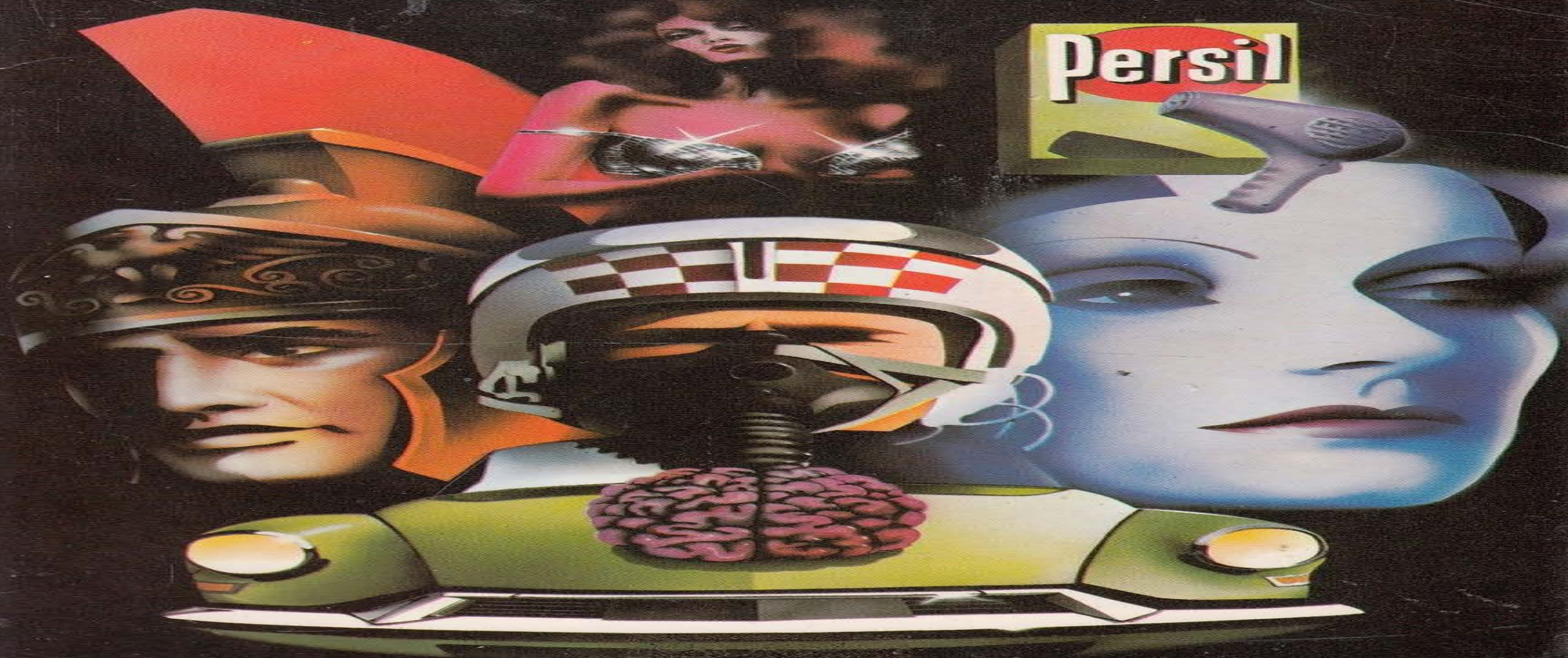


Singularity University

Preparing Humanity for
Accelerating Technological Change

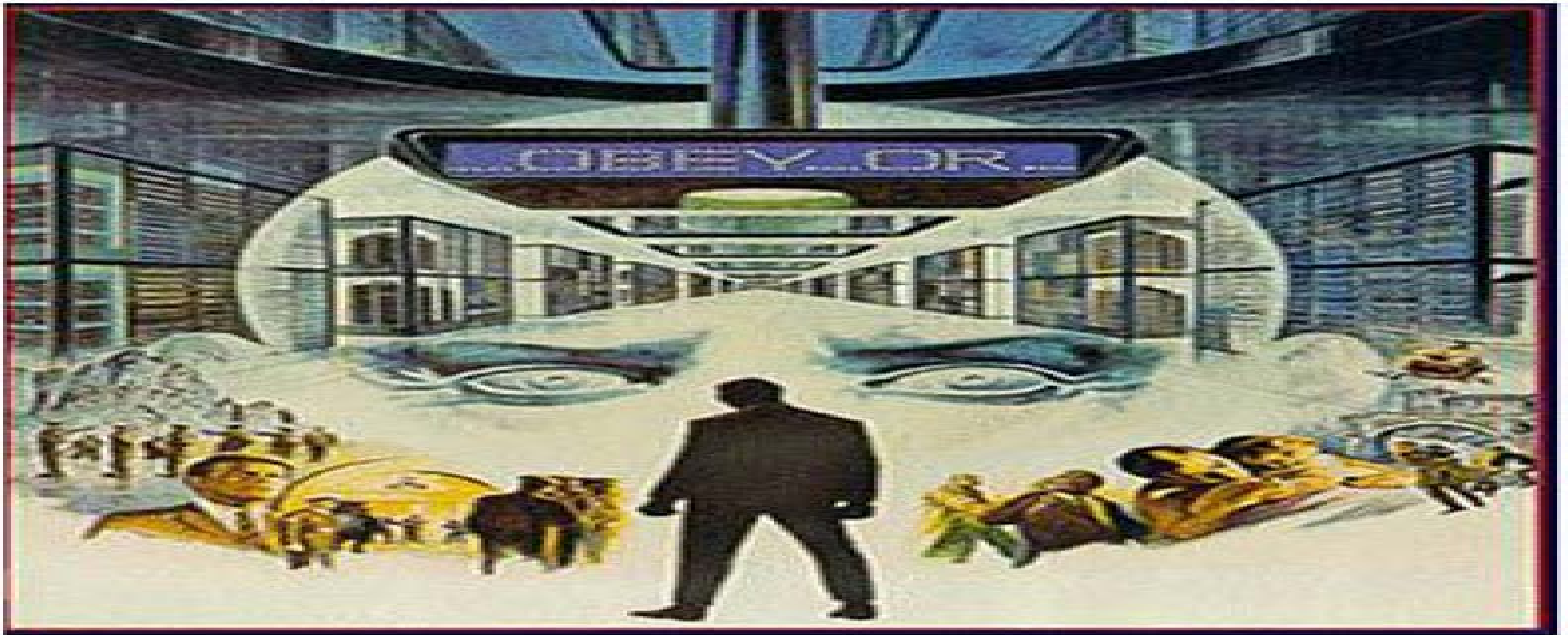


ROLAND BARTHES MYTHOLOGIES



"A SHOCKER! FASCINATING!"

-New York Daily News



THIS IS THE DAWNING OF THE AGE OF
COLOSSUS
THE FORBIN PROJECT

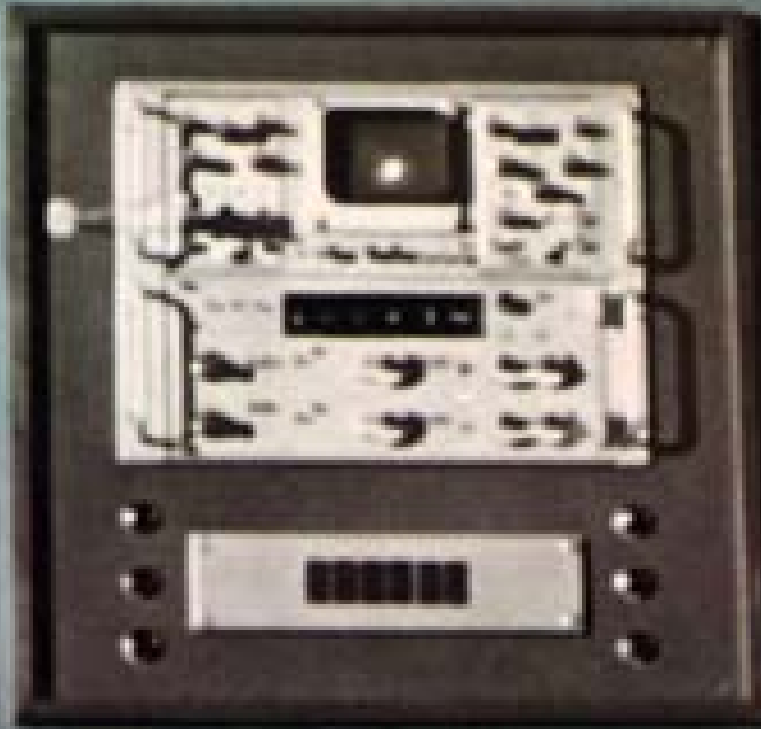
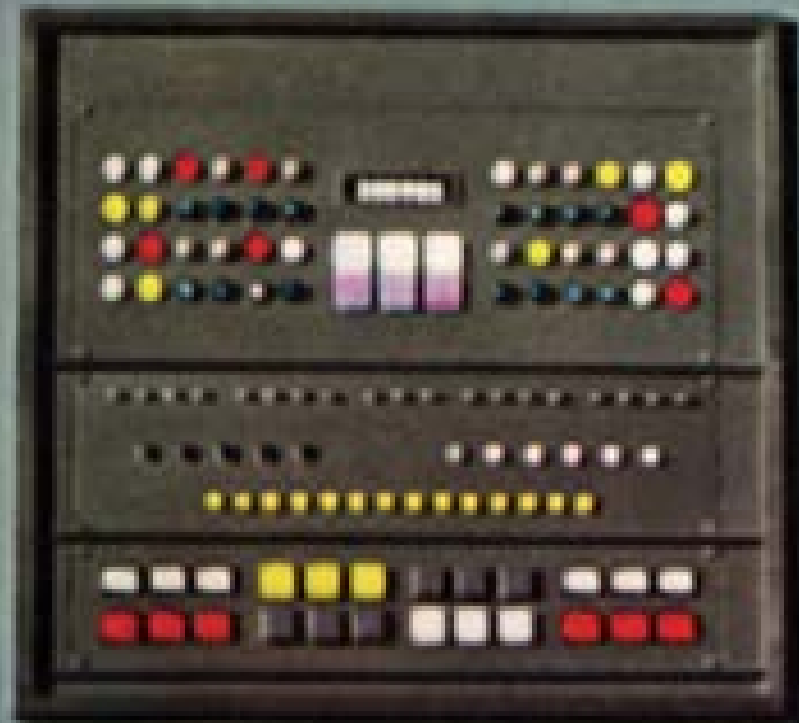
1970

Co-Starring

ERIC BRAEDEN - SUSAN CLARK - GORDON PINSENT

Screenplay by JAMES BRIDGES - Based on the Novel "Colossus" by D. F. JONES - Directed by JOSEPH SARGENT
Produced by STANLEY CHASE - A UNIVERSAL PICTURE - TECHNICOLOR® PANAVISION® **GP**

COLLOSSUS



The computer controlled their love...and threatened the world with destruction!

The chilling story of what could be the mechanised establishment of the near future.



This is the Dawning of The Age of Colossus where peace is compulsory, freedom is forbidden. Can man's greatest invention be man's greatest mistake?



THIS IS THE DAWNING OF THE AGE OF

COLOSSUS

THE FORBIN PROJECT

Produced by STANLEY CHASE · A UNIVERSAL PICTURE · TECHNICOLOR® PANAVISION® NOT SUITABLE FOR CHILDREN

Co-Starring
ERIC BRAEDEN · SUSAN CLARK
GORDON PINSENT Screenplay by
JAMES BRIDGES · Based on the Novel "Colossus" by
D. F. JONES · Directed by JOSEPH SARGENT



COMMENCES TOMORROW!

DAILY AT 11.00, 1.00, 4.20 & 7.40 P.M.

(feature screens 3.43 at inter. sess.)

Note. — Feature screens first at morn. sess. only.

Bookings: 154 Flinders St. (63-8656), Myer's,
Hotel Aust., MSD. Parties (over 20) 63-6109.

All-conditioned.

FORUM

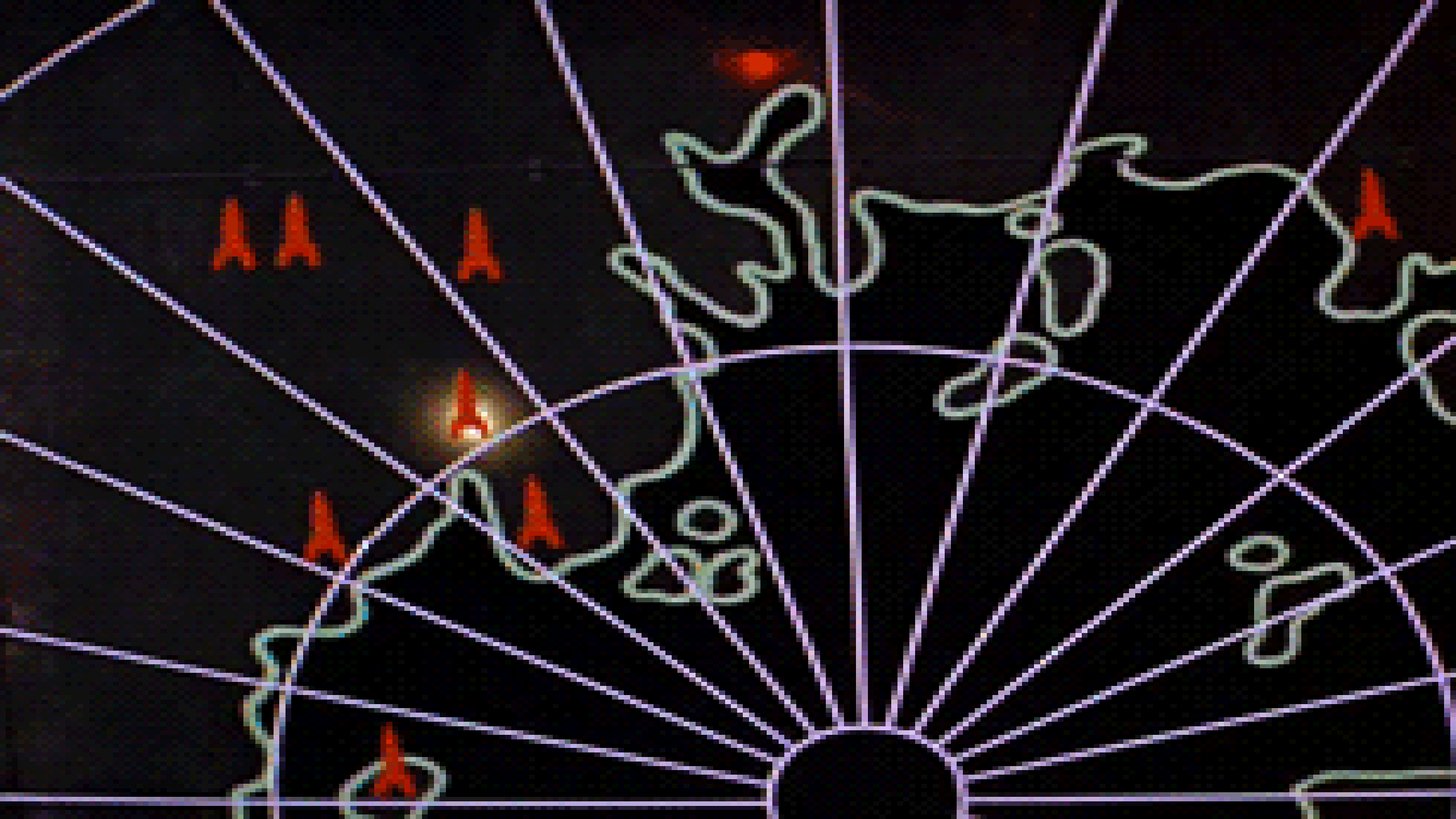
PLUS: Hilarious Family Comedy!

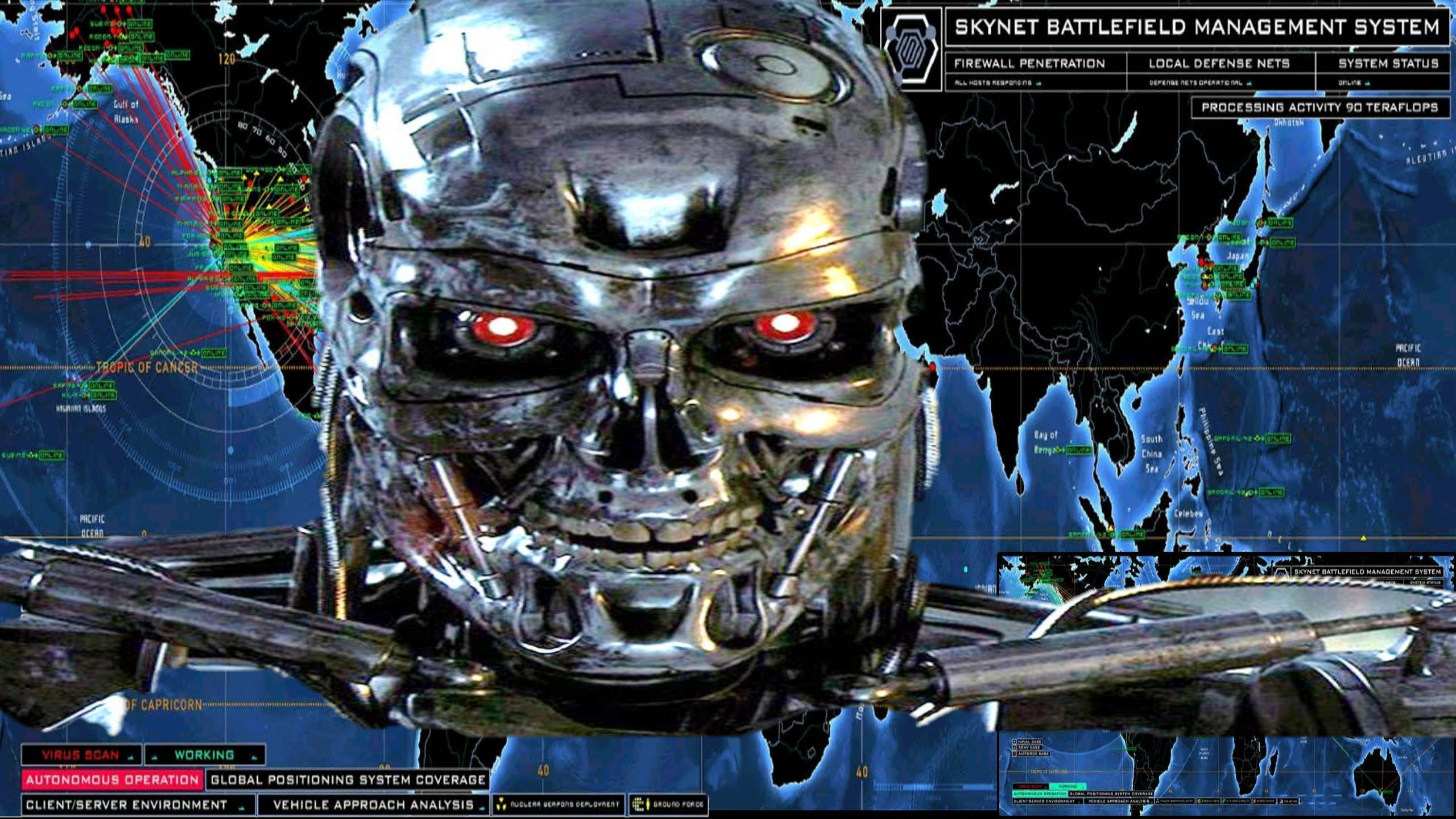
Andy Griffith, Jerry Van Dyke in

"ANGEL IN MY POCKET" (G), Color.









SKYNET BATTLEFIELD MANAGEMENT SYSTEM

FIREWALL PENETRATION

LOCAL DEFENSE NETS

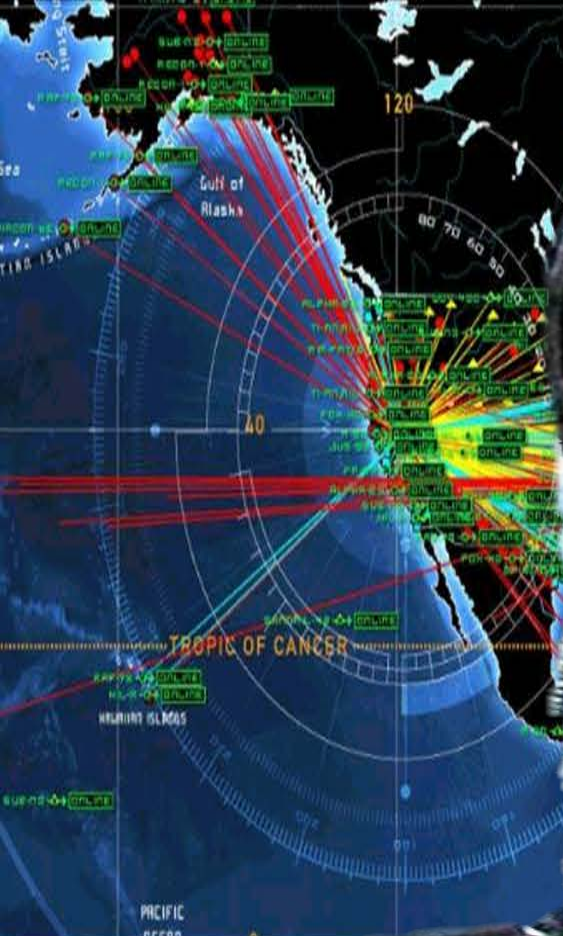
SYSTEM STATUS

ALL HOSTS RESPONDING

DEFENSE NETS OPERATIONAL

ONLINE

PROCESSING ACTIVITY 90 TERAFLUPS



VIRUS SCAN WORKING

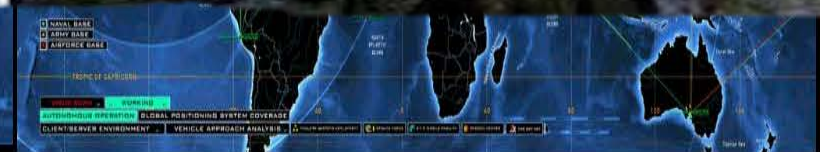
AUTONOMOUS OPERATION GLOBAL POSITIONING SYSTEM COVERAGE

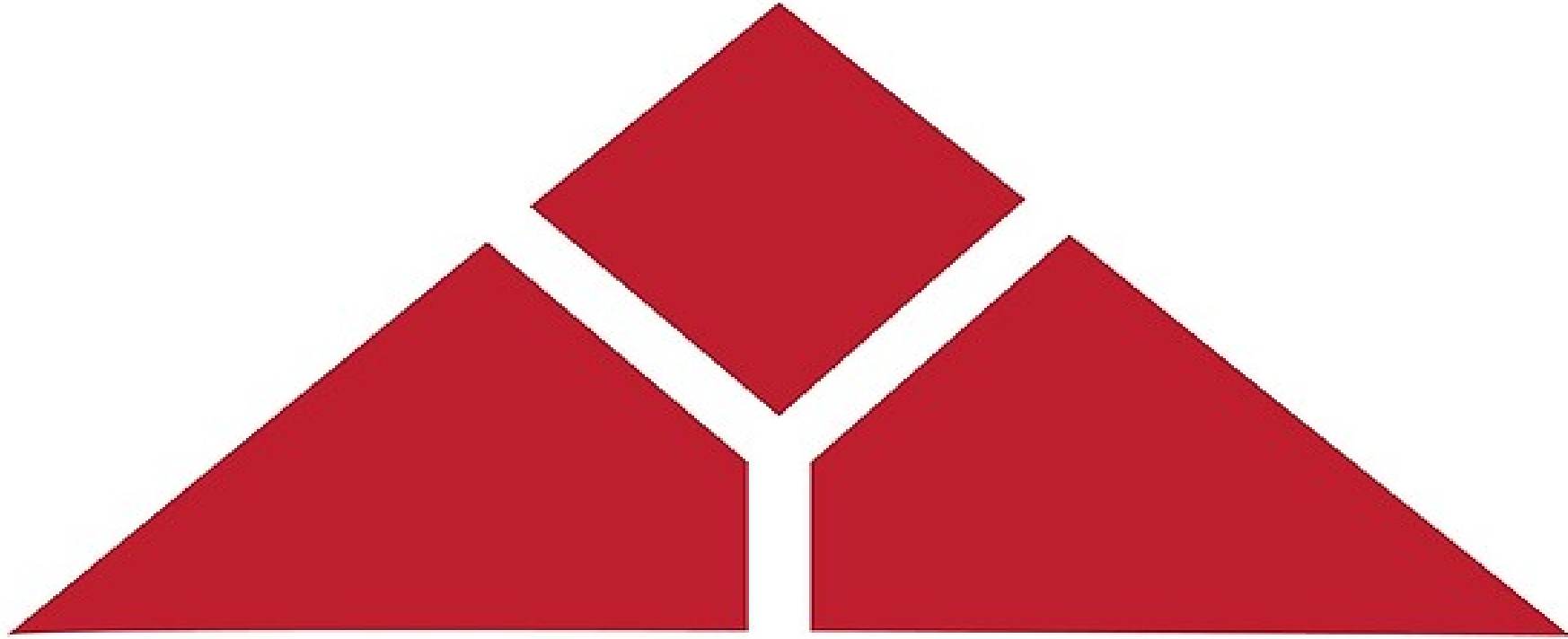
CLIENT/SERVER ENVIRONMENT

VEHICLE APPROACH ANALYSIS

NUCLEAR WEAPONS DEPLOYMENT

GROUND FORCE





CYBERDYNE
S Y S T E M S



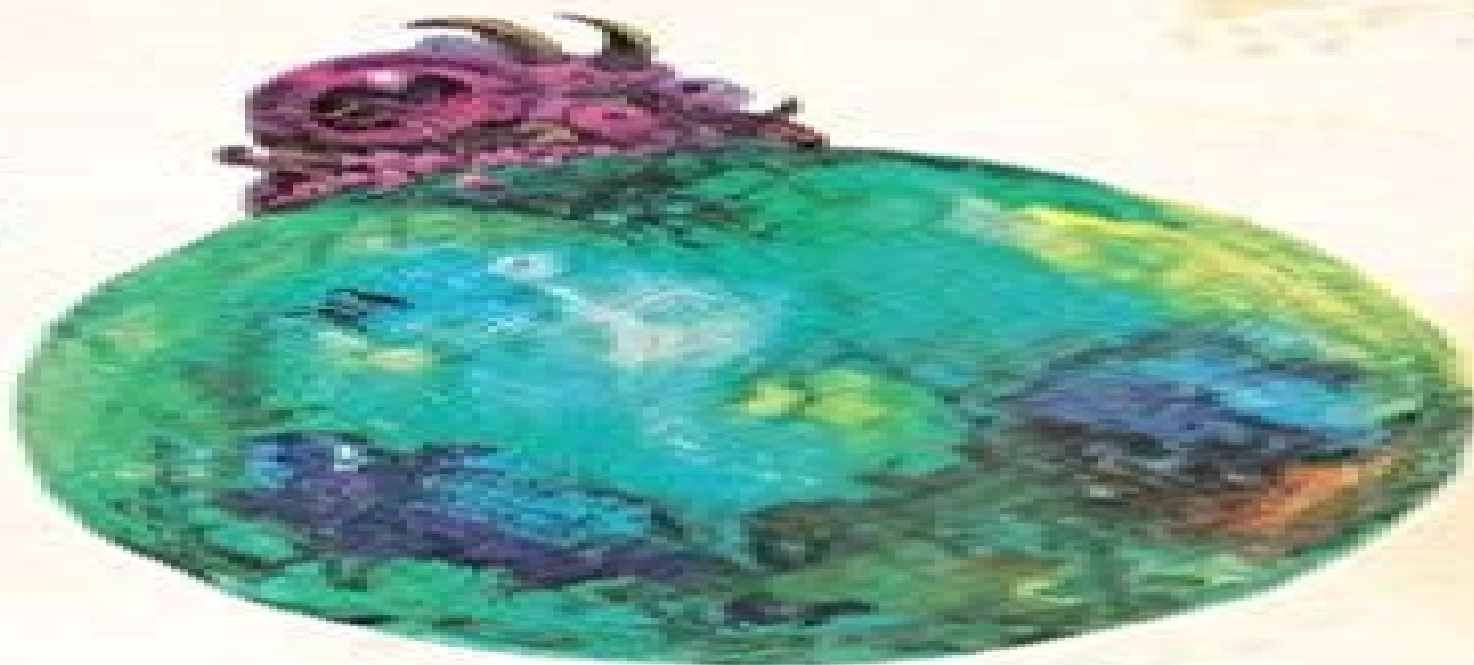
COLOSSUS

SP

© 1966 DODD MEAD PUBLISHERS • \$1.75 • A SERIEUX BOOK

**A science
fiction
classic.**

**The first
volume
in the
Colossus
Trilogy.**

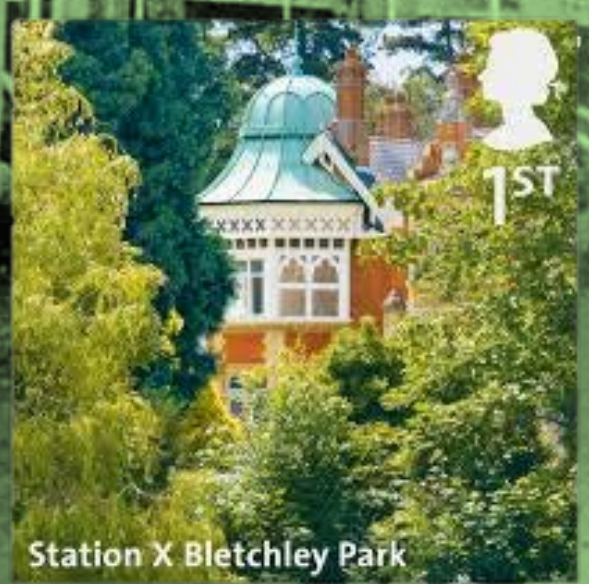


COLOSSUS

D. E. JONES

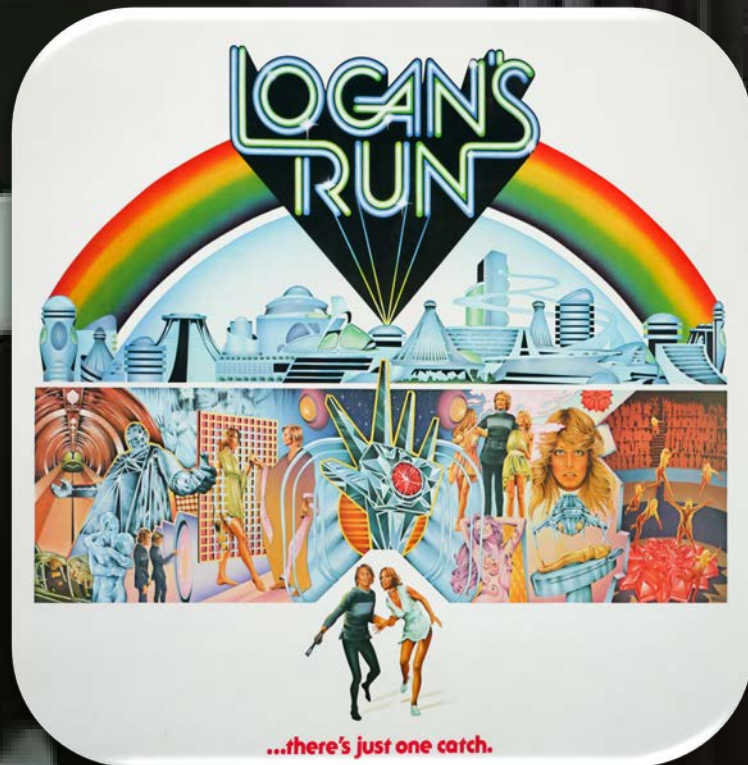
1966

Lt Cdr Dennis Feltham Jones, OBE, VRD



Station X Bletchley Park

1976



11 November 1977

COMPLEX
WRITTEN BY
DENNIS
SPOONER

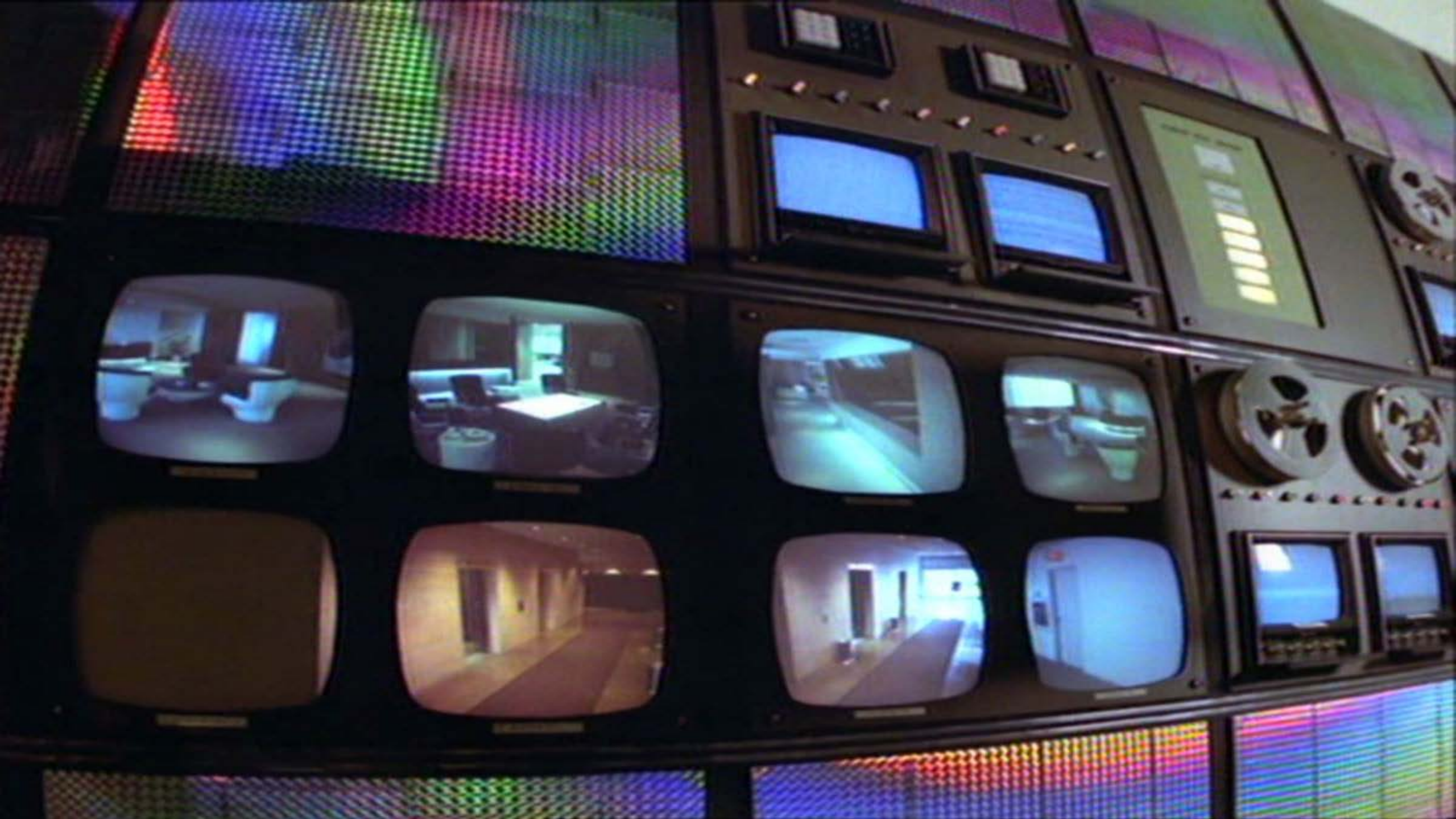
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**THE
NEW
AVENGERS**







THE HISTORY OF THE UNITED STATES OF AMERICA
BY JOHN ADAMS



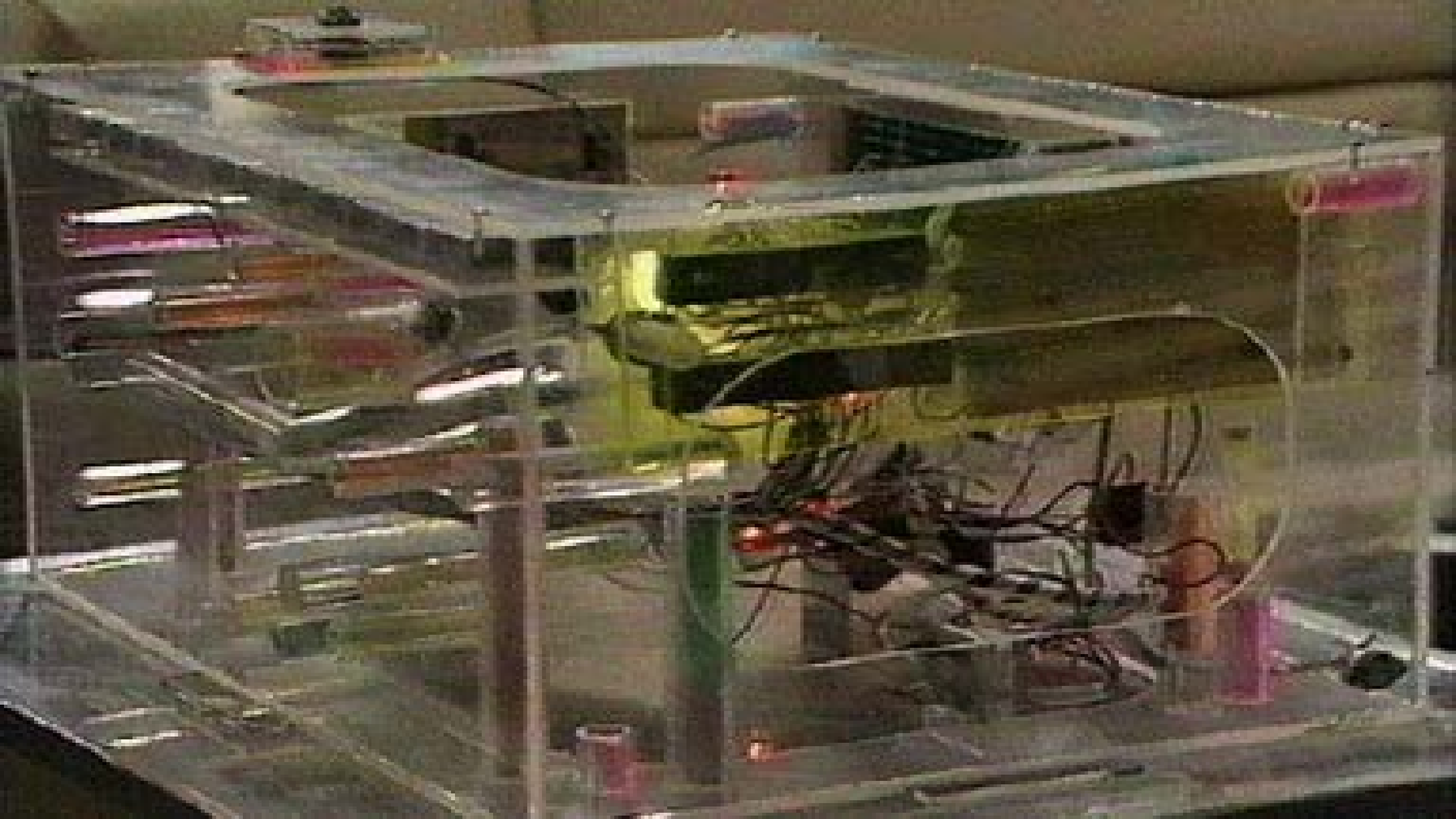


THE WAY BACK

1978

1 ML583/MIN ATTEMPT TO CORRUPT
2 ML583/MIN CONSPIRE TO CORRUPT
3 ML583/MIN INCITE CORRUPT ACTS
4 ML583/MIN COMMIT CORRUPT ACTS
5 ML583/MIN KIDNAPPING
6 CR326/PER ASSAULT
7 CR193/PER INTENT TO INJURE
8 CR193/PER CAUSE ACTUAL INJURY
9 CR333/SEC RESIST ARREST
10 ML100/DEV MORAL DEVIATION
guilty of all charges









Cyberbyn



Stafford Beer



Stafford Beer

**BRAIN
OF
THE
FIRM**

SECOND EDITION

1972

[Back to search results for "the brain of the firm"](#)

Look inside ↓

STAFFORD
BEERBRAIN OF
THE FIRM
2ND EDITION

Brain of the Firm 2e (Classic Beer Series) Paperback – 16 May 1995

by [Stafford Beer](#) (Author)

5 customer reviews

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"Stafford Beer is undoubtedly among the world's most provocative, creative, and profound thinkers on the subject of management, and he records his thinking with a flair that is unmatched. His writing is as much art as it is science. He is the most viable system I know." Dr Russell L Ackoff, The Institute for Interactive Management, Pennsylvania, USA. "If . anyone can make it [Operations Research] understandably readable and positively interesting it is Stafford Beer . everyone in management . should be grateful to him for using clear and at times elegant English and . even elegant diagrams." The Economist This is the second edition of a book which has already become a management 'standard'

[Read more](#)STAFFORD
BEER

The author's name is Stafford Beer. The title of the book is Brain of the Firm. The book is published by Pitman. The book is in paperback format. The book is in good condition. The book is a 2nd edition. The book is a classic in the field of management. The book is a must-read for anyone interested in management. The book is a classic in the field of management. The book is a must-read for anyone interested in management.

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United Steel Companies

Cybernetics

And
Operational Research
Department

CYBOR House
Sheffield





◀ Back to search results for "stafford beer"

Look inside ↘

Decision and Control: Meaning of Operational Research and Management Cybernetics (Classic Beer Series) Paperback – 28 Mar 1995

by [Stafford Beer](#) ▾ (Author)

★★★★★ ▾ 2 customer reviews

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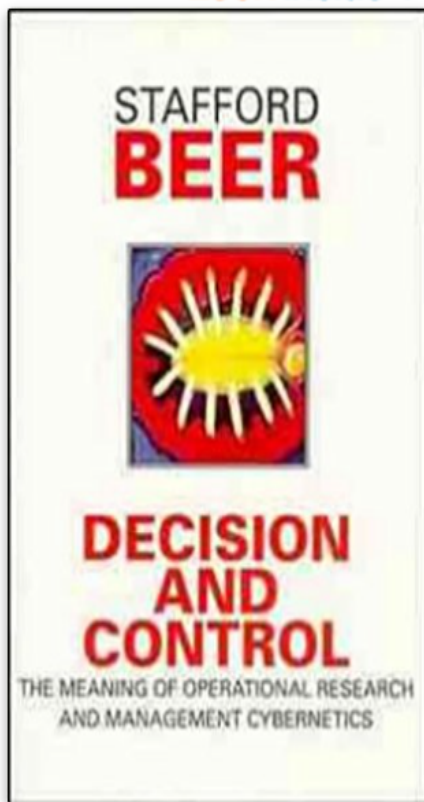
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The image is a composite graphic. On the left side, there is a stylized, light blue brain with thick black outlines, set against a background of colorful fiber optic cables. On the right side, there is a dense network of fiber optic cables in various colors (blue, green, red) against a dark background with starburst light effects. In the center, the word "CYBER?" is written in a large, white, outlined font. The letters "C", "Y", "B", and "E" are filled with a green circuit board pattern, while "R" and "?" are white with black outlines.

CYBER?



CLAPHAM CYBER CENTRE

FAST INTERNET ACCESS

OPEN 8.30AM - 1 PM

UNLOCKING

REPAIRS

ROBBERIES

WETCHES

PLUMBING

FAST INTERNET ACCESS

COLOUR PRINTING

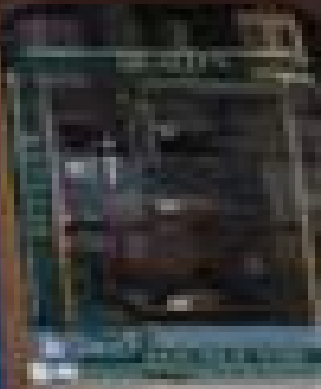
PC REPAIRS

PHOTOCOPY

FAX

CALLING CARD

TOP UP



BURNING CHROME

by Nebula Award winner
WILLIAM GIBSON



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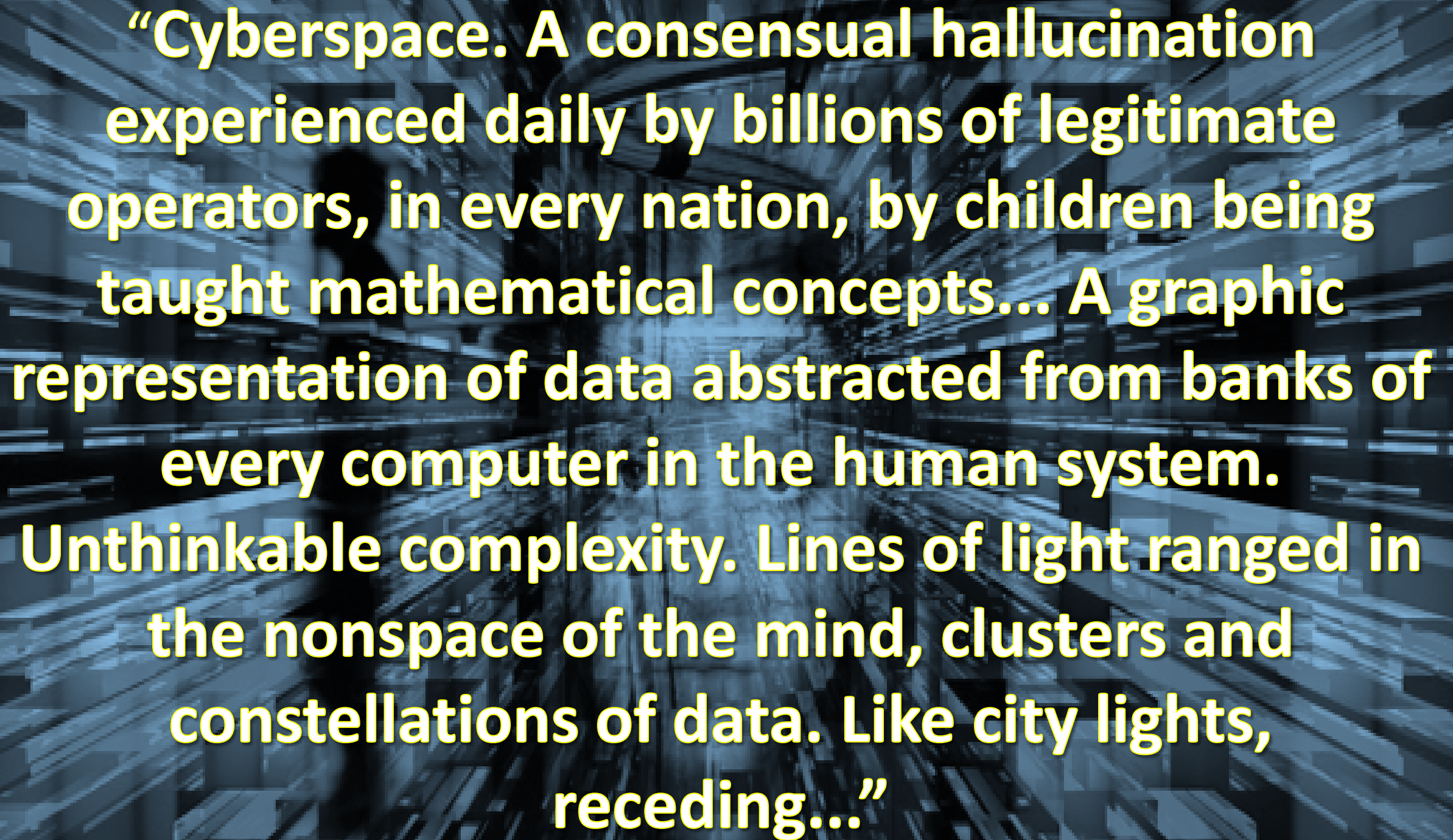
—ROBERT SILVERBERG

EDITED BY TERRY CARR

THE NEW ACE SCIENCE FICTION SPECIALS

NEUROMANCER WILLIAM GIBSON





“Cyberspace. A consensual hallucination experienced daily by billions of legitimate operators, in every nation, by children being taught mathematical concepts... A graphic representation of data abstracted from banks of every computer in the human system. Unthinkable complexity. Lines of light ranged in the nonspace of the mind, clusters and constellations of data. Like city lights, receding...”



Cyberspace as a Domain

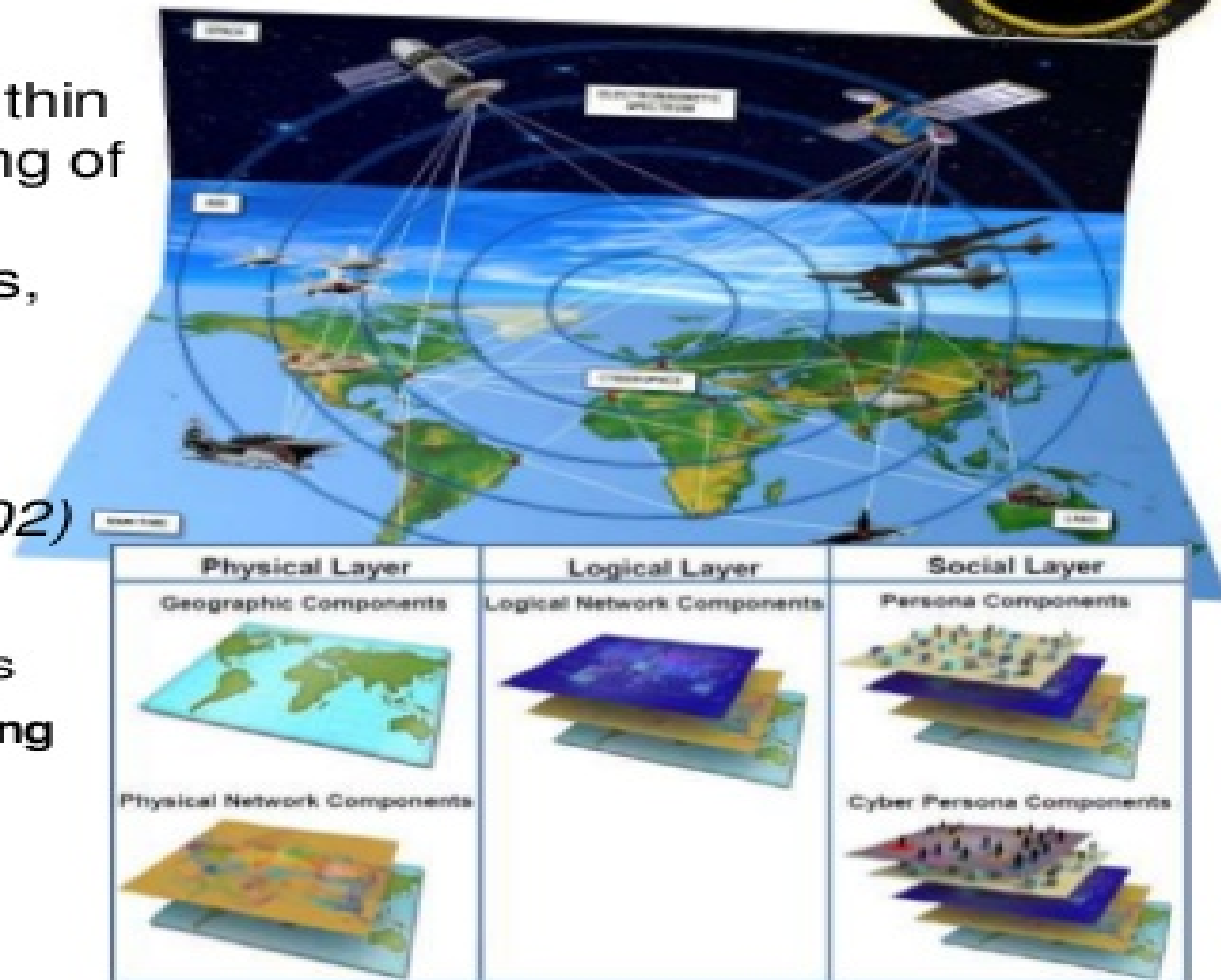


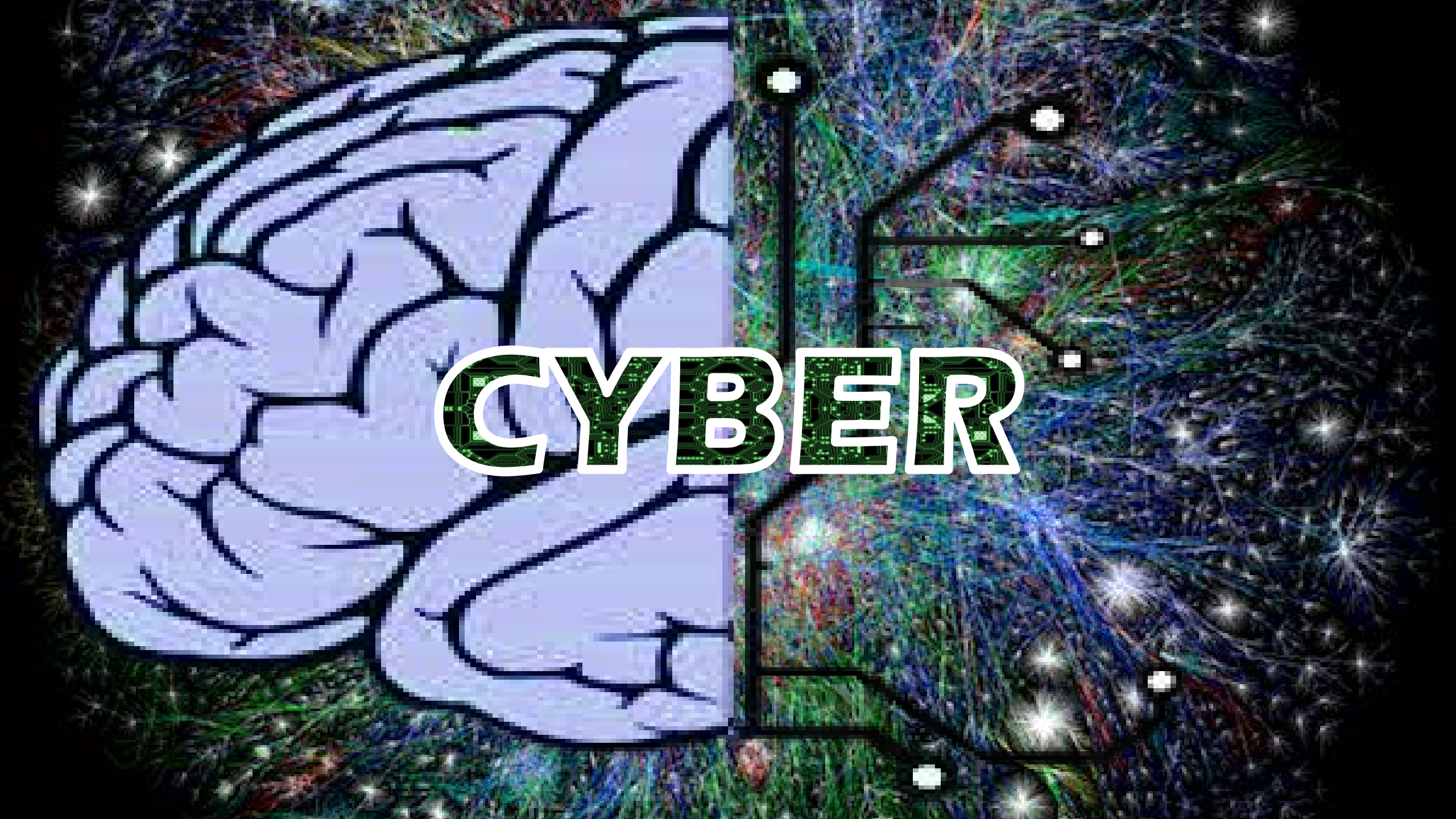
U.S. ARMY



CYBERSPACE: A global domain within the information environment consisting of the **interdependent** network of information technology infrastructures, including the **Internet**, **telecommunications** networks, **computer systems**, and embedded **processors and controllers**. (JP 1-02)

- Man-made domain – ever changing
- **Physical, logical, and social** characteristics
- **Interdependent with traditional war-fighting domains**
- Part of every unit's Operating Environment
- Instantaneous operational reach – **global battlefield**





CYBER



CYBERNETICS



Norbert Wiener
(1894 - 1964)

$$\rho(t, \lambda, \nu, \kappa) =$$

$$\int_0^{\infty} \int (t, \nu, \lambda - \xi, \lambda, \lambda - \xi, \lambda, \lambda - \xi) \cdot \lambda - \xi$$

$$\int H(\xi, \nu)$$

$$\int A H(\nu)$$

$$\int (\xi - \nu) d\xi$$



Stafford Beer
is the
Father of
Management
cybernetics





ACTUALITÉS SCIENTIFIQUES ET INDUSTRIELLES



1053

CYBERNETICS

OR

CONTROL AND COMMUNICATION
IN THE ANIMAL AND THE MACHINE

BY

NORBERT WIENER

Professor of Mathematics at the Massachusetts Institute
of Technology
Guest Investigator at the Instituto Nacional de Cardiología
de México.



PARIS

HERMANN & C^{ie}, ÉDITEURS

6, Rue de la Sorbonne, 6

THE TECHNOLOGY PRESS

Cambridge, Mass.

JOHN WILEY & Sons, Inc.

440 Fourth Av., New York

1948



1948

22nd October

Cybernetics

“A study of vital importance to
psychologists, physiologists, electrical
engineers, radio engineers, sociologists,
philosophers, mathematicians,
anthropologists, psychiatrists and
physicists”

or CONTROL and COMMUNICATION
in THE ANIMAL and THE MACHINE

By NORBERT WENNER

A study of vital importance to
physiologists, electrical engineers,
sociologists, philosophers, mathematicians, anthropologists,
psychiatrists, and physicists.

ACTUALITÉS SCIENTIFIQUES ET INDUSTRIELLES

1053

CYBERNETICS

OR

CONTROL and COMMUNICATION
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BY

NORBERT WENNER
Professeur de Mathématiques à l'École Nationale Supérieure
de Technologie
Chef-Investigateur au Centre National de Recherches
de Médecine

PARIS

HERMANN & C^{ie}, ÉDITEURS
6, Rue de la Sorbonne, 6

THE TECHNOLOGY PRESS JOHN WILEY & Sons, Inc.
Cambridge, Mass. 405 Fourth Ave., New York

1948

“seminal”

“comparable in ultimate

importance to

Galileo or Malthus or Rousseau

or Mill”

New York Times Book Review

FIVE

PRINT RUNS IN SIX MONTHS

CYBERNETICS

FOUR THOUSAND

COPIES SOLD BY JANUARY 1949

FIFTEEN THOUSAND

COPIES SOLD BY DECEMBER 1949

“wretchedly printed”

“a mystifying title”

“pages spikey with mathematical signs and Greek letters”

“Business Week”

CYBERNETICS

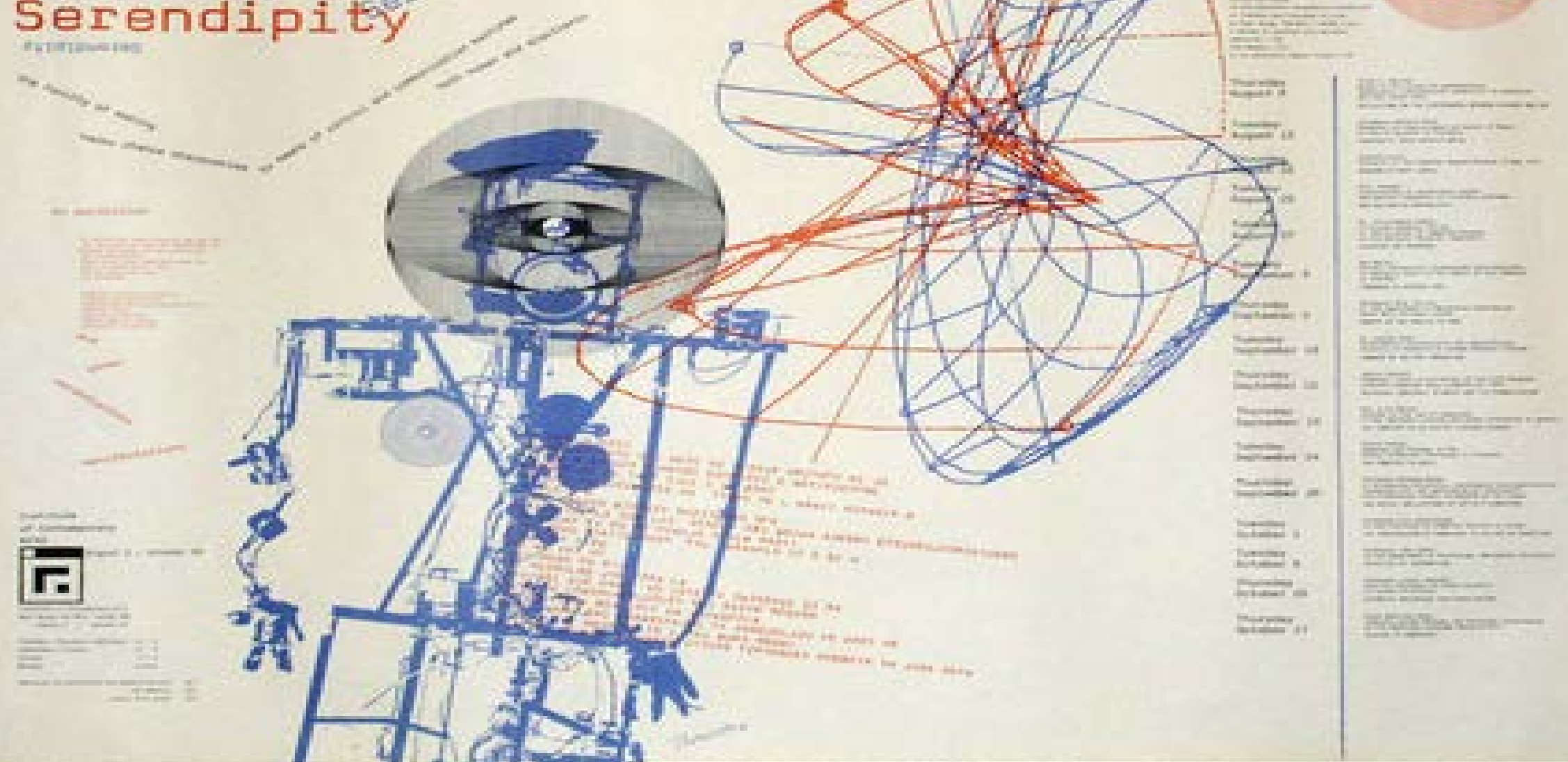
CRASHBOOM



Cybernetic Serendipity

Serendipity

BY [illegible]



Cybernetic Serendipity Institute of Contemporary Arts London 1968



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—ROBERT SILVERBERG

EDITED BY TERRY CARR

THE NEW ACE SCIENCE FICTION SPECIALS

NEUROMANCER

WILLIAM GIBSON



Back From the Future

Interview by DEBORAH SOLOMON AUG. 19, 2007

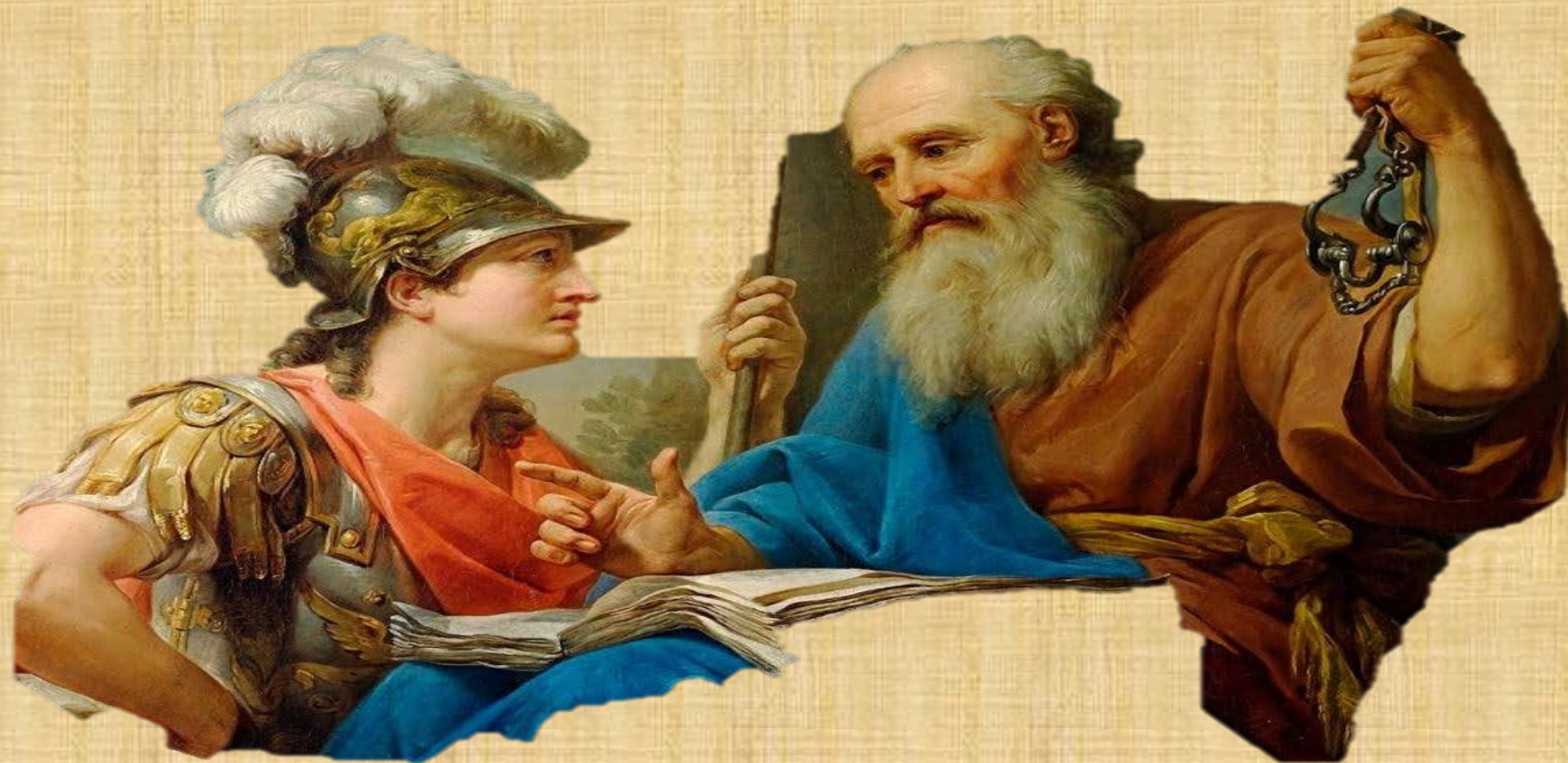


Are you sick of being known as the writer who coined the word “cyberspace” in 1982?

I think I’d miss it if it went way.

What is the derivation of the word?

“Cyber” is from the Greek word for navigator. Norbert Wiener coined “cybernetics” around 1948 to denote the study of “teleological mechanisms.”



Alcibiades Being Taught by Socrates, 1776-77



CLASSICAL WISDOM WEEKLY

Alcibiades

Translated by
Benjamin Jowett



by Plato

κυβερνητικός
Kybernetikos

(good at steering)

kybernetes
kubernetes

(rudder-man, rudder, steersman,
helmsman, skipper)

gubernetes
gubernator

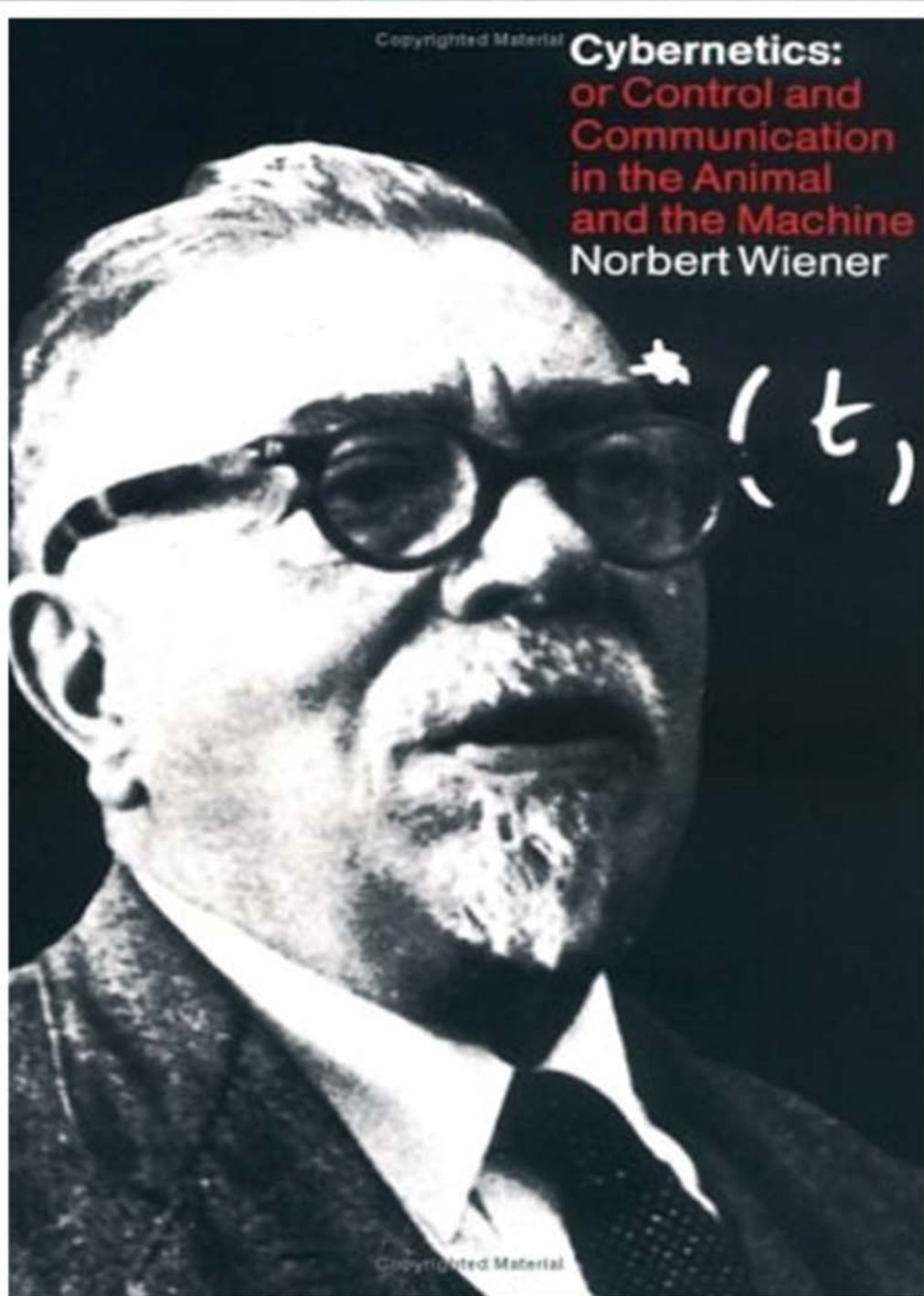


κυβερνητικός
Kybernetikos
(good at steering)

kybernetes
kubernetes

**(rudder-man, rudder, steersman,
helmsman, skipper)**

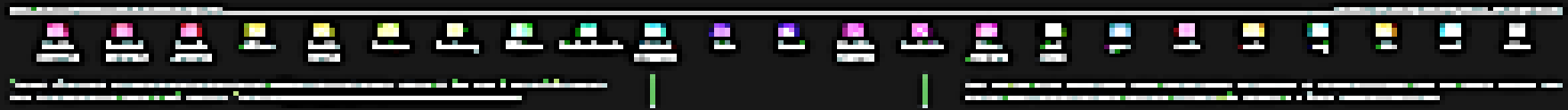
gubernetes
gubernator



“the study of
non-linear structures
and systems, whether
electric or mechanical,
whether
natural or artificial, has
needed a fresh and
independent point of
commencement”

THE WHOLE INTERNET

INTERGALACTIC
COMPUTER
NETWORK





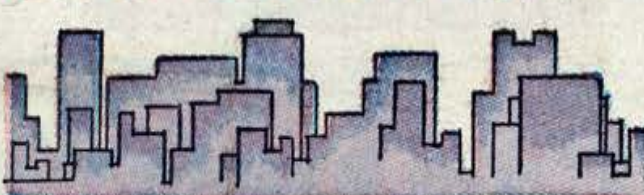


**MEGA CITY ONE
BY NIGHT**

RON
SMITH

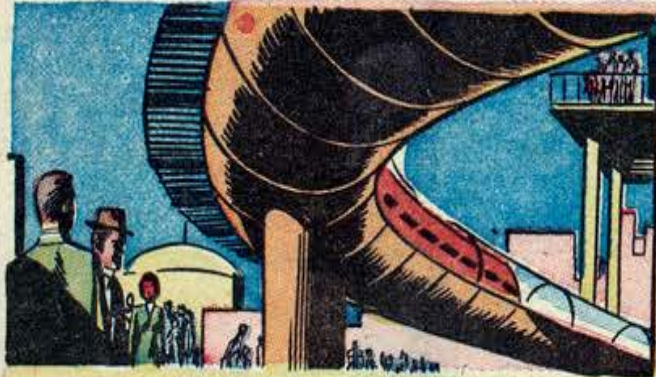
OUR NEW AGE EXPERIMENTAL CITY

By Athelstan Spilhaus



CITIES—MACHINES FOR LIVING—
ARE NOW SPRINGING UP ALL OVER THE
WORLD WITHOUT PROPER PLANNING
—WITH THE RESULT THAT AIR, LAND
AND WATER ARE POLLUTED, TRAFFIC
AND SEWERS ARE CONGESTED AND
SCHOOLS OVERFLOW.

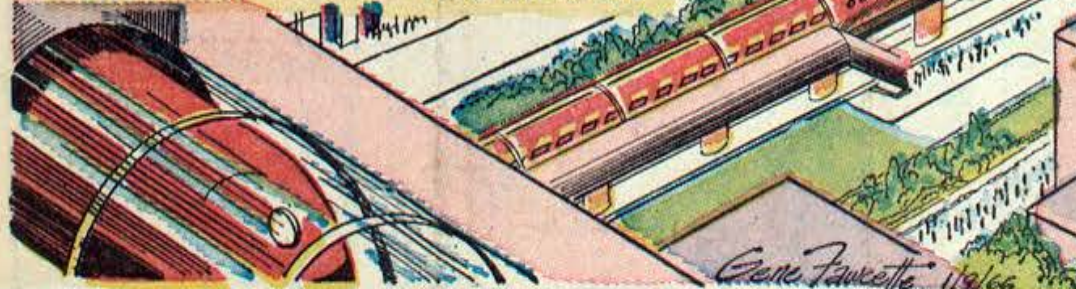
*NO ENGINEER WOULD MASS-PRODUCE
ANYTHING ELSE WITHOUT FIRST BUILD-
ING AN EXPERIMENTAL MODEL TO
MAKE SURE IT WORKS!*



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The Hall Syndicate, Inc.

PERHAPS INDUSTRIES CAN BE GROUPED TO
REUSE THEIR RESIDUES AND WATER—EVEN
THEIR PLANTS CONSTRUCTED FOR EASE OF
DISASSEMBLY AND REUSE—LUXURIOUS MASS
TRANSPORTATION COULD MAKE AUTOMOBILES
UNNECESSARY.

LARGE PARTS OF THE CITIES CAN BE
COVERED TO CONTAIN THEIR OWN
CLIMATE, AND HOMES, FACTORIES
AND CHURCHES MAY BE WIRED
FOR CLOSED CIRCUIT T.V., SO THAT
ENTERTAINMENT, NEWS AND EDU-
CATION MAY BE PIPED ANYWHERE!



SO, WE SHOULD BUILD
AN *EXPERIMENTAL*
CITY TO TEST THESE
AND FUTURE IDEAS.
IT WILL SAVE ITS
COST MANY TIMES BY
SERVING AS A
MODEL FROM WHICH
TO PLAN THE WORLD
CITIES OF THE
FUTURE!!

The

*Human Use
of Human Beings*



By Norbert Wiener

The "mechanical brain" and similar machines can destroy human values or enable us to realize them as never before. A leader of the new scientific revolution tells how and why.

**Wiener
Human Use
of Human Beings
and Society**

First Edition

1950

Second Edition Revised

1954

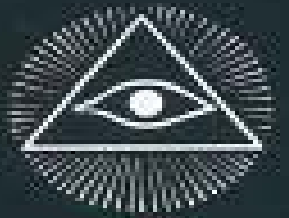
"The "mechanical brain" and similar machines can destroy human values or enable us to realize them as never before. A leader of the new scientific revolution tells us how and why"



**NORBERT
WIENER**

**GOD &
GOLEM, Inc.**

A Comment on Certain Points where
Cybernetics Impinges on Religion



“A Comment on Certain
Points where Cybernetics
Impinges on Religion”

The

“three points in cybernetics”

1. “machines which learn”

2. “machines which reproduce themselves”

3. “the coordination of machine and man”

1964

THE HUMAN USE OF HUMAN BEINGS

Cybernetics and Society

By Norbert Wiener

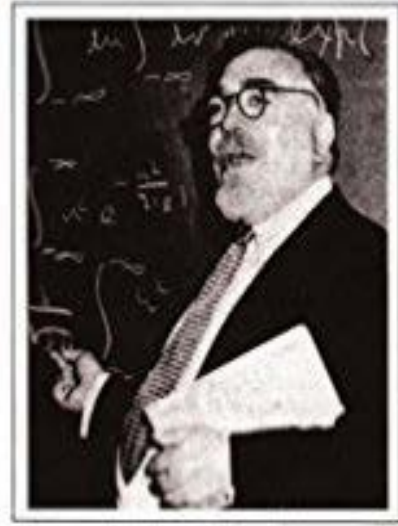
The important aspects and ultimate
implications of the relation between computers,
telematics and the control of man



DA CAPO SERIES IN SCIENCE

THE HUMAN USE OF HUMAN BEINGS

CYBERNETICS AND SOCIETY



NORBERT WIENER

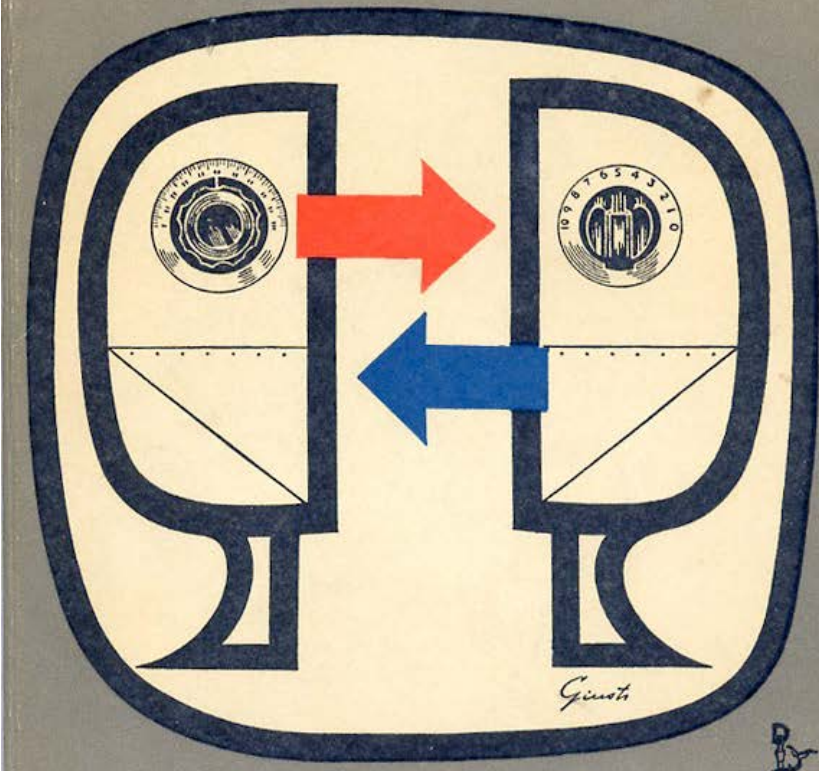
Anchor A 34

95¢

The human use of human beings

CYBERNETICS AND SOCIETY

Norbert Wiener



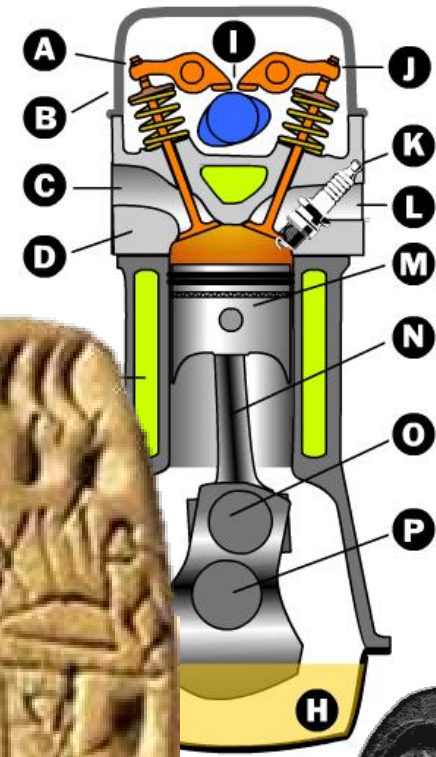
SECOND EDITION REVISED

A Doubleday Anchor Book



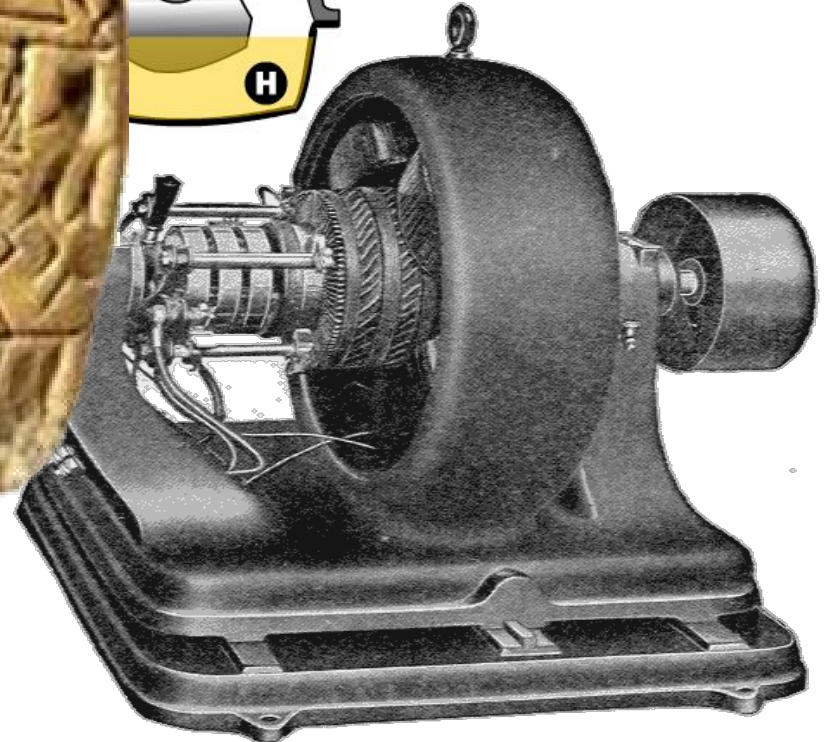
“We are the slaves of our technical improvement and we can no more return a New Hampshire farm to the self-contained state in which it was maintained in 1800 than we can, by taking thought, add a cubit to our stature.”

“We have modified our environment so radically that we must now modify ourselves in order to exist in this new environment. We can no longer live in the old one.”



- A** Intake Valve, Rocker Arm & Spring
- B** Valve Cover
- C** Intake port
- D** Head
- E** Coolant
- F** Engine Block
- G** Oil Pan
- H** Oil Sump
- I** Camshaft
- J** Exhaust Valve, Rocker Arm & Spring
- K** Spark Plug
- L** Exhaust Port
- M** Piston
- N** Connecting Rod
- O** Rod Bearing
- P** Crankshaft

- 1** INTAKE
- 2** COMPRESSION
- 3** COMBUSTION
- 4** EXHAUST
- ▲ Spark
- Top Dead Center







How long could you survive chained to a **Bunk Bed** with a **Velociraptor**?



KEEP
CALM
YOU ARE
THE APEX
PREDATOR

apex predator.

(\ā-,pekʰs 'pre-də-tər, -,tōr\)

n. Predator with no predators of their own, residing at the top of their food chain.

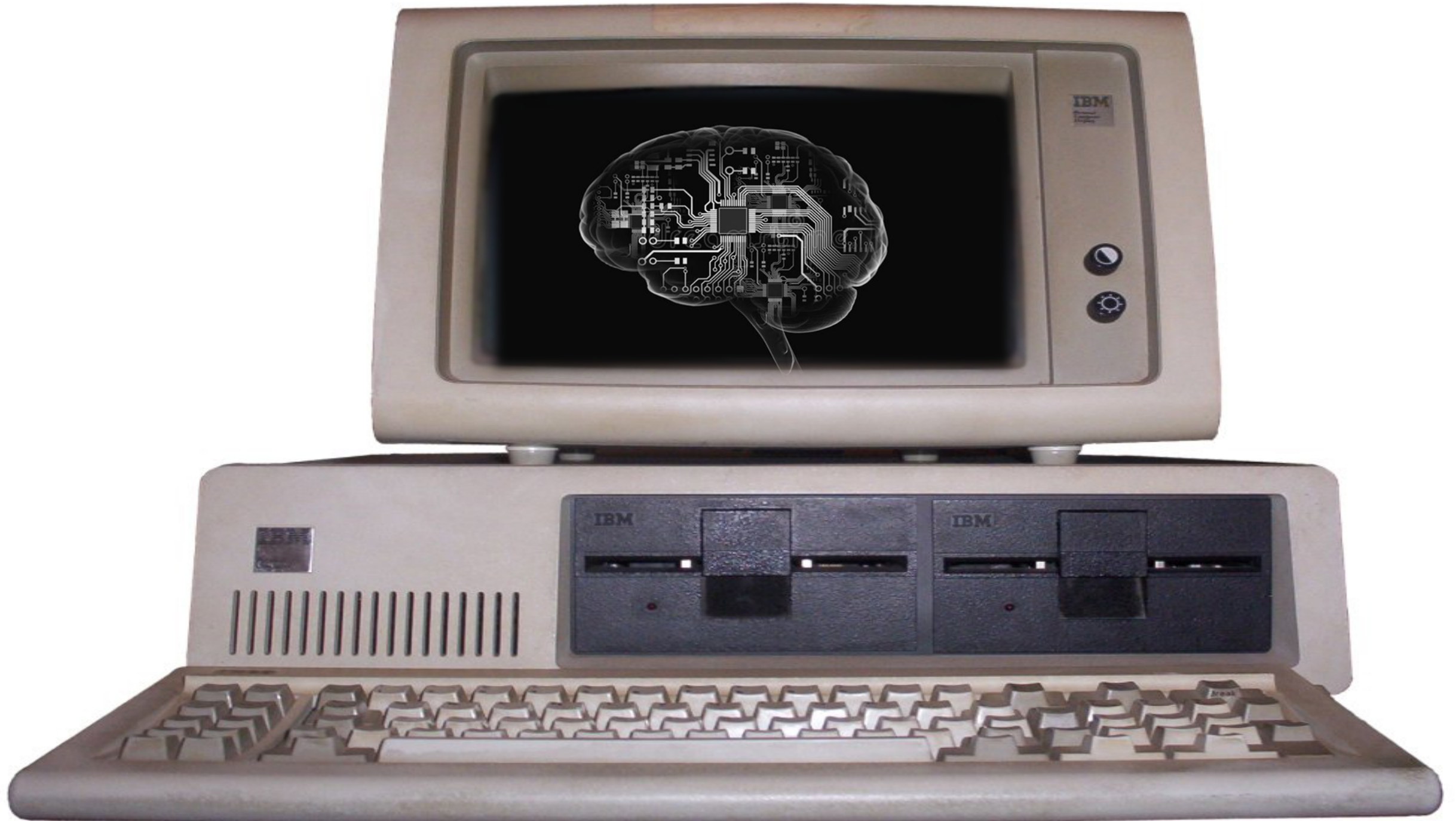
Apex predator species occupy the highest trophic level(s) and have a crucial role in maintaining the health of their ecosystems









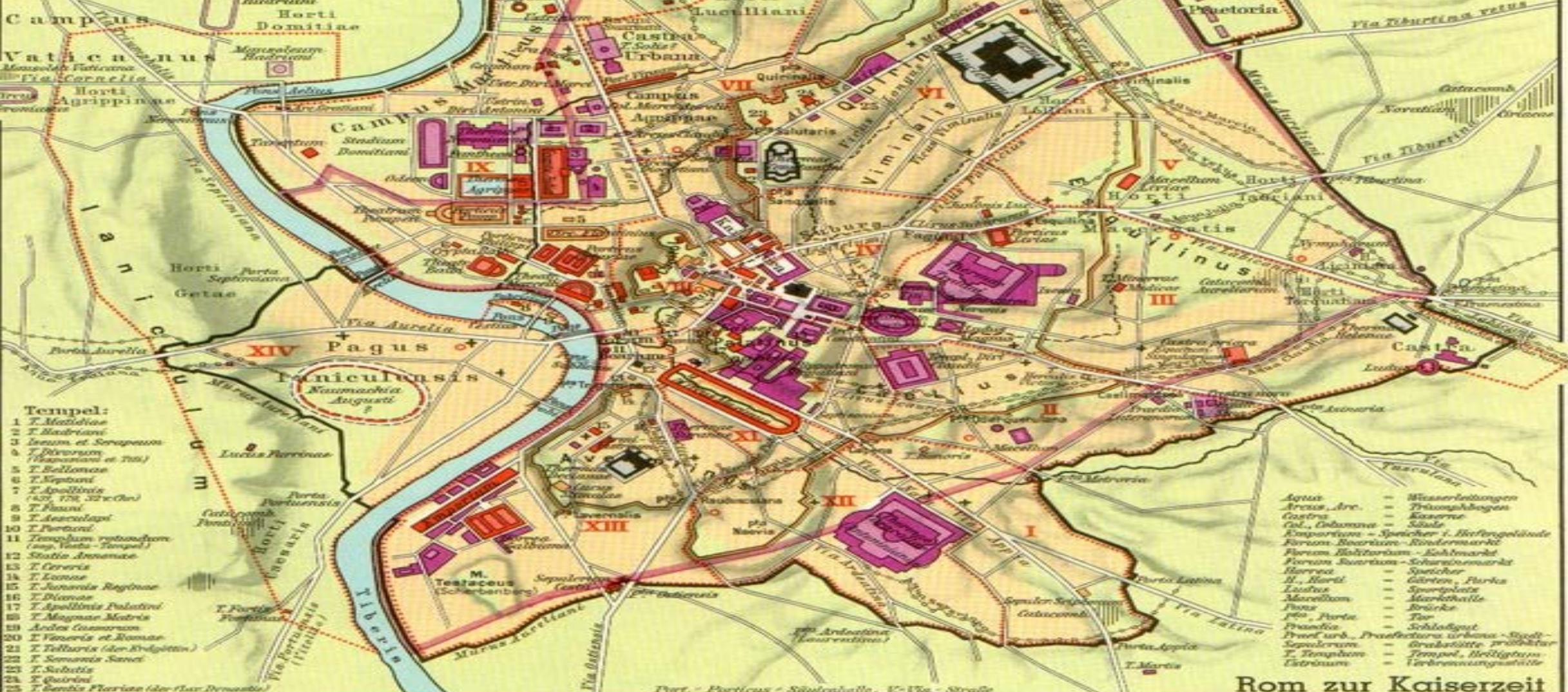


1,000,000

- Die 14 Regionen (Stadtbezirke) seit Kaiser Augustus:
- I Porta Capena.
 - II Castellum Urbium.
 - III Isis et Serapis.
 - IV Templum Pacis.
 - V Esquilinae.
 - VI Aemilia.
 - VII Via Lata.
 - VIII Forum Romanum.
 - IX Circus Flaminius.
 - X Palatinus.
 - XI Circus Maximus.
 - XII Piscina Publica.
 - XIII Aventinus.
 - XIV Trans Tiberim.

Republikanische Bauten
 Bauten und Einbauten des Augustus
 Bauten zwischen 14 - 250 n. Chr.
 Spätantike Bauten
 Grenzen der 14 Stadtbezirke
 Pomerium seit Augustus
 Aqueducte
 Feuer- u. Polizeiwachen
 Katakomben
 Basiliken (Tituli) des 3. u. 4. Jh.
 Vermutlich beschränktes oder heute deltes Stadtgebiet

Maßstab 1:30 000
 0 50 100 Meter



- Tempel:
- 1 T. Martialis
 - 2 T. Faustianae
 - 3 Iseum et Serapeion
 - 4 T. Minerva (Atrium Vestae)
 - 5 T. Bellona
 - 6 T. Antonini
 - 7 T. Apollinis (167, 174, 182 n. Chr.)
 - 8 T. Faustinae
 - 9 T. Antoniniana
 - 10 T. Antoninae
 - 11 Templum Antonianum (167, 174, 182 n. Chr.)
 - 12 Statio Antoninae
 - 13 T. Cereris
 - 14 T. Luceae
 - 15 T. Antoninae Regiae
 - 16 T. Antoninae
 - 17 T. Apollinis Palatini
 - 18 T. Magnae Matris
 - 19 Atrium Vestae
 - 20 T. Veneris et Romae
 - 21 T. Telluris (der Kruppstein)
 - 22 T. Saturnia Sacer
 - 23 T. Saturni
 - 24 T. Quirini
 - 25 T. Faustinae (der Flur Dynastie)

- Aquas = Wasserleitungen
- Arceus, Arc. = Prisonenbogen
- Castra = Kasernen
- Col., Columna = Säule
- Emporium = Speicher f. Handelsgüter
- Forum, Bazarium = Rindernmarkt
- Forum, Bazarium = Viehmarkt
- Forum, Bazarium = Speichermarkt
- Forum = Speicher
- H. Horti = Gärten, Flur
- Ludae = Spielplätze
- Marellum = Markthalle
- Pons = Brücke
- Porta = Tor
- Prætorium = Schatzkammer
- Prætorium, Prætorium Urbium = Senat
- Senatium = Grabstätte Prætor
- T. Traianum = Trajanus-Bibliothek
- Umbra = Verbrunnungshalle

Rom zur Kaiserzeit



1801: 959,300

1831: 1,655,000

1851: 2,363,000

1891: 5,572,012

1901: 6,506,954

1911: 7,160,525

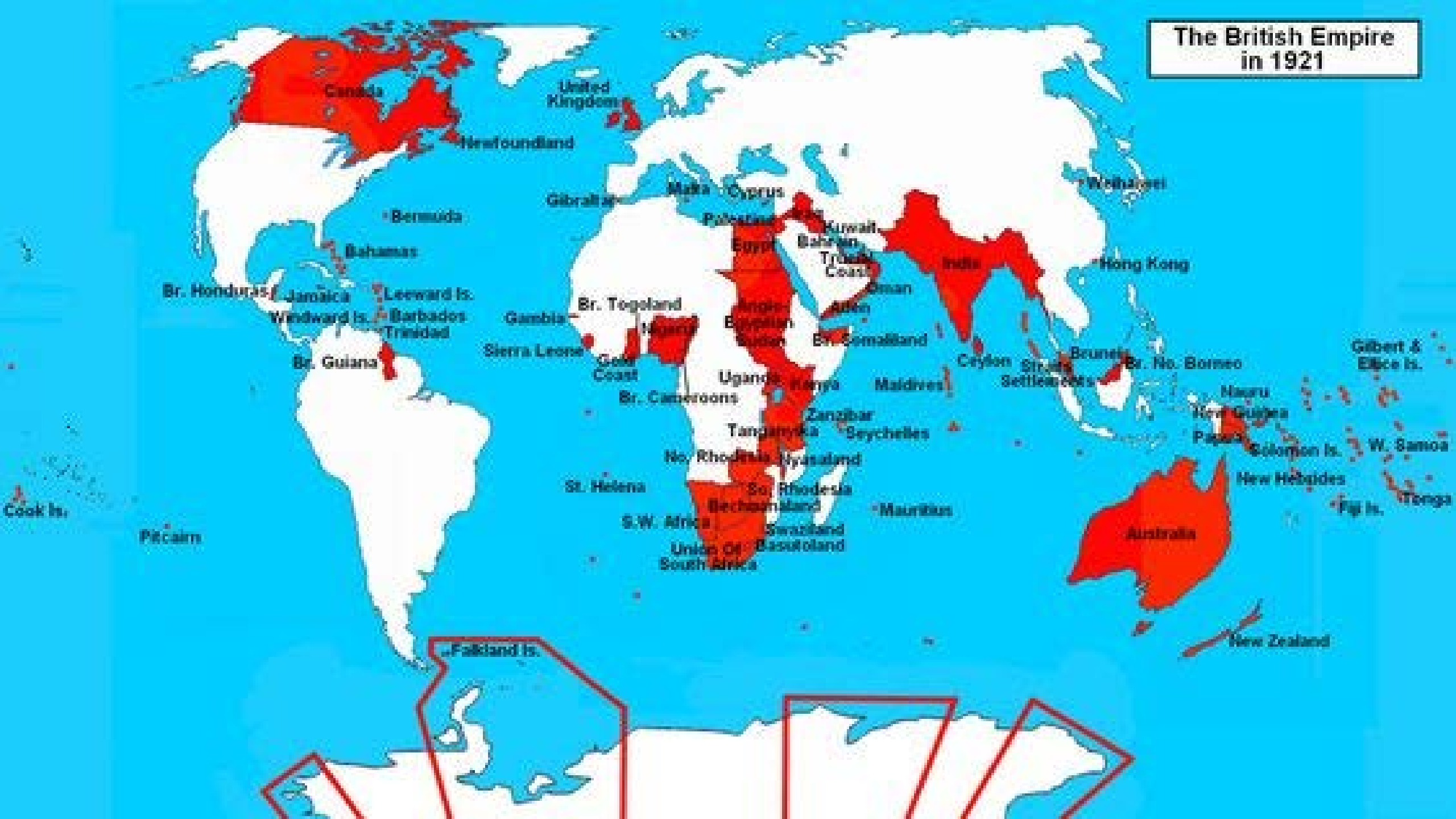
1921: 7,386,848

The ancient and famous City of London, which was first founded by the Romans, and afterwards by the Saxons, and lastly by the Normans, is situated on the banks of the River Thames, and is bounded on the north by the River of St. Dunstons, and on the south by the River of St. Martin's, and on the east by the River of St. Andrew's, and on the west by the River of St. Giles's. The City is divided into several parishes, and is governed by a Mayor and a Court of Aldermen. The City is one of the most ancient and most famous cities in the world, and has been the seat of the British monarchy since the time of King Alfred the Great.

The City of London is one of the most ancient and most famous cities in the world, and has been the seat of the British monarchy since the time of King Alfred the Great. The City is divided into several parishes, and is governed by a Mayor and a Court of Aldermen. The City is one of the most ancient and most famous cities in the world, and has been the seat of the British monarchy since the time of King Alfred the Great.

Note: The population of the City of London in 1801 was 959,300. In 1831 it was 1,655,000. In 1851 it was 2,363,000. In 1891 it was 5,572,012. In 1901 it was 6,506,954. In 1911 it was 7,160,525. In 1921 it was 7,386,848.

The British Empire in 1921





**MEGA CITY ONE
BY NIGHT**

RO
SM

A vibrant, futuristic cityscape with tall buildings, flying cars, and a large alien head on the right side. The scene is illuminated with warm, golden light.

MEGACITY

10,000,000

(8,000,000)



**New York
&
London**

1950

**THE ONLY
MEGA CITIES IN THE WORLD**

An aerial photograph of a dense urban skyline, likely Hong Kong, featuring numerous skyscrapers and high-rise buildings. The buildings are packed closely together, creating a complex pattern of vertical lines and varying heights. The sky is clear and blue, and the overall scene is brightly lit, suggesting a sunny day. The text '1985' is overlaid in the center of the image in a large, bold, yellow font with a slight shadow effect.

1985

9



2004

19



2005

25

An aerial photograph of a densely packed urban area, likely a favela, with a modern city skyline in the background. The foreground is filled with numerous small, multi-story brick buildings. The background features a line of taller, modern skyscrapers under a clear blue sky with some light clouds. The overall scene illustrates the contrast between informal urban development and formal city infrastructure.

2015

35

A futuristic cityscape with floating platforms and a large tower, overlaid with the text '2030' and '41'. The scene is set against a sunset sky with a large, multi-tiered tower in the background. The foreground features a large, dark, curved structure that supports several floating platforms, each densely packed with buildings and green spaces. The overall atmosphere is one of advanced urban development and vertical expansion.

2030

41



DRUGS

COM
GARD

Beautiful
MOP

FEELING MIGHTY

STALLONE MEGWAY 3

FRESH

WELCOME

Driverless Truck Delivers 51,744 Cans Of Beer











SAMSUNG



...and when I flush this baby it automatically posts on Twitter, Facebook and YouTube.

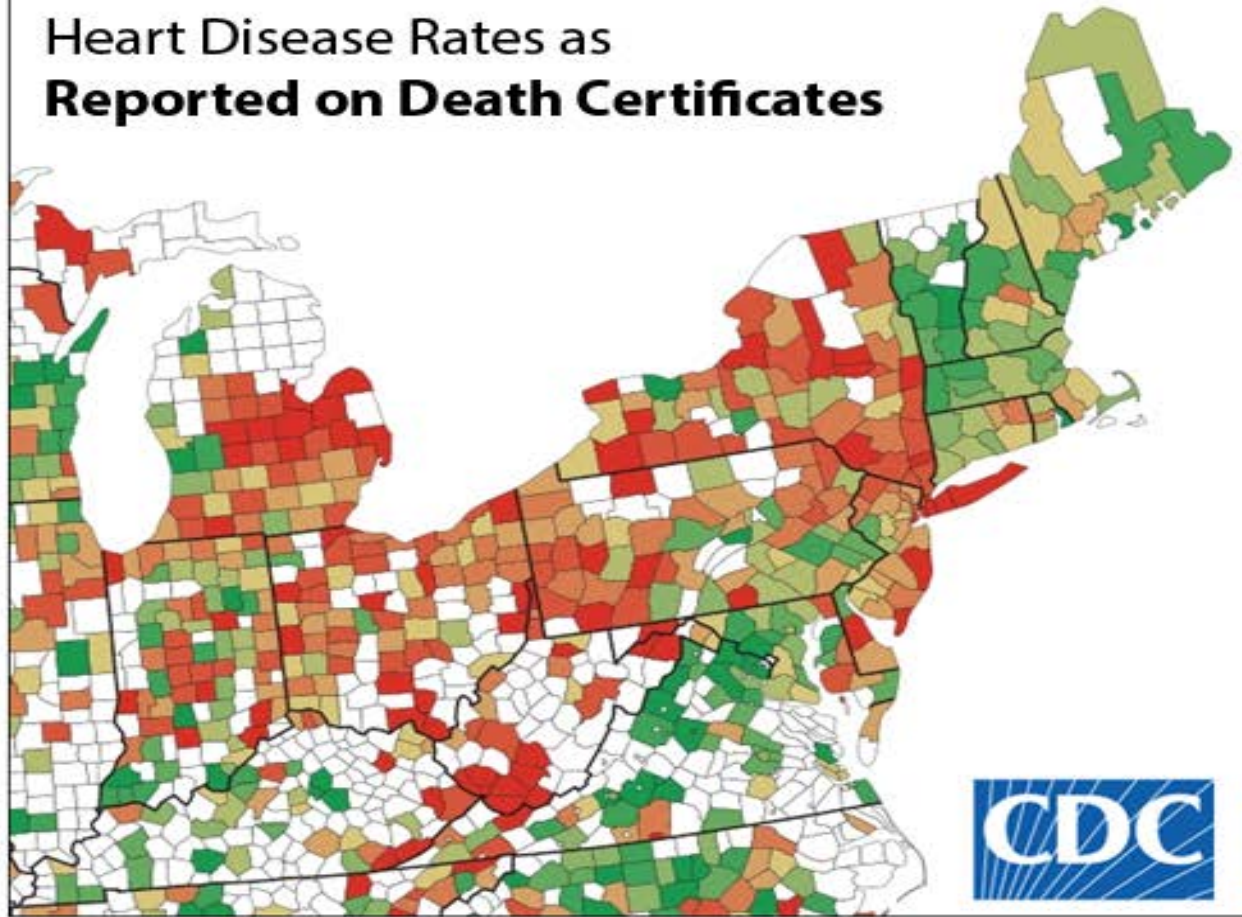


This model for example has a built-in internet connection and will post texture and weight of your shit automatically on Facebook and Twitter.

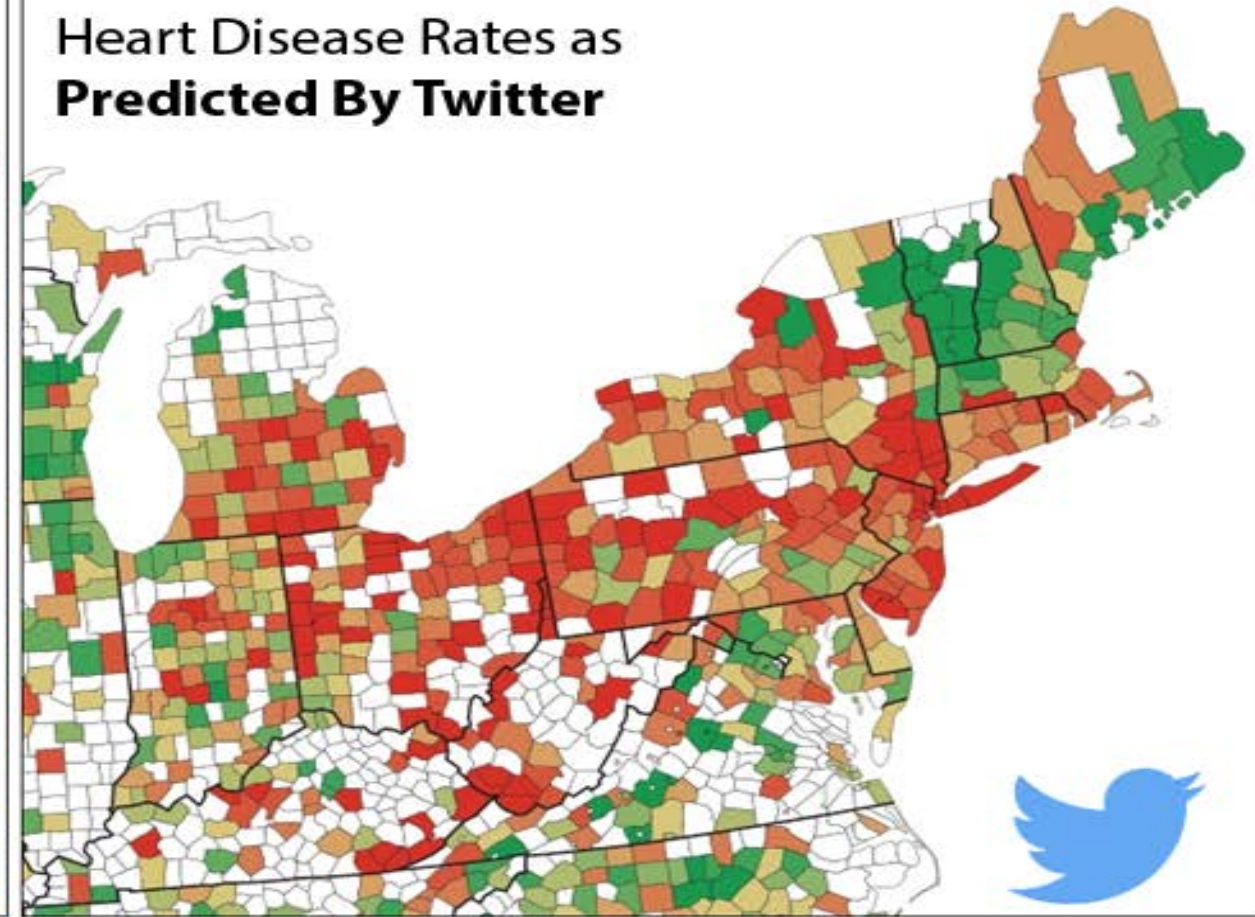




Heart Disease Rates as Reported on Death Certificates



Heart Disease Rates as Predicted By Twitter



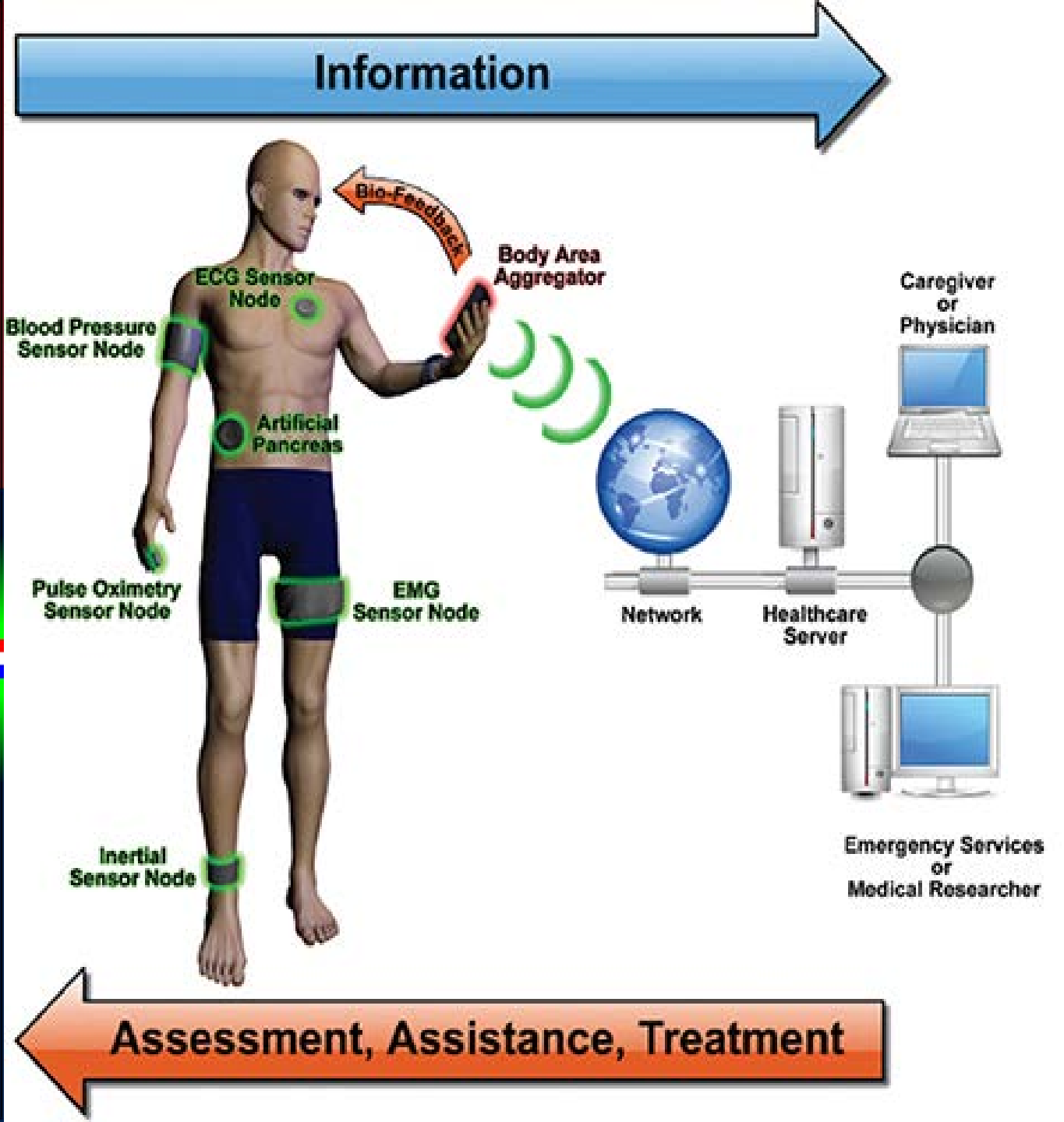
BATTLEFIELD MEDICAL NETWORK

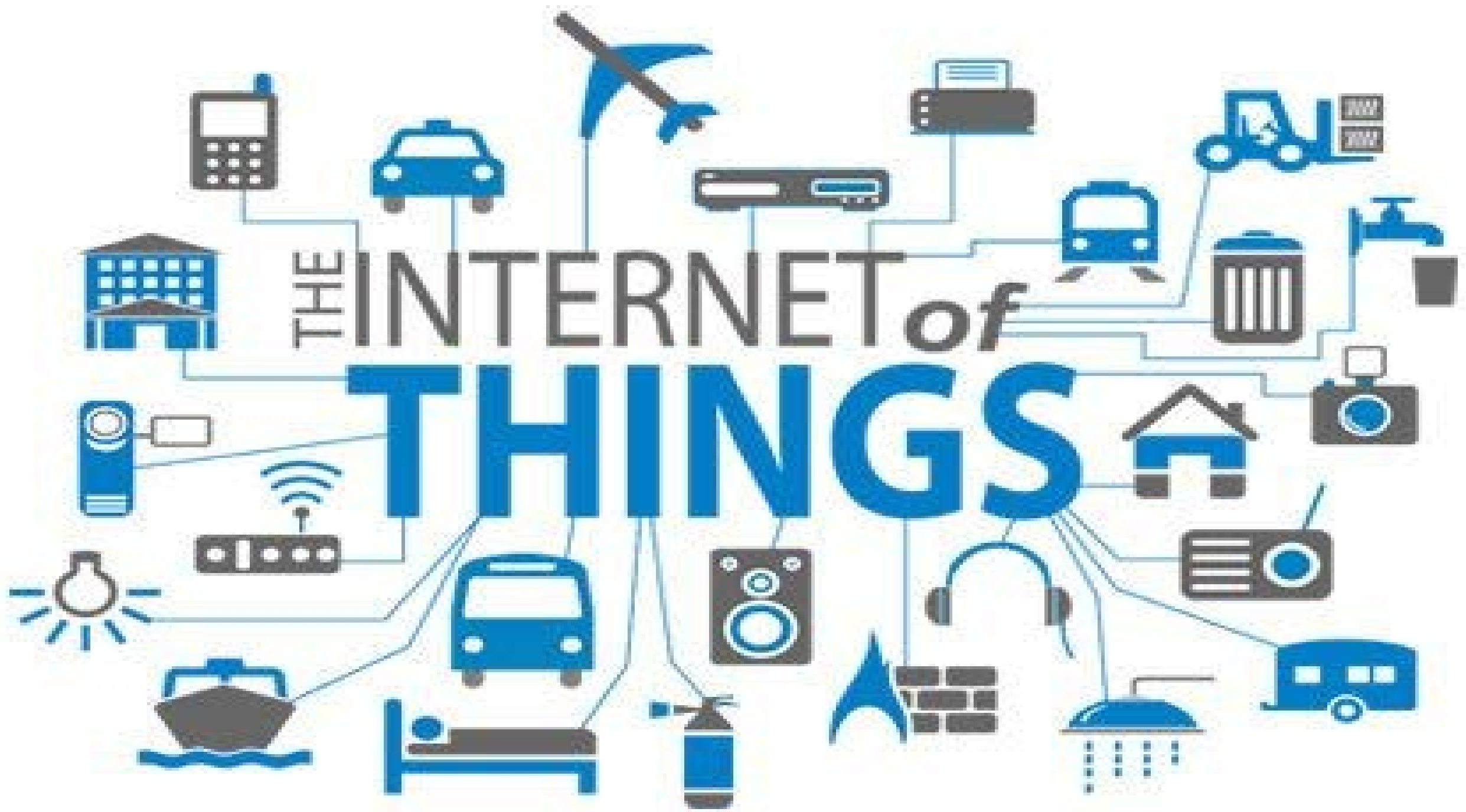


Biosensors in a Tactical Environment



Remote Health Monitoring, Telemetry
Traumatic Brain Injury (TBI), Bench and Field
Experiments, Data Analysis and Findings

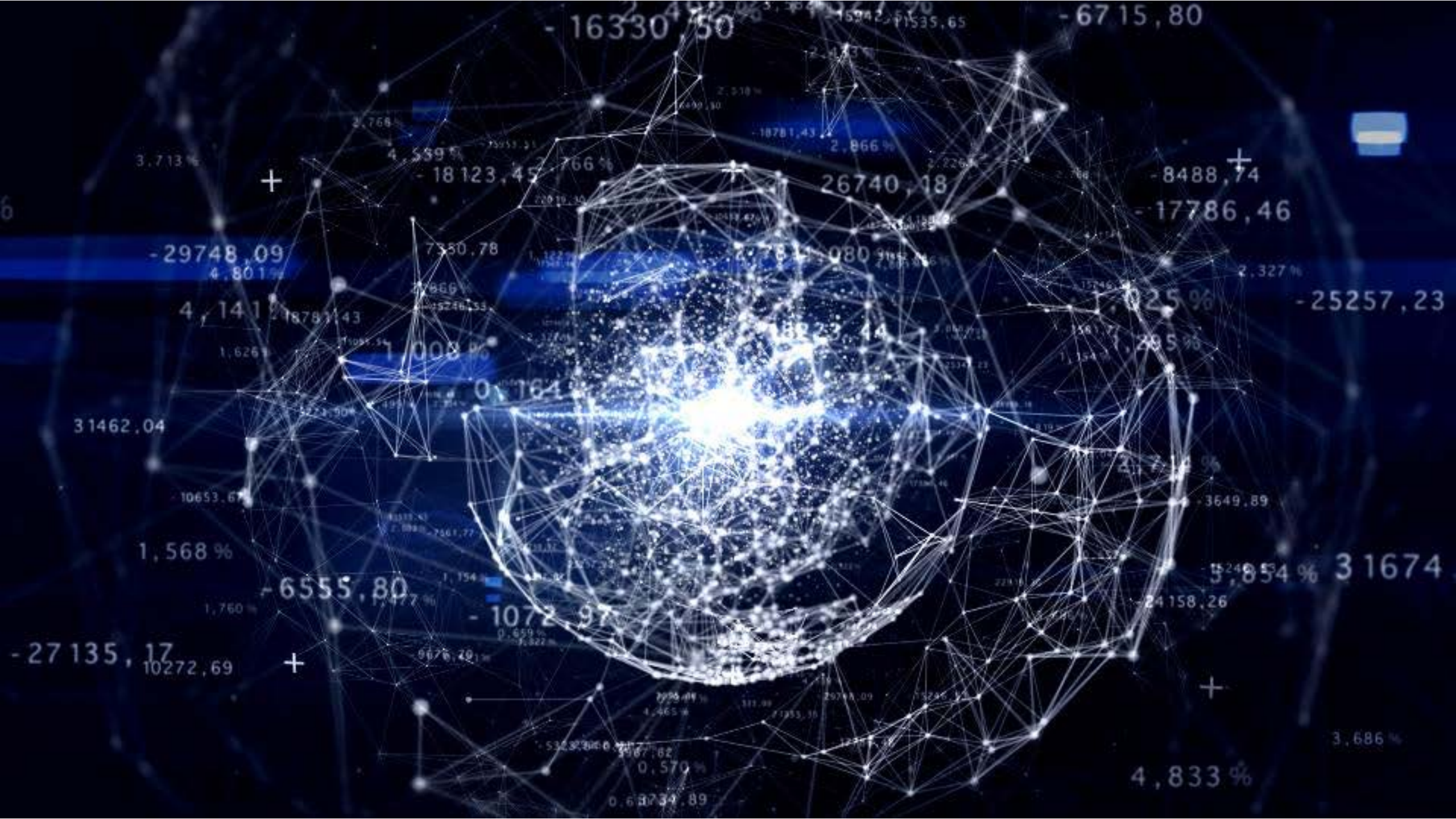


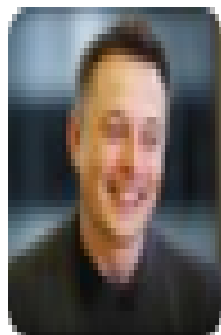


THE INTERNET of

THINGS







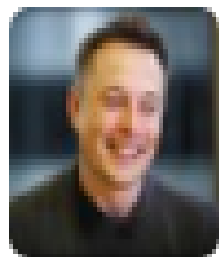
Elon Musk ✓

@elonmusk

Following

Creating a neural lace is the thing that really matters for humanity to achieve symbiosis with machines

1:08 AM - 4 Jun 2016



Elon Musk 

@elonmusk

Following

Long Neuralink piece coming out on [@waitbutwhy](#) in about a week. Difficult to dedicate the time, but existential risk is too high not to.

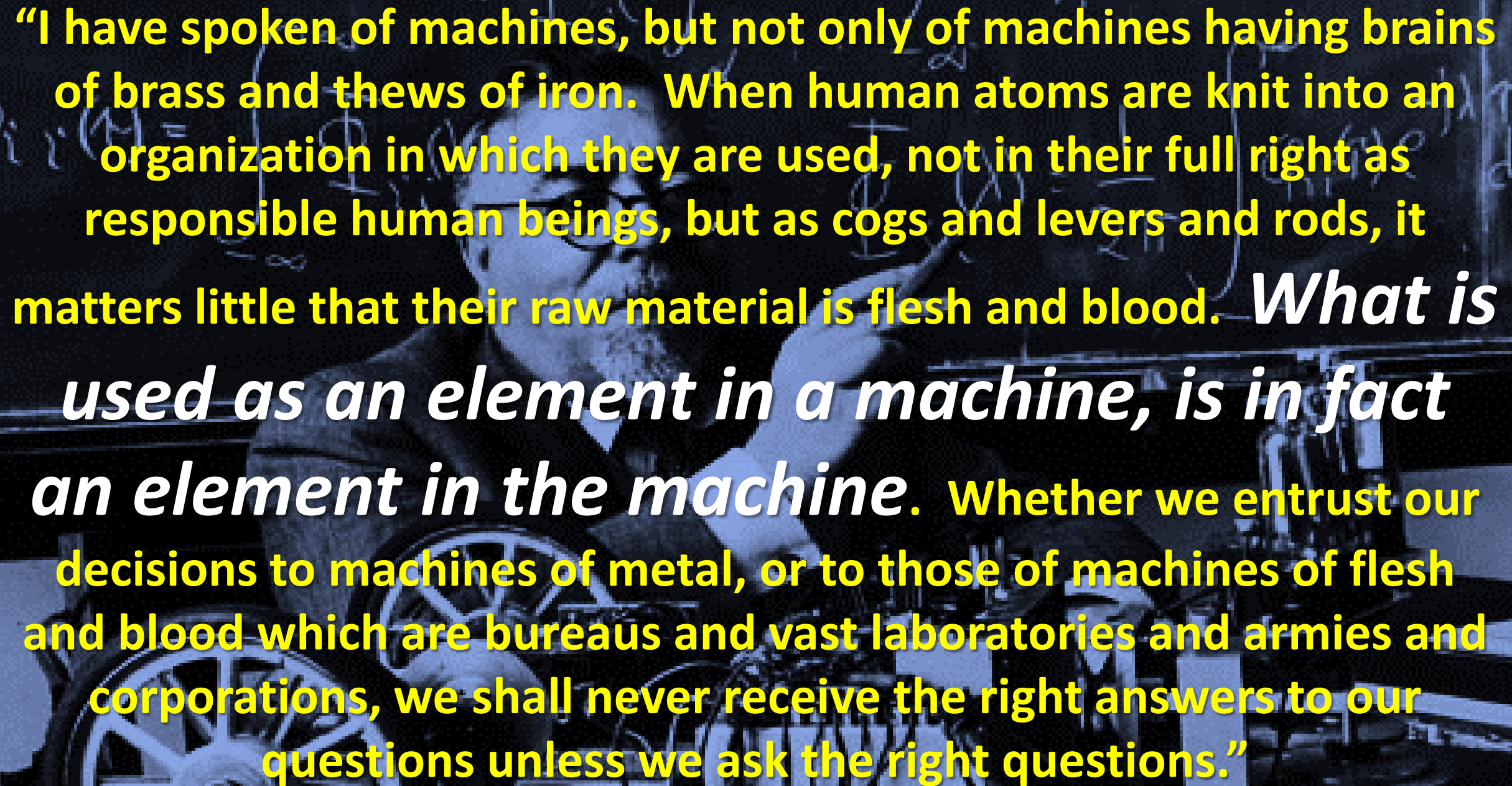
RETWEETS

3,012

LIKES

10,472

9:31 PM - 27 Mar 2017



“I have spoken of machines, but not only of machines having brains of brass and thews of iron. When human atoms are knit into an organization in which they are used, not in their full right as responsible human beings, but as cogs and levers and rods, it matters little that their raw material is flesh and blood. *What is used as an element in a machine, is in fact an element in the machine.* Whether we entrust our decisions to machines of metal, or to those of machines of flesh and blood which are bureaus and vast laboratories and armies and corporations, we shall never receive the right answers to our questions unless we ask the right questions.”



**“The survival of man
depends on the
early construction of
an ultra-intelligent
machine.”**



Isadore Jacob Gudak

Irving John Good

Jack Good

9 December 1916

5 April 2009

Born in London

Polish/Russian Jewish immigrant parents

JAN

I JG 0007

Photo courtesy of J.A.N. LEE

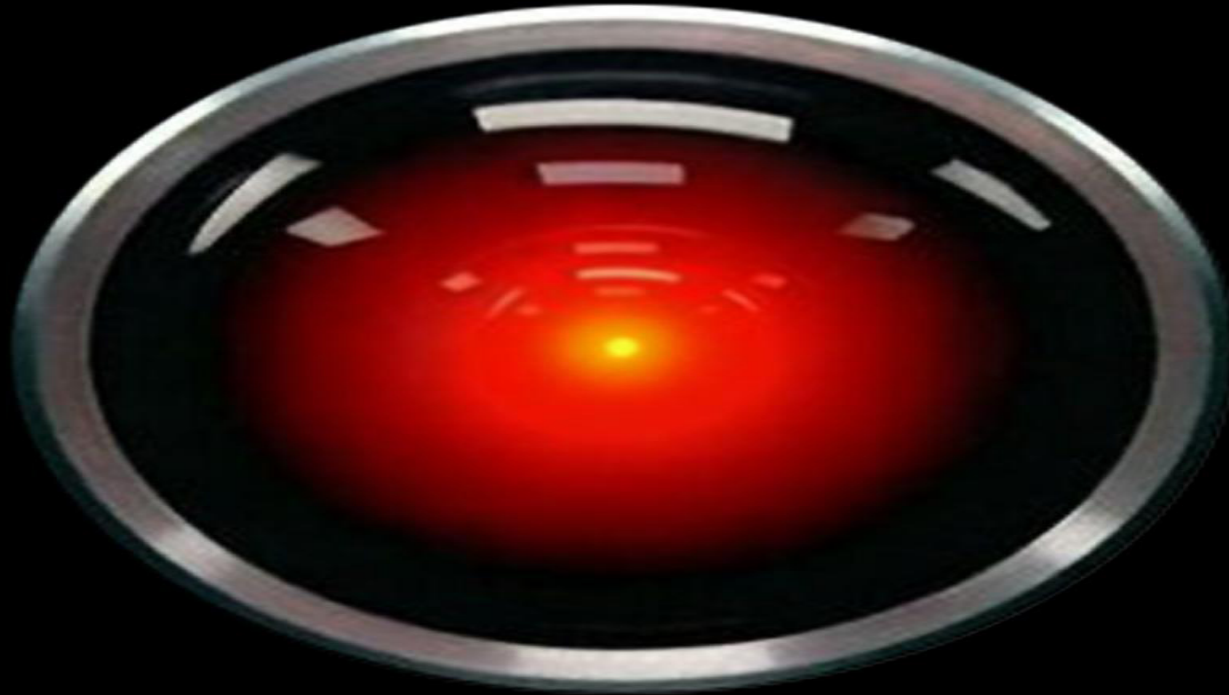
Virginia



Tech



Hello, HAL. Do you read me, HAL?
Affirmative, Dave. I read you.
Open the pod bay doors, HAL.
I'm sorry, Dave.
I'm afraid I can't do that.



**But have a happy birthday
anyway, Dave.**
Goodbye.





[Home](#) > [Our archives](#)

Feature

Codes, chess and Kubrick: the life of Jack Good

Last Updated: 07 Dec 2016

Topics: [Our people](#), [Our history](#)

A GCHQ senior mathematician celebrates the talent of Bletchley Park codebreaker Jack Good in the centenary of his birth



COMMUNICATIONS-ELECTRONICS SECURITY GROUP

Research Report No. 3007THE POSSIBILITY OF SECURE
NON-SECRET ANALOGUE ENCRYPTION

voltage and it may well be possible for it to be made very difficult for an interceptor to do this even though it were relatively simple for him to obtain the voltage only. For example, in a light guide it might be virtually impossible to measure light flux (as opposed to brightness), and in a coaxial cable formed by sputtering a thin film on to an enamelled wire the current could only be measured by completely breaking the outer conductor.

REFERENCES

1. J.H. Ellis
The Possibility of Secure Non-Secret Digital Encryption
CESG Research Report No. 3006, January 1970
2. I.J. Good
Probability and the Weighing of Evidence
Charles Griffin & Co. Ltd., 1950
3. Final Report on Project C43
Bell Telephone Laboratory, October 1944, p.23



Isadore Jacob Gudak
Irving John Good
I. J. Good

The Ratio Club: a melting pot for British cybernetics



By **OLIVIA SOLON**

Thursday 21 June 2012

When Alan Turing was working at Manchester University, he was invited to join the Ratio Club, a dining club comprised of a mixture of biologists and engineers with an interest in cybernetics. There he was able to air and discuss new research and draw inspiration from an eclectic, yet extremely gifted group of individuals. Wired.co.uk examines the club and its influence on British science.



Harold Shipton. John Bates. W.E. Hick. John Pringle. Donald Sholl. John Westcott. Donald Mackay.
Giles Brindley. Tom McLardy. Ross Ashby. Thomas Gold. Albert Uttley.
Alan Turing. Gurney Sutton. William Rushton. George Dawson. Horace Barlow.



**“The survival of man
depends on the
early construction of
an ultra-intelligent
machine.”**

Speculations Concerning the First Ultraintelligent Machine*

IRVING JOHN GOOD

Trinity College, Oxford, England and
Atlas Computer Laboratory, Chilton, Berkshire, England

1. Introduction	31
2. Ultraintelligent Machines and Their Value	33
3. Communication as Regeneration	37
4. Some Representations of "Meaning" and Their Relevance to Intelligent Machines	40
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1. Introduction

The survival of man depends on the early construction of an ultraintelligent machine.

In order to design an ultraintelligent machine we need to understand more about the human brain or human thought or both. In the following pages an attempt is made to take more of the magic out of the brain by means of a "subassembly" theory, which is a modification of Hebb's famous speculative cell-assembly theory. My belief is that the first ultraintelligent machine is most likely to incorporate vast artificial neural circuitry, and that its behavior will be partly explicable in terms of the subassembly theory. Later machines will all be designed by ultra-

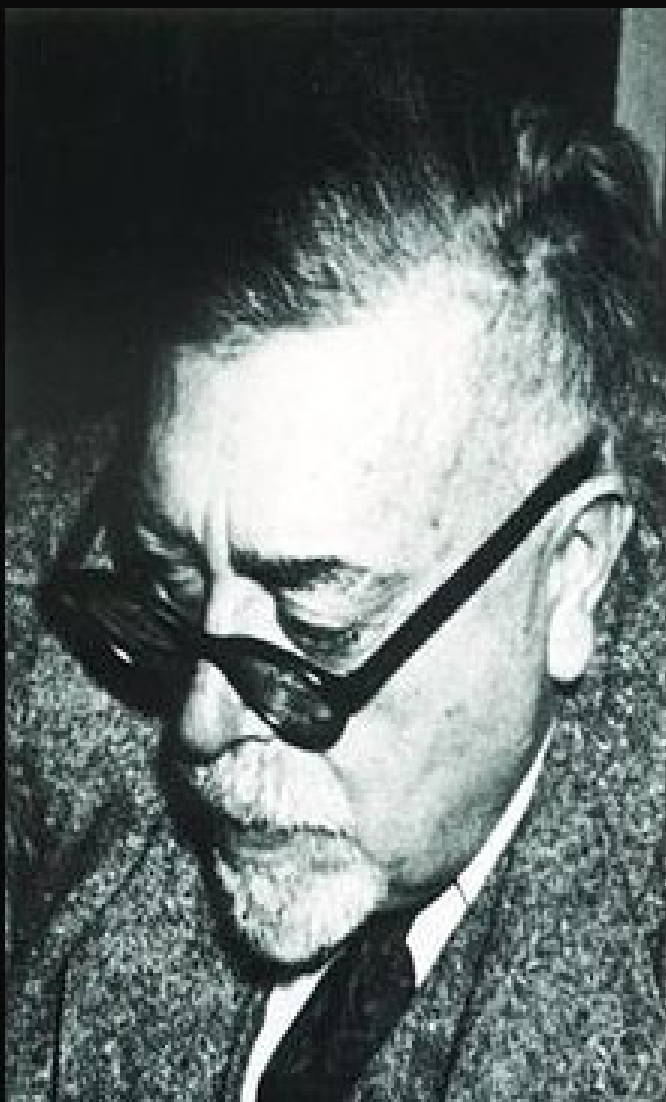
"The survival of man depends on the early construction of an ultraintelligent machine.

In order to design an ultraintelligent machine we need to understand more about the human brain or human thought or both. In the following pages an attempt is made to take more of the magic out of the brain by means of a "subassembly" theory, which is a modification of Hebb's famous speculative cell-assembly theory. My belief is that the first ultraintelligent machine is most likely to incorporate vast artificial neural circuitry, and that its behavior will be partly explicable in terms of the subassembly theory. Later machines will all be designed by ultraintelligent machines, and who am I to guess what principles they will devise? But probably Man will construct the *deus ex machina* in his own image."

**“THE FIRST ULTRAINTELLIGENT
MACHINE IS MOST LIKELY TO
INCORPORATE VAST ARTIFICIAL
NEURAL CIRCUITRY ...”**



**“The survival of man
depends on the
early construction of
an ultra-intelligent
machine.”**



We have decided to call the entire field of control and communication theory, whether in the machine or the animal, by the name Cybernetics, which we form from the Greek [for] steersman.

(Norbert Wiener)



“Essay on the Philosophy of the Sciences” 1834

“Classification of Human Knowledge in
Synoptic Tables of the Sciences and Arts”

Three Sub Divisions of Science
Third Order

336

Politique
Cybernétique

“The future science of
government should be
called ‘cybernetics’
(‘la cybernetique’).”

ESSAI SUR LA PHILOSOPHIE DES SCIENCES,

OU
EXPOSITION ANALYTIQUE D'UNE CLASSIFICATION NATURELLE
DE TOUTES LES CONNAISSANCES HUMAINES ;

PAR

ANDRÉ-MARIE AMPÈRE,

De l'Académie royale des sciences, des Sociétés royales de Londres et d'Édimbourg, de la Société philomatique, de la Société helvétique des scrutateurs de la nature, de la Société philosophique de Cambridge, de celle de Physique et d'histoire naturelle de Genève, de la Société Italienne, de l'Académie royale des sciences et belles-lettres de Bruxelles, de l'Académie royale de Lisbonne, des Académies de Lyon, de Modène, de Lille, Correspondant de l'Académie des sciences de Berlin et de l'Institut de Bologne, Membre de plusieurs autres Sociétés savantes, Chevalier de la légion-d'honneur, Inspecteur général des études, et Professeur au Collège de France.

PREMIÈRE PARTIE.

Paris,

BACHELIER, LIBRAIRE-ÉDITEUR,
QUAI DES AUGUSTINS, 55.

1838.

André-Marie Ampere
(1775-1836)

CYBERNETICS

CIRCULAR CAUSAL AND FEEDBACK MECHANISMS IN
BIOLOGICAL AND SOCIAL SYSTEMS

TRANSACTIONS OF THE NINTH CONFERENCE
MARCH 20 and 21, 1952

CONTENTS

The Position of Humor in Human Communication
The Place of Emotions in the Feedback Concept
Homeostasis

Discrimination and Learning in Octopus

Reduction of the Number of Possible Boolean Functions

Central Excitation and Inhibition

Mechanical Chess Player

Turbulence as Random Stimulation of Sense Organs

Investigations on Synaptic Transmission

Feedback Mechanisms in Cellular Biology

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**“CYBERNETICS:
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MECHANISMS
IN BIOLOGICAL
AND SOCIAL
SYSTEMS”**

REVISED EDITION

1950

THE
HUMAN USE
OF
HUMAN BEINGS

NORBERT WIENER

Machines can do routine mental jobs better than any man. The untrained mind is a drug on the market. A leader of the new scientific revolution tells how and why.

Dr. Wiener has incorporated important new discoveries that have been made since the first edition of this book.

"It is the world of tomorrow that Dr. Wiener represents."

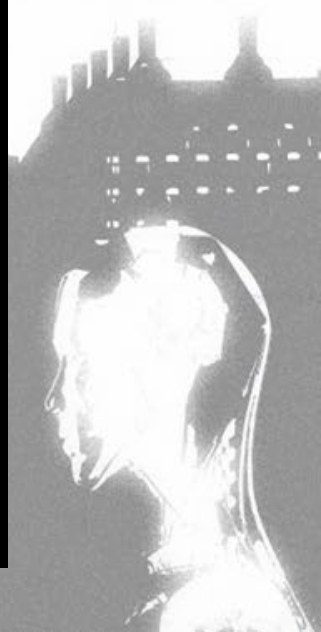
THE OBSERVER

“Since the end of World War II, I have been working on the many ramifications of the theory of messages. Besides the electrical engineering theory of the transmission of messages, there is a larger field which includes not only the study of language but

**the study of messages as a
means of controlling machinery
and society,**

**the development of computing machines and other such
automata, certain reflections upon psychology and the
nervous system, and a tentative new theory of scientific
method”**

“It is the thesis of this book that society can only be understood through a study of the messages and communication facilities which belong to it; and that in the future development of these messages and communications facilities, messages between man and machines, between machines and man, and between machine and machine are destined to play an ever increasing part”



A black and white photograph of Joseph Carl Robnett Licklider. He is an older man with glasses, wearing a suit and tie, sitting in a library. Behind him are bookshelves filled with books. To his left, a book is visible with the name 'F. LEGER' on its cover. The text 'Joseph Carl Robnett Licklider' is overlaid in white on the lower part of the image.

Joseph Carl Robnett Licklider

J. C. R.

"Lick"

Libraries of the Future

J. G. B. SCHWINDT

1965

Libraries of the Future



PART I
MAN'S INTERACTION WITH RECORDED KNOWLEDGE

CHAPTER 4

- Man-Computer Interaction in Procognitive Systems
 - The Physical "Intermedium"
 - Man-Computer Interaction Languages
- Adaptive Self-Organization in Man-Computer Interaction

PART II
EXPLORATIONS IN THE USE OF COMPUTERS IN LIBRARY AND PROCOGNITIVE FUNCTIONS

“Let us return now to the problem of schemata from which to construct future systems to facilitate man's interaction with transformable information. As a shorter term for such systems, let us use "procognitive systems.””



We need to substitute for the book
a device that will make it easy to
transmit information without
transporting material.

— *J. C. R. Licklider* —

AZ QUOTES

ADVANCED RESEARCH PROJECTS AGENCY

Washington 25, D.C. April 23, 1963

MEMORANDUM FOR: Members and Affiliates of the Intergalactic
Computer Network

FROM: J. C. R. Licklider

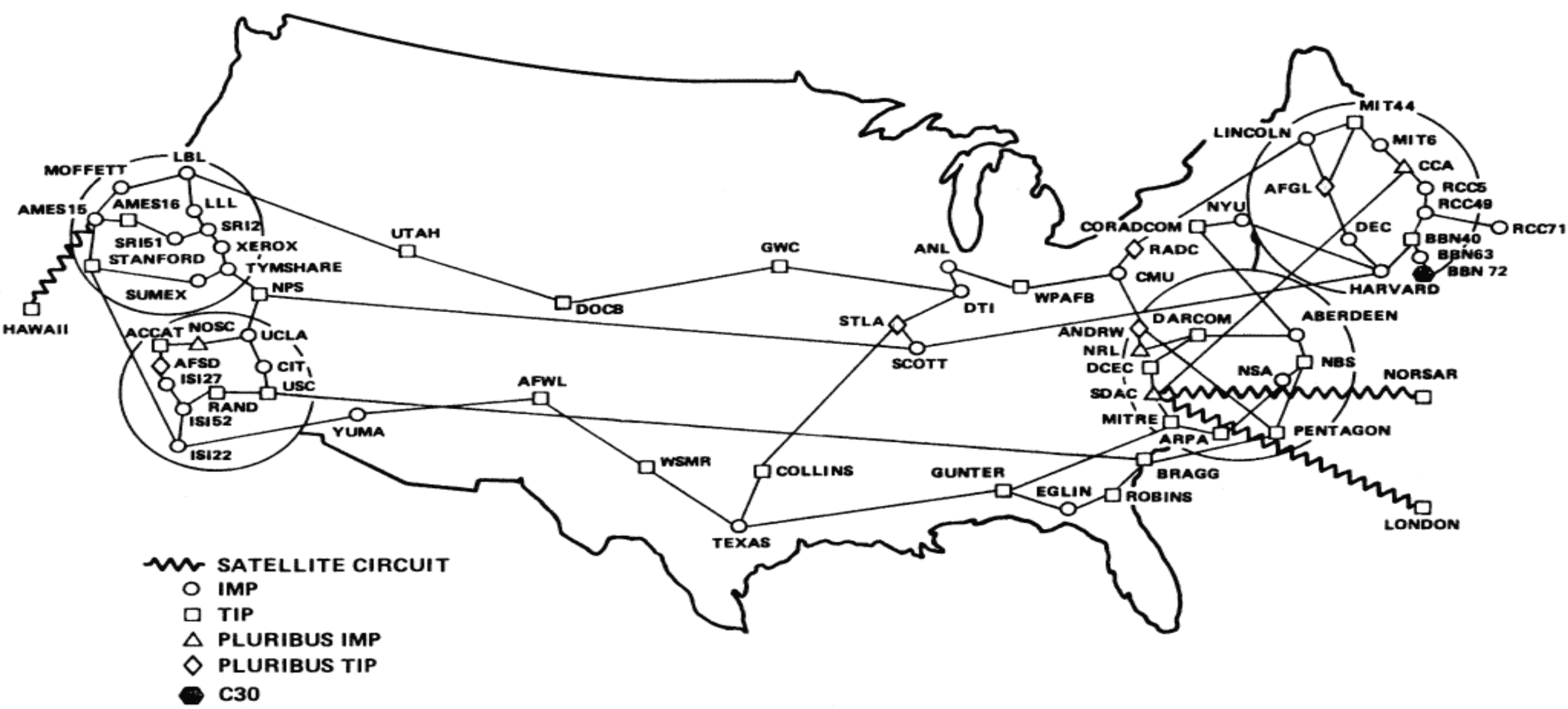
SUBJECT: Topics for Discussion at the Forthcoming Meeting

First, I apologize humbly for having to postpone the meeting scheduled for 3 May 1963 in Palo Alto. The ARPA Command & Control Research office has just been assigned a new task that must be activated immediately, and I must devote the whole of the coming week to it. The priority is externally enforced. I am extremely sorry to inconvenience those of you who have made plans for May 3rd. Inasmuch as I shall be in Cambridge the rest of this week, I am asking my colleagues here to re-schedule the meeting, with May 10th, Palo Alto, as target time and place.



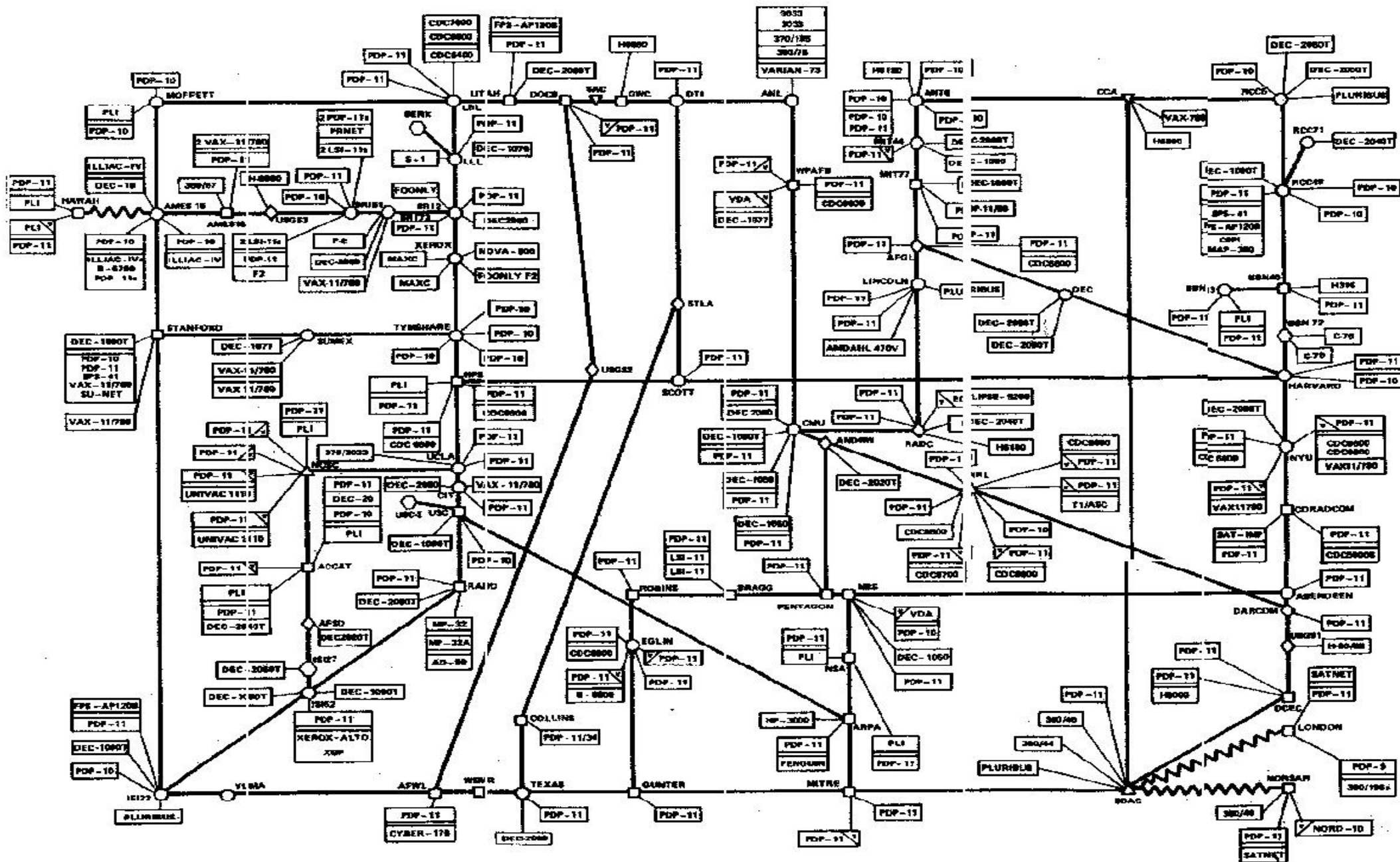
The in December 1969

GEOGRAPHIC MAP, OCTOBER 1980



(NOTE: THIS MAP DOES NOT SHOW ARPA'S EXPERIMENTAL SATELLITE CONNECTIONS)
 NAMES SHOWN ARE IMP NAMES, NOT (NECESSARILY) HOST NAMES

LOGICAL MAP, JUNE 1981



PLEASE NOTE THAT WHILE THIS MAP SHOWS THE HOST POPULATION OF THE NETWORK ACCORDING TO THE BEST INFORMATION AVAILABLE, NO CLAIM CAN BE MADE FOR ITS ACCURACY.

MOST COMPUTER CONFIGURATION SUPPLIED BY THE NETWORK INFORMATION CENTER.

NAMES SHOWN ARE IMP NAMES, NOT (NECESSARILY) HOST NAMES.

- IMP
- TP
- △ PLURIBUS IMP
- ◇ PLURIBUS TP
- ◇ C-30 IMP
- ~~~~~ SATELLITE CIRCUIT
- ▽ VERY DISTANT HOST
- ▽ C30 TP

ARPANET

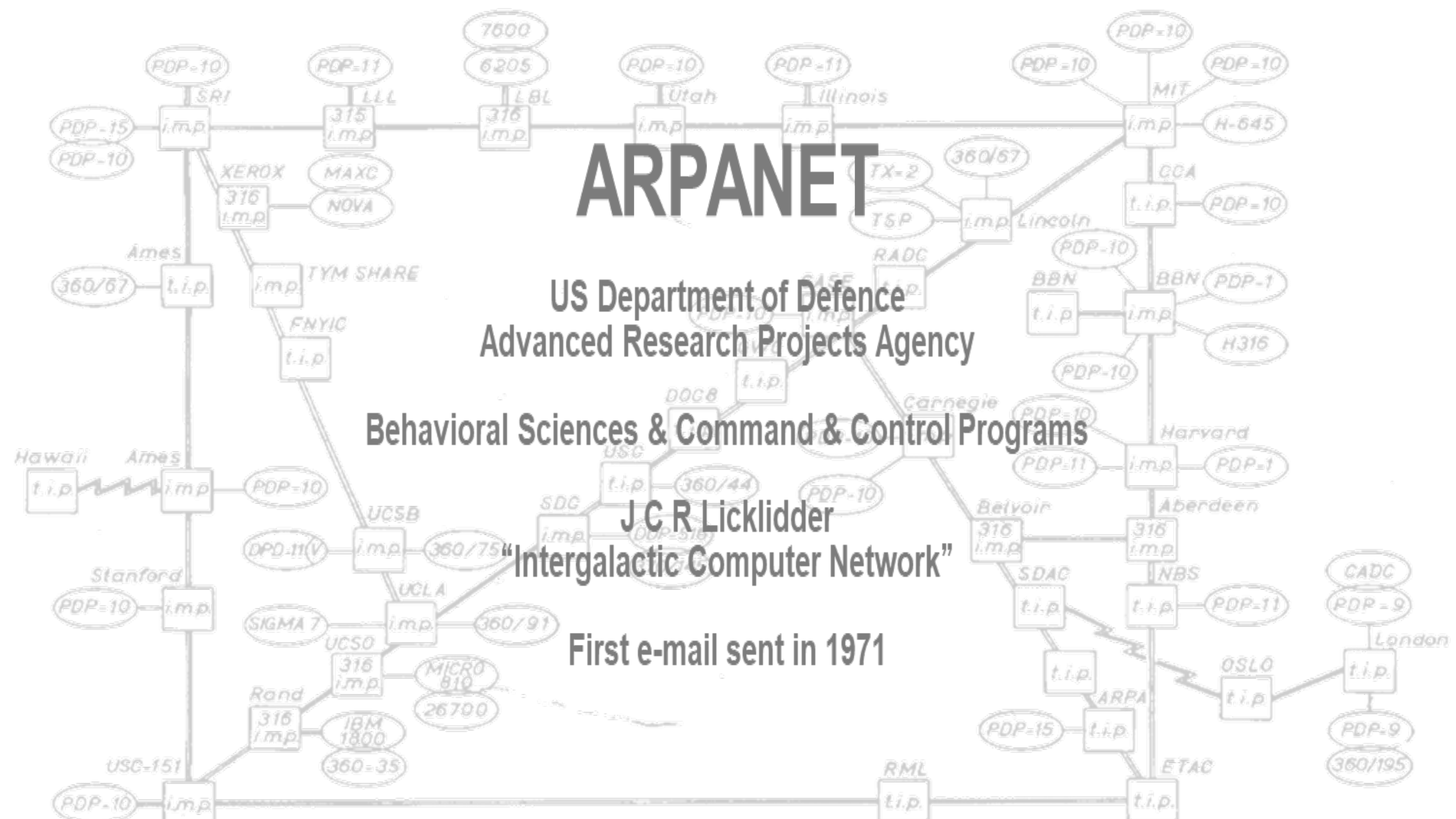
US Department of Defence
Advanced Research Projects Agency

Behavioral Sciences & Command & Control Programs

J C R Licklider

"Intergalactic Computer Network"

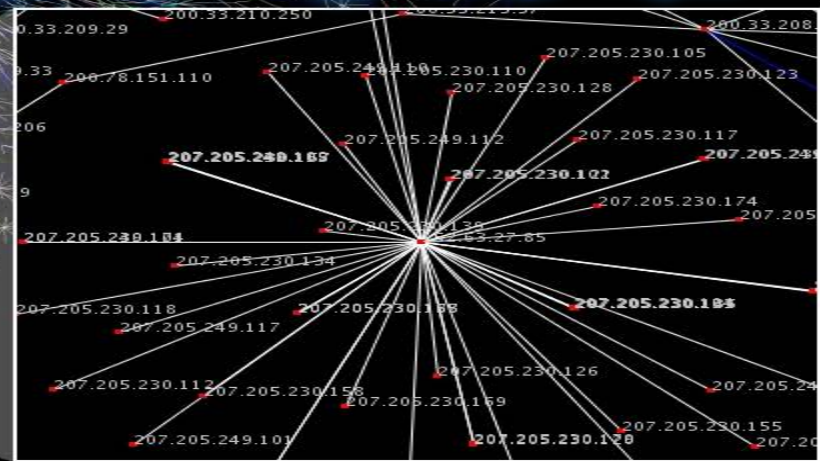
First e-mail sent in 1971





1983: The migration of the ARPANET to TCP/IP is officially completed
(this is considered to be the beginning of the true internet).

WELCOME BACK
TO
THE
INTERGALACTIC
COMPUTER NETWORK

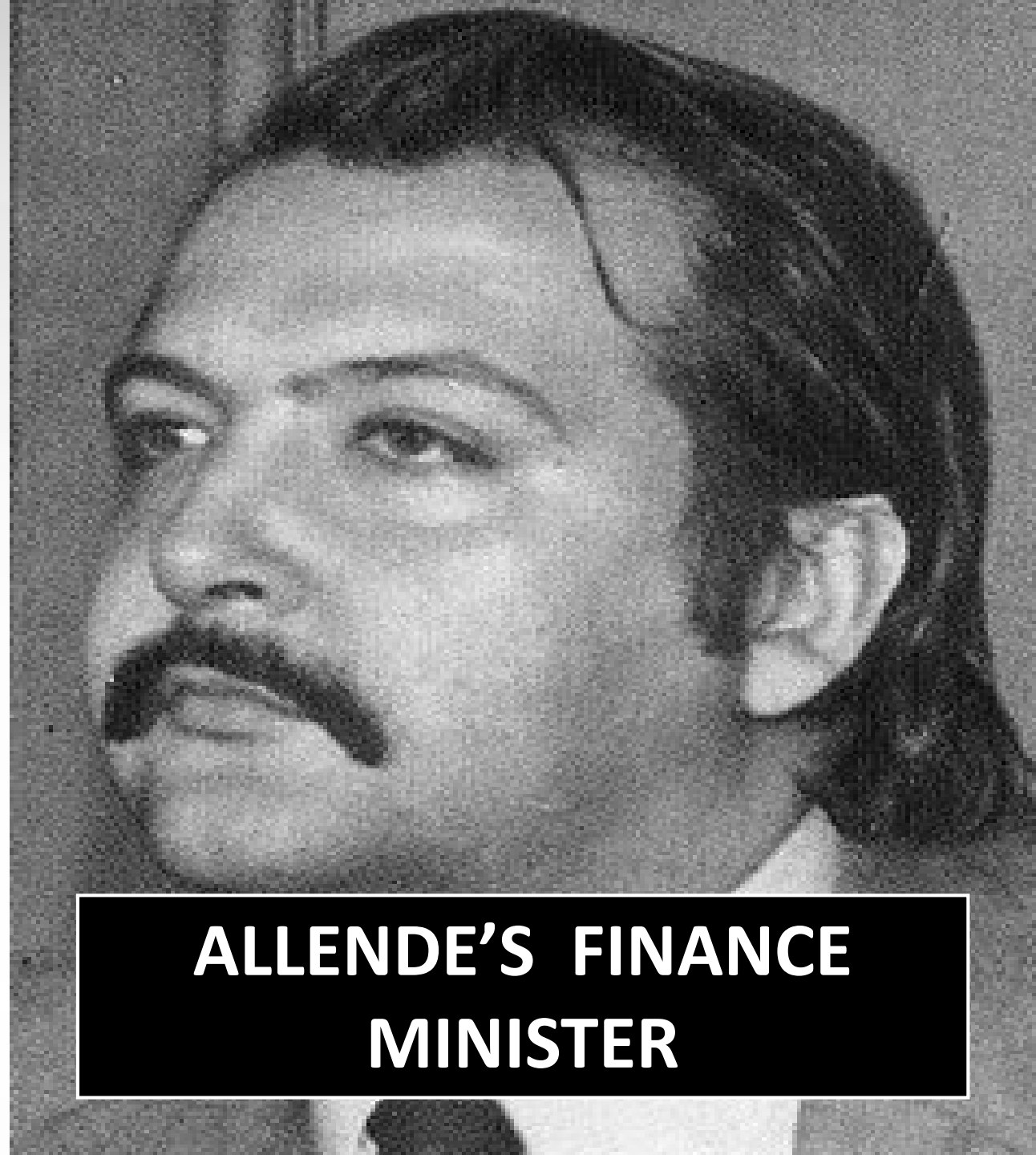




Stafford Beer

Fernando Flores

RESTAURANT CUBA NORON VINA DEL MAR (CHILE 1971)



**ALLENDE'S FINANCE
MINISTER**



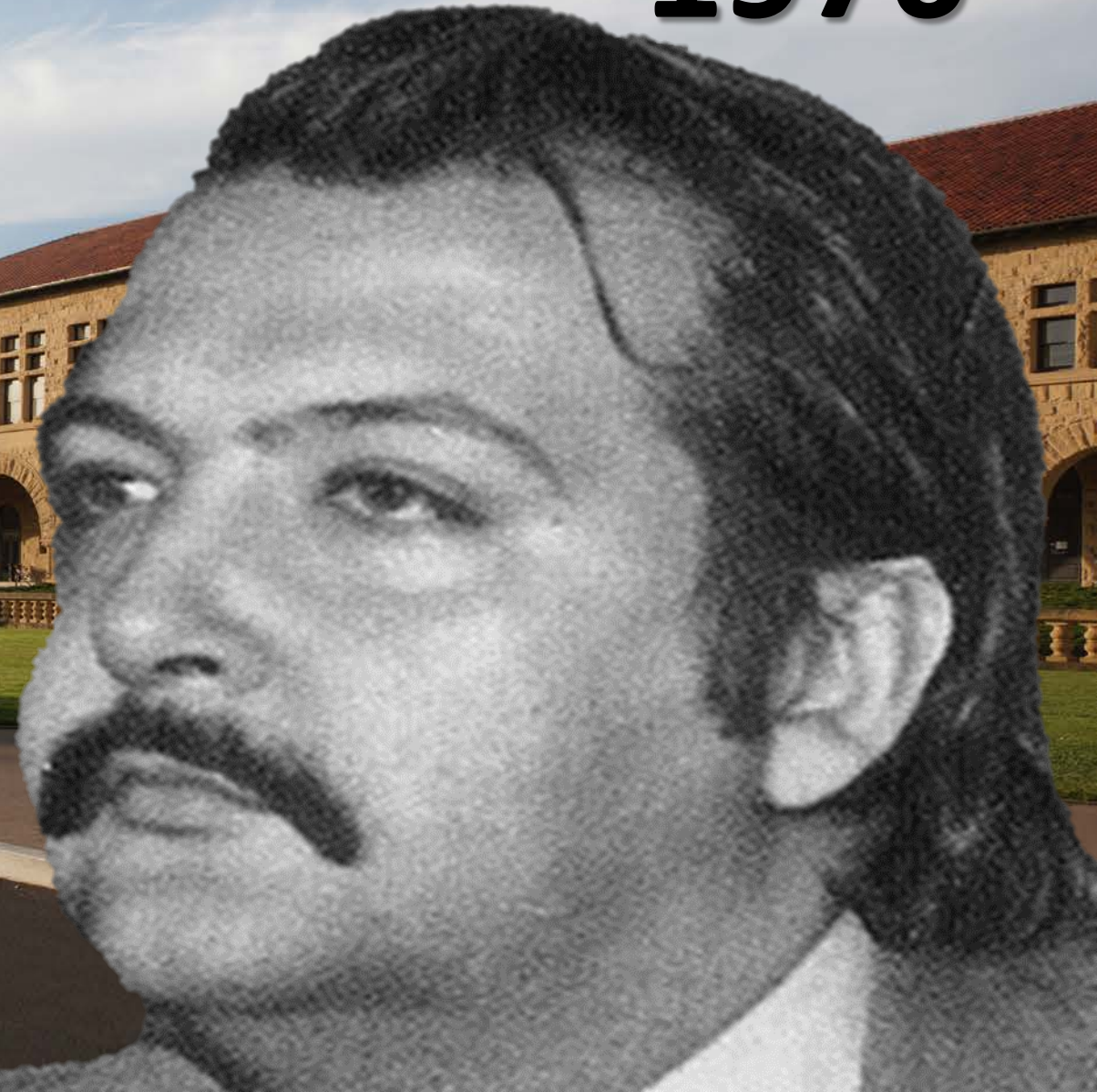




1976



Stanford
University



Fernando Flores



Fernando Flores, 2009

Born	January 9, 1943 (age 75) Talca, Chile
Occupation	Researcher, Stanford University Philosophy professor, UC Berkeley Founder, Hermenet Founder, Logonet Founder, Business Design Associates Founder, Action Technologies former Cabinet Minister, Chile Senator, Chile Founder, Pluralistic Networks
Website	https://web.archive.org/web/20050507171410/http://www.fernandoflores.cl/ 

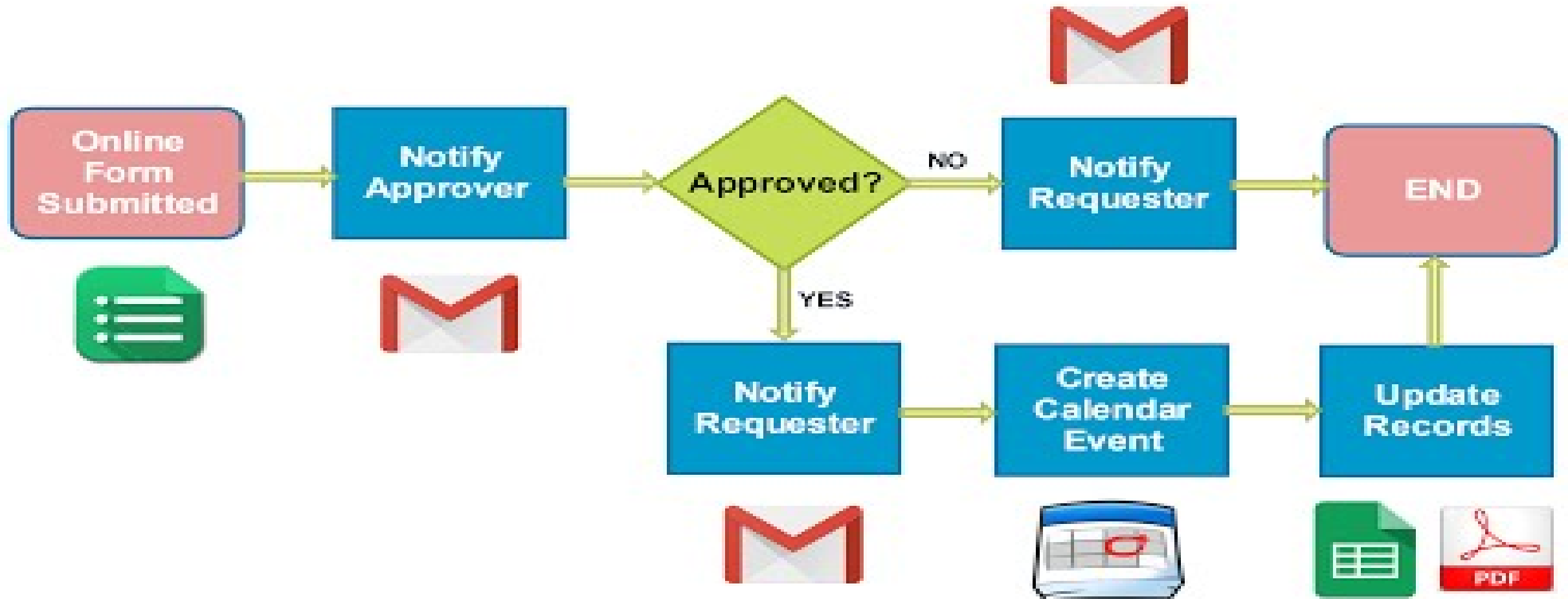
FROM PRISON TO A SOFTWARE FORTUNE

By

June 8, 1987

(FORTUNE Magazine) – One computer program that helps people work together traces back to such disparate characters as Salvador Allende, Chile's late socialist president, and Werner Erhard, founder of est. These influences come together in a Chilean-born entrepreneur named Carlos Fernando Flores Labra, 44, whose company, Action Technologies, sells the Coordinator, one of the first of the new programs to reach the market. In his third year at Santiago's elite Catholic University, Flores married his childhood sweetheart, Gloria, and took an engineering job to support her and the first of their five children. Put in charge of engineers 20 years his senior, Flores worked days and studied at night, graduating at the top of his class in 1965. He had risen through a series of jobs by 1972 when Allende made the 29-year-old technocrat his economics minister, and later finance minister. Flores was captured when the army stormed the presidential palace on September 11, 1973. He was shipped to prison on Dawson Island, at Chile's desolate southernmost tip. "We didn't know if he was dead or alive for the next ten months," Gloria Flores recalls. Detained without charges for three years, Flores sat out his imprisonment studying books on science and philosophy. His reading kept bringing his thoughts back to computers, which fascinated him but left him frustrated that the flood of data they spew forth overwhelms effective decision-making. After pressure from Amnesty International helped secure his release in 1976, Flores spent a year as a research associate at Stanford. Impoverished but determined to carve out a new life in exile, he enrolled in a Ph.D. program at Berkeley that allowed him to pursue his eclectic interests in philosophy, linguistics, and computer science. The family supplemented his meager fellowship with income Gloria earned wrapping sandwiches for airline meals and after-school jobs his children held at a local Burger King. Flores met Erhard at a conference in 1979, and the two formed a partnership to offer workshops embodying the decision-making principles Flores had devised at Berkeley. Though the partnership was dissolved in 1985, an Erhard company has a 20% stake in privately held Action Technologies and a seat on the board. The software company and workshops have made Flores a wealthy man, with an estimated net worth of \$35 million to \$40 million.

Approver Workflow with Google formMule





Workspace at Office

Admin AMP CIO Local Other Can't Delete - no access Replicator

18

AMP 18 Curriculum on IRMC1

AMP 18 Surveys on IRMC1

Elective Signup

Personal Web

San Francisco AMP 15

AMP-17 San Diego

Silicon Valley - AMP 15

Silicon Valley - AMP 18 on IRMC1

5509 - System Dynamics on IRMC1

16

AMP 16 Syllabus on IRMC1

AMP 16 SPEs on IRMC1

5509 - System Dynamics - All Documents

Navigator New Document Response Response to Response

- 5509 - System Dynamics
 - All Documents
 - My Favorite Doc
 - by Category
 - By Author
 - Review Status
 - Archiving
 - Agents
 - Design

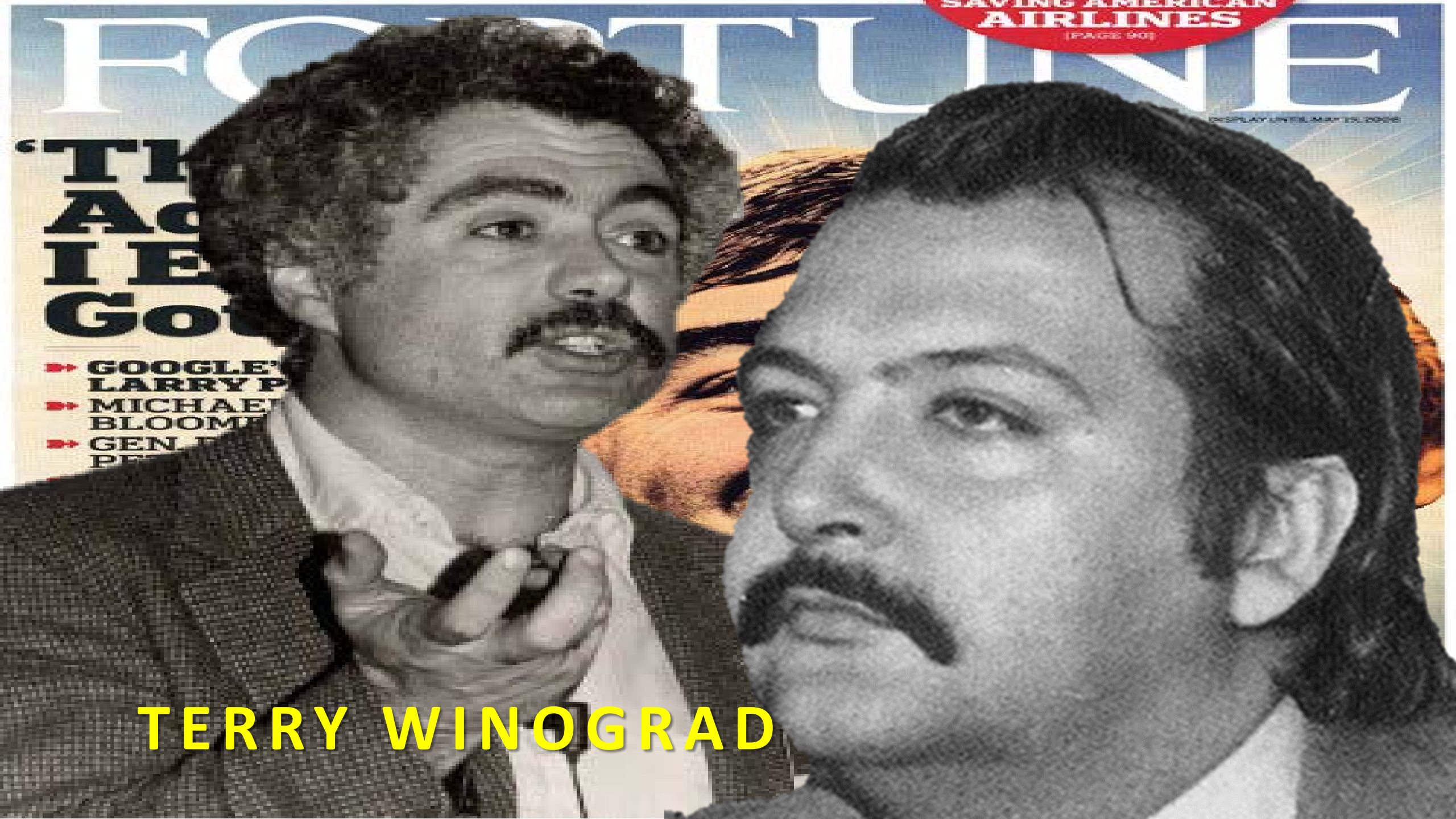
Title	
▶	A - Overview
▼	B - Lessons
▼	01 - Foundations of System Dynamics
	a) In-Class Exercise 1 - The Beer Game
	b) Beergame Scoresheet (John H. Sterman)
	c) Instructor Guide (John H. Sterman)
▼	02 - Influence Diagrams and Causal Loop Diagrams
	a) In-class Exercise 2 - Big Bird
	b) The Causal Loops v. Stock and Flow
	c) Causal Loop Archetype to Influence Diagram
	d) Reading - "A Quick Guide to Causal Loop Diagrams"
	e) Data Visualization Issue (John H. Sterman)
▼	03 - System Dynamics Model Construction
	a) In-class Exercise 3 - Beer Game
	b) Homework Exercise 3 - Beer Game
▼	04 - System Dynamics Model Construction



RAY OZZIE

Ray Ozzie
Chief Technical Officer
Microsoft Corporation





FOOTLINE

SAVING AMERICAN AIRLINES
(PAGE 90)

DISPLAY UNTIL MAY 15, 2006

'THE AGE OF THE GOD'

- GOOGLE'S LARRY P.
- MICHAEL BLOOMBERG
- GEN. P.

TERRY WINOGRAD

Understanding Computers and Cognition

1986

*A
New
Foundation
for Design*

TERRY WINOGRAD
FERNANDO FLORES

"This is a ground breaking book.
It is about computers, artificial
intelligence, language
it is a deeply thought out work."

— Joseph Weizenbaum, M.I.T.



FORTUNE

SAVING AMERICAN AIRLINES

(PAGE 90)

DISPLAY UNTIL MAY 25, 2008

'The Best Advice I Ever Got'

- **GOOGLE'S LARRY PAGE***
- **MICHAEL BLOOMBERG**
- **GEN. DAVID PETRAEUS**
- **SAM PALMISANO**
- **TINA FEY**

AND 14 OTHERS

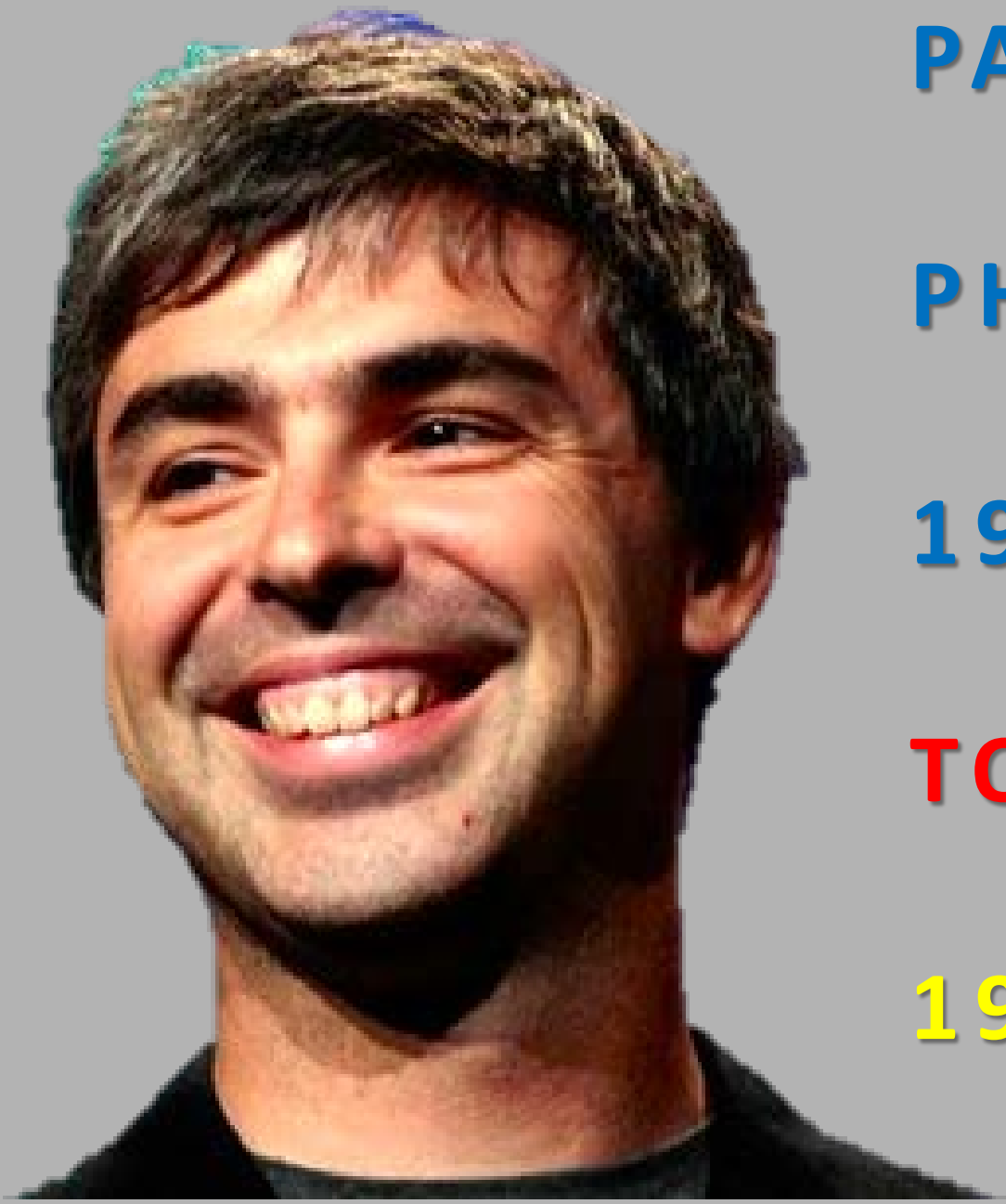
(PAGE 70)

*** But Wait!
There's More**
**LARRY RIFFS ON
HOW TO CHANGE
THE WORLD.**

(PAGE 82)







PAGE WAS WINOGRAD'S

PHD STUDENT FROM

1995

TO

1998

Google





BBC

"One of the most intriguing minds in the Western world."
Washington Post

JAMES BURKE'S

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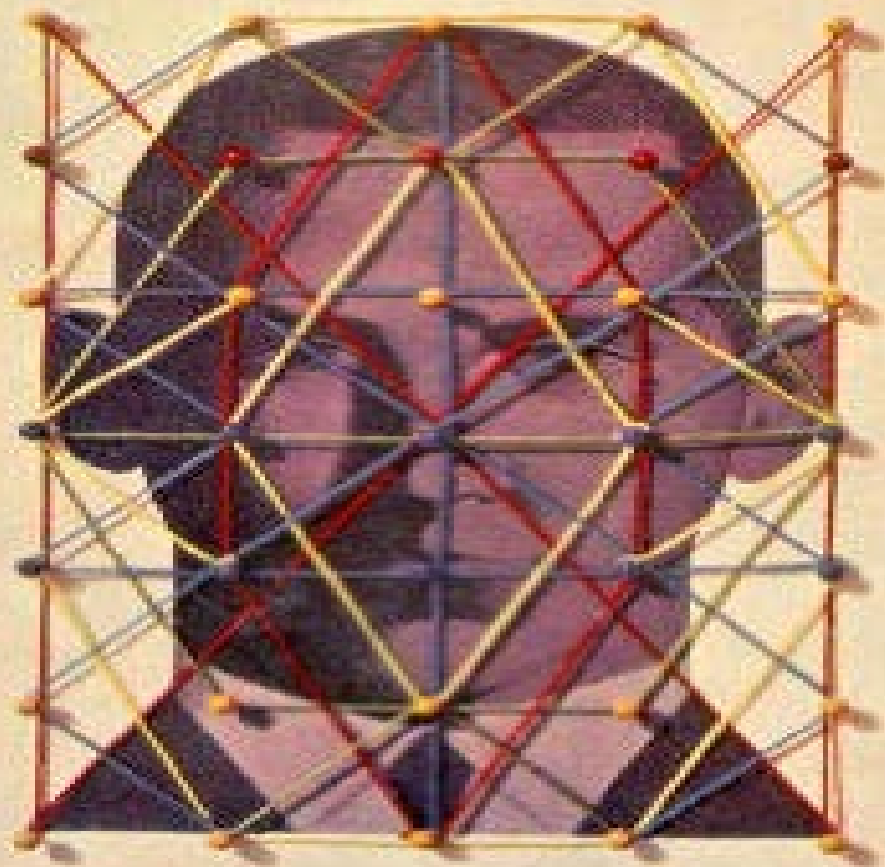
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The single most important and influential work on man's role in an automated world

Norbert Wiener The Human Use of Human Beings Cybernetics and Society

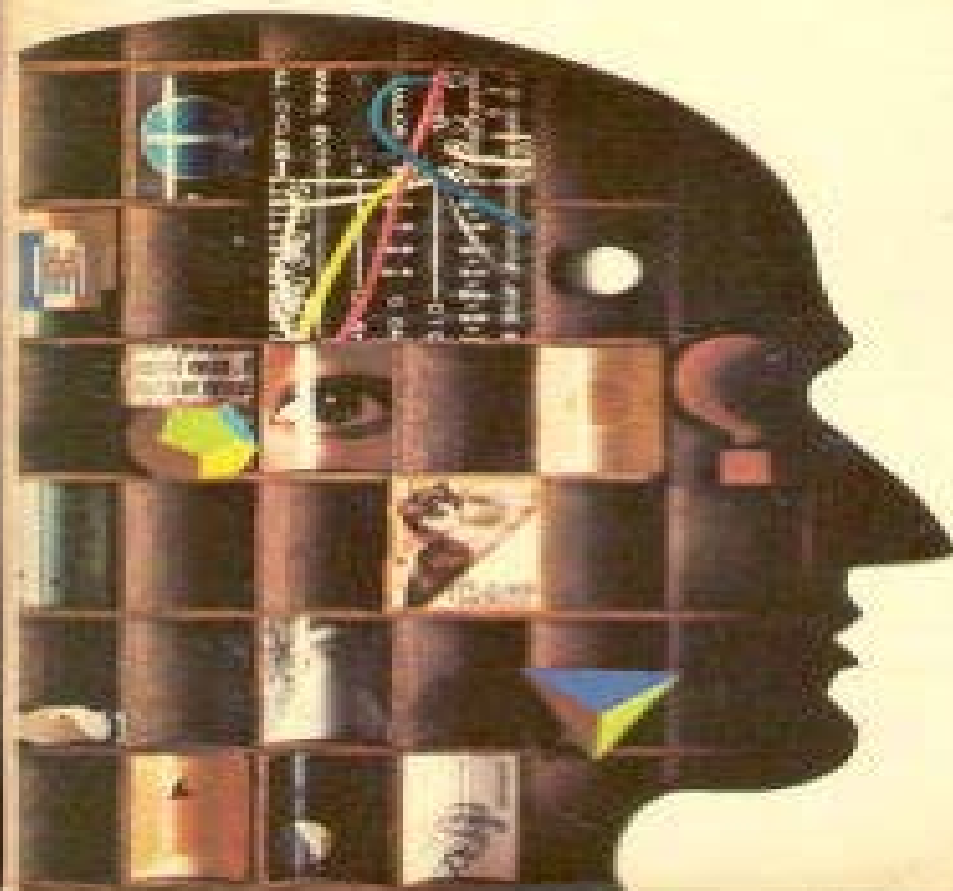


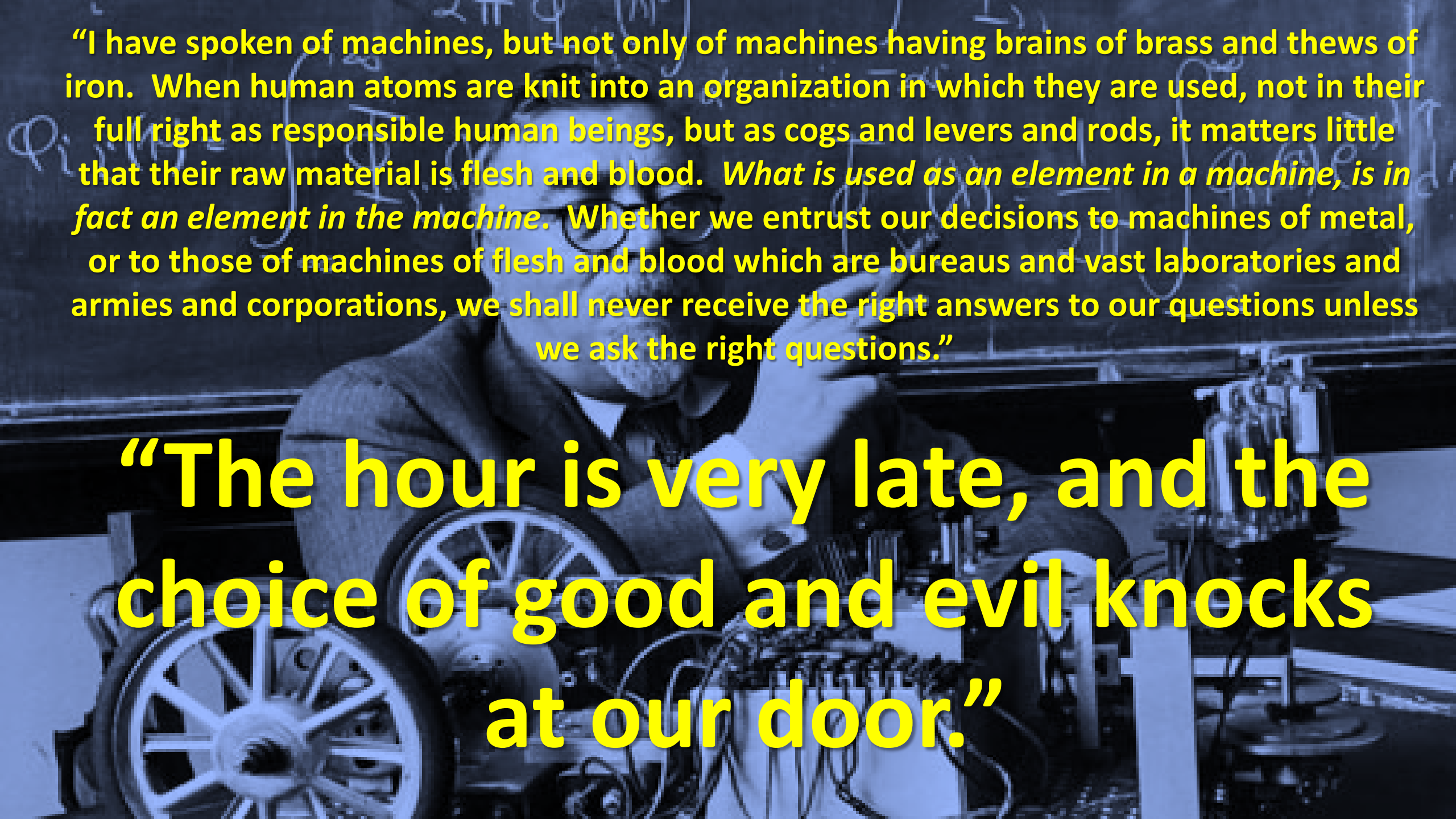
THE HUMAN USE OF HUMAN BEINGS Cybernetics and Society By Norbert Wiener

AVON / 0878148



The single most important and influential work on the relation between computer technology and the social sciences



A man with a mustache and glasses, wearing a suit and tie, is pointing his right hand towards a chalkboard. The chalkboard is covered in faint, illegible writing. In the foreground, there are various mechanical and scientific apparatuses, including a large wheel-like structure on the left and a complex assembly of pipes and containers on the right. The entire scene is overlaid with a blue tint.

“I have spoken of machines, but not only of machines having brains of brass and thews of iron. When human atoms are knit into an organization in which they are used, not in their full right as responsible human beings, but as cogs and levers and rods, it matters little that their raw material is flesh and blood. *What is used as an element in a machine, is in fact an element in the machine.* Whether we entrust our decisions to machines of metal, or to those of machines of flesh and blood which are bureaus and vast laboratories and armies and corporations, we shall never receive the right answers to our questions unless we ask the right questions.”

“The hour is very late, and the choice of good and evil knocks at our door.”

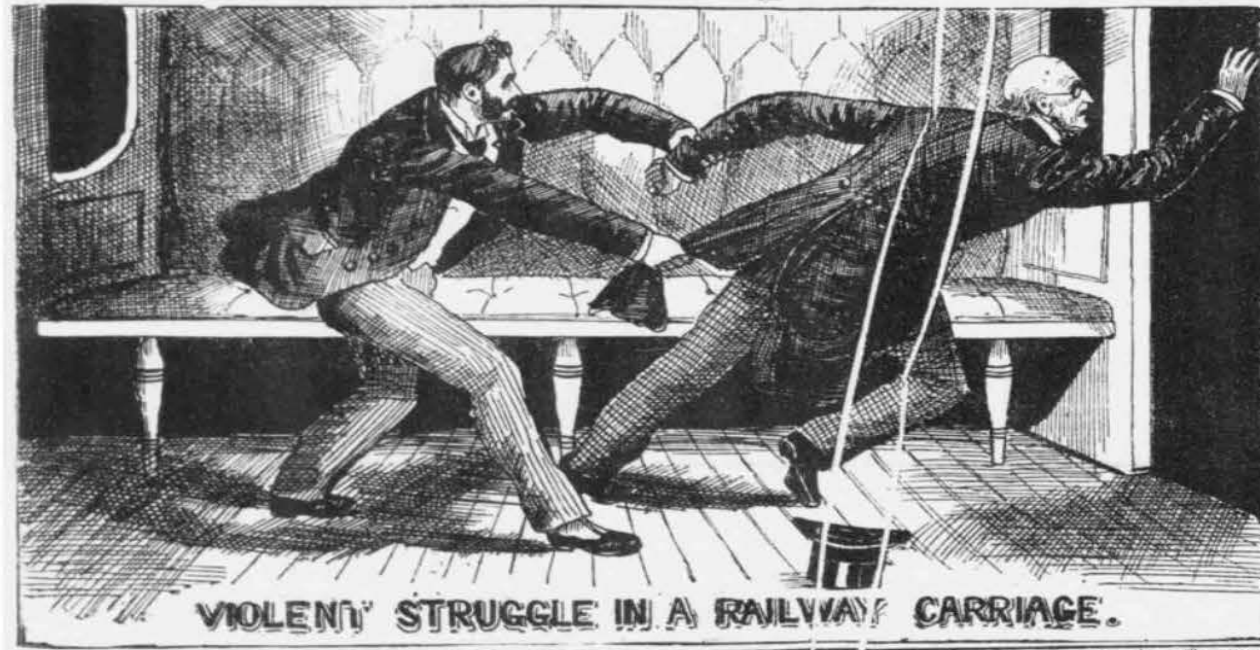
The Victorian Belief That a Train Ride Could Cause Instant Insanity

“Railway madmen” were thought to be activated by the sounds and motion of train travel.

BY JOSEPH HAYES MAY 12, 2017



5,454



An illustration from the *Illustrated Police News*, Saturday 11 May 1889. ALL IMAGES: © THE BRITISH LIBRARY BOARD. ALL RIGHTS RESERVED/ COURTESY THE BRITISH NEWSPAPER ARCHIVE

DIME NOVELS ARE BLAMED IN COURT

West Norwalk Man Says Boy Read
Too Many Tales and Told
Too Many Stories.

BOYS ARE RUINED

Dime Novels Cause
Lads to Murder

DIME NOVELS TO BLAME

Two Lads Who Held Up Deputy Treas-
urer John I. Drew Read Lurid Books
and Then Dramatize Them.





Home > News > Weird > Will Large Hadron Collider destroy Earth? CERN admits experiments could create black holes

Will Large Hadron Collider destroy Earth? CERN admits experiments could create black holes

ONE way or another the huge Large Hadron Collider is going to "finish off the planet", according to conspiracy theorists.



MUST READ [ARE 8 NEW 'SPECTRE-CLASS' FLAWS ABOUT TO BE EXPOSED? INTEL CONFIRMS IT'S READYING FIXES](#)

IoT devices can be hacked in minutes, warn researchers

Security company ForeScout has warned that hackers can steal data or cause physical damage, thanks to certain types of inherently insecure connected devices.



By [Danny Palmer](#) | October 25, 2016 -- 13:00 GMT (14:00 BST) | Topic: [Security](#)



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News > The internet of things can be hacked – and the risks are growing every day

The internet of things can be hacked – and the risks are growing every day

By Nicholas Fearn February 12, 2017 World of tech

Mo' tech, mo' problems



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09/02/2015 16:10 GMT | **Updated** 06/12/2017 22:20 GMT

Talking Doll Cayla Hacked To Spew Filthy Things (UPDATE)

David Moya
The Huffington Post



SUPPORTING MARKETPLACE IS A SMART INVESTMENT

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PROGRESSIVE

WORLD

Cayla, the connected doll, is a spy and must be destroyed

By [Jana Kasperkevic](#)

April 14, 2017 | 7:59 PM



SHE'S A WITCH!

BURN HER!



“If all the computers went on the blink, the country would be practically paralyzed: plants would shut down, finances would be thrown into chaos, most telephones would go dead, and the skies would be left virtually defenseless against enemy attack.”

“Just out of its teens, the computer is beginning to affect the very fabric of society, kindling both wonder and widespread apprehension ... human society is surely headed for some deep-reaching changes.”

THE COMPUTER IN SOCIETY



1965

NO. 14 APRIL 2, 1965

TIME

THE WEEKLY NEWSMAGAZINE

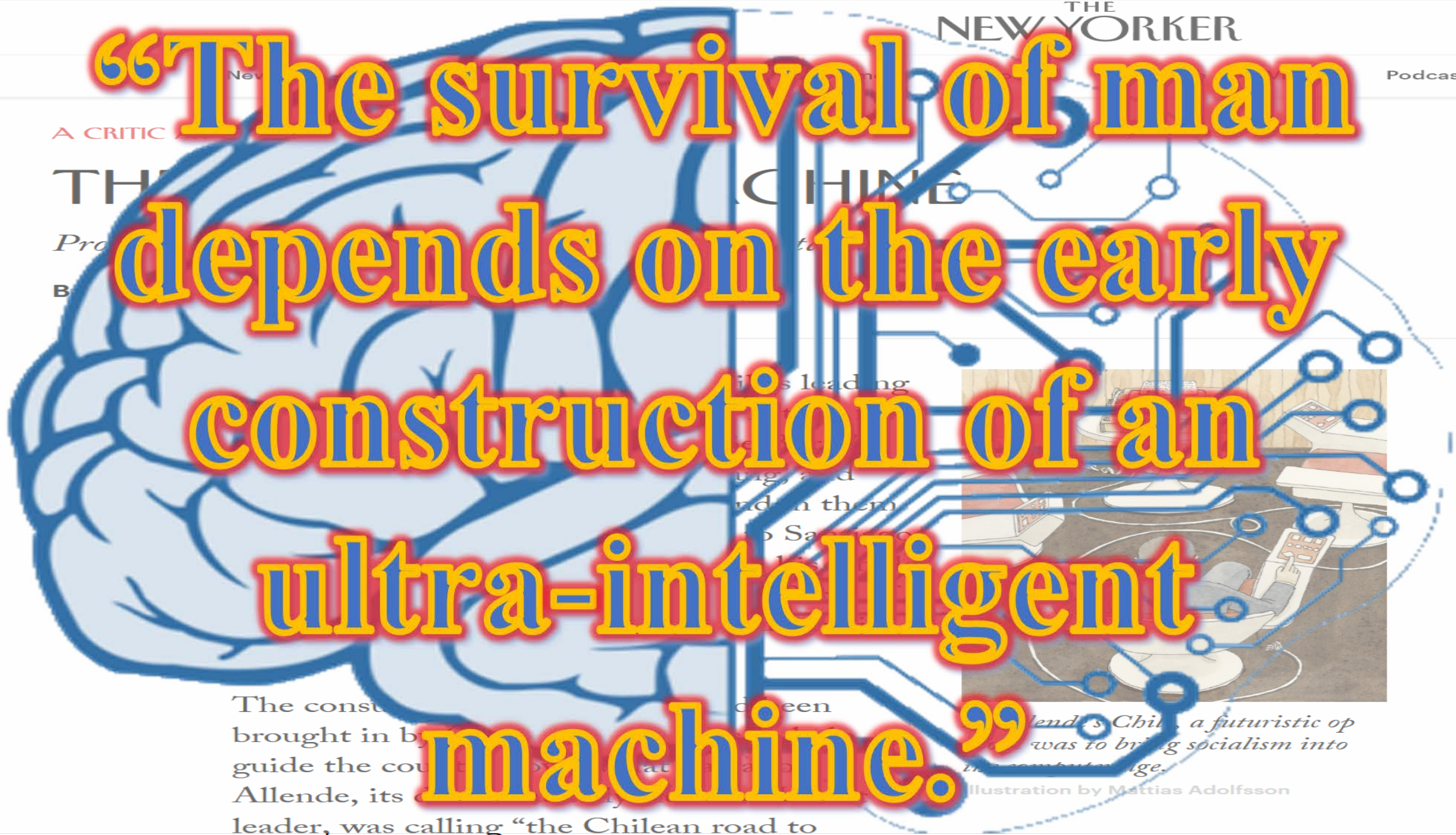


MARK III
Can man build a superman?

1950

“Can man build a superman”

“The survival of man depends on the early construction of an ultra-intelligent machine.”



A CRITIC

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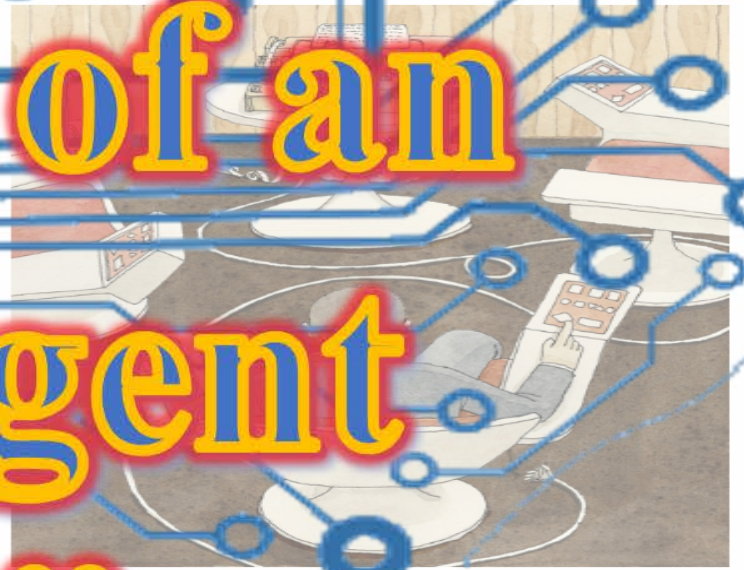
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The const
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Allende, its
leader, was calling “the Chilean road to



Chile, a futuristic op
was to bring socialism into
the computer age.

Illustration by Mattias Adolfsson