5 APRIL 2024 10:00 AM-5:00 PM

DOS-BAM
Joint Research Consortium

WORKING TOGETHER TOWARDS **A BETTER DIGITAL BUSINESS AND SOCIETY RESEARCH**

Venue: Royal Holloway, University of London
Egham, Surrey, TW20 0EX, The Shilling Auditorium

EVENT DETAIL

The Research Consortium represents a dynamic joint initiative by **the Digital Organisation and Society (DOS)** research centre at Royal Holloway, University of London and **the British Academy of Management e-Business and Information Systems Management SIG**. It is devoted to tackling key global challenges through comprehensive research, impactful contributions, and the navigation of careers centered around the digital realm. This collaborative platform serves as a nexus for academics engaged in multidisciplinary research, catering to individuals at various stages of their careers, including senior scholars, early career researchers, and Ph.D. students.

At its core, the Consortium fosters an environment conducive to meaningful discussions aimed at advancing the collective knowledge and comprehension of publishing research with a focus on digital business and society. By delving into the intricacies of 'digital,' participants explore avenues that not only contribute to scholarly advancement but also pave the way for real-world impact.

Beyond the academic discourse, the Consortium seeks to empower its attendees with valuable insights on successfully steering an academic career in the digital landscape. Through shared experiences, guidance, and strategic information, participants gain the tools necessary to navigate the complexities of an academic career trajectory.

In essence, this Research Consortium emerges as a pivotal hub where academia converges to address the forefront challenges of the digital era, fostering collaboration, knowledge exchange, and professional development among researchers with a shared commitment to advancing our understanding of the digital landscape.

Amidst the hype and research attention surrounding digital technologies impacting businesses and academia, this consortium offers an excellent opportunity for an inclusive generation of key takeaways. Topics discussed will include, but are not limited to, Generative AI, Metaverse, digital humans and virtual influencers in research and new cutting-edge technologies that improve or disrupt business processes, value creation, and societal impact.

Abstract submission deadline: 20th February 2024
Authors notification deadline: 25th February 2024
Registration deadline: 15th March 2024

BENEFITS OF ATTENDANCE

- Learn from prominent scholars and editors from top journals.
- Present your work and receive constructive feedback from experienced track chairs and academics from different backgrounds.
- Hear insights, challenges, and guidance in exploring and building academic careers in a digital landscape from senior academics.
- Knowledge exchange and social interaction with local and international academics from marketing, information systems, organisation and management, and more.

DIGITAL ORGANISATION AND SOCIETY Research Centre

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ROYAL HOLLOWAY UNIVERSITY OF LONDON

Register and for more information
https://www.bam.ac.uk

KEYNOTE SPEAKERS

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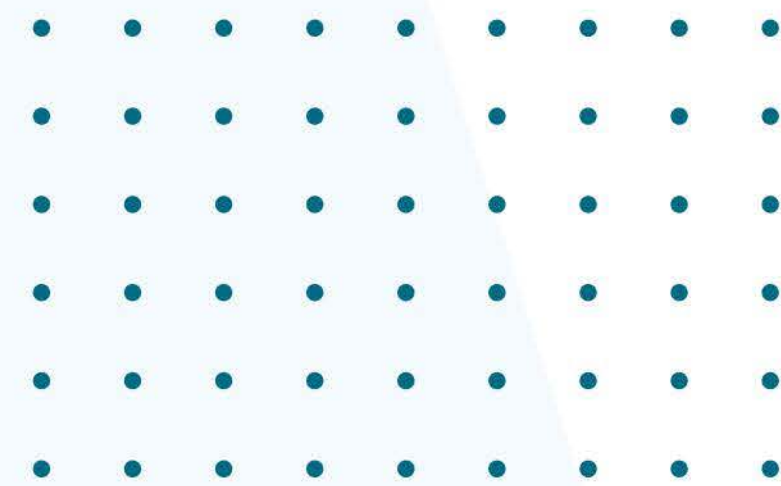**5 APRIL 2024**
10:00 AM–5:00 PM

Professor Nancy Pouloudi

Professor of Information Systems, Athens University of Economics and Business, President in the Council of Association for Information Systems (AIS)

Ved Sen

Head of Business Innovation for Tata Consultancy Services UK

PANEL DISCUSSION

PUBLISHING 'DIGITAL RESEARCH' IN TOP JOURNALS AND GENERATING RESEARCH IMPACT

Professor Thanos Papadopoulos

University of Kent, Associate Editor,
British Journal of Management

Professor Suprateek Sarker

Rolls-Royce Commonwealth Eminent Professor of Commerce, Editor-in-Chief,
Information Systems Research

Professor Giampaolo Viglia

University of Portsmouth, Editor-in-Chief,
Psychology and Marketing

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PANEL DISCUSSION

MANAGING A SUCCESSFUL ACADEMIC CAREER

Professor Savvas Papagiannidis
Vice Dean of the BAM College of Fellows, David Goldman Professor of Innovation & Enterprise / Head of Information Systems & Operations, Newcastle Business School
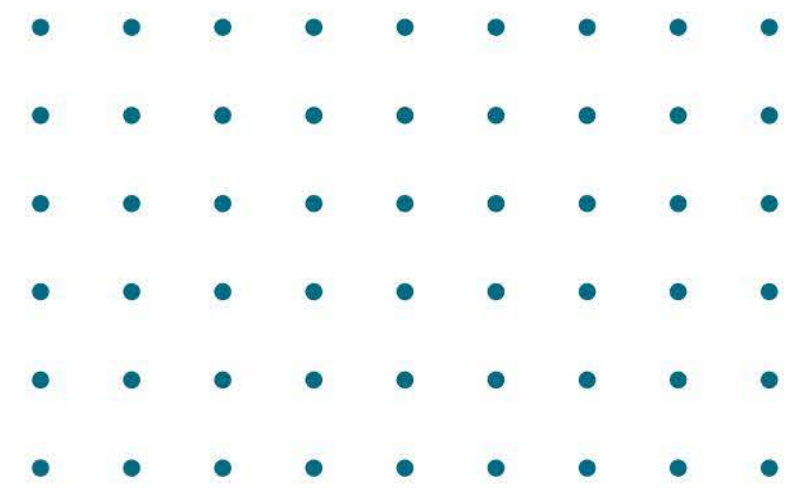
Dr. Lucy Gill-Simmen
Vice Dean for Education and Student Experience, Royal Holloway, University of London

Professor Sameer Hosany
Professor of Marketing, Head of Department of Marketing, Royal Holloway, University of London

CHAIRS

Dr. Nisreen Ameen
Director, Digital Organisation and Society research centre, Royal Holloway, University of London, e-Business and Information Systems Management SIG co-chair, British Academy of Management, Vice President, UK Academy of Information Systems (UKAIS)

Professor Thanos Papadopoulos
Professor of Management (Information Systems/Operations Management), Head of the Department of Analytics, Operations and Systems, e-Business and Information Systems Management SIG co-chair, British Academy of Management

ABSTRACT SUBMISSION

We encourage the submission of abstracts aligned with the Consortium's theme, and rest assured, we'll offer constructive feedback during the presentations. We are particularly interested in interdisciplinary research that delves into the realm of digital business, aiming to cultivate a profound understanding of how digital technologies impact work, organisations, and society, as well as the intricate interactions between them.

We are open to a diverse array of examples within this theme, spanning areas such as information systems, digital marketing, finance, accounting, and management. Keep in mind that abstracts should be concise, not exceeding 1,000 words (excluding tables, figures, and references).

Submit your abstracts via email to DOSdirectors@rhul.ac.uk and be a part of this insightful exploration into the implications of digital advancements.

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DOS RESEARCH COMMITTEE

Business Analytics and Big Data
Dr. Xing Fang, Department of Marketing
Dr. Yang Yang, Department of Digital Innovation Management

AI in Services
Dr. The Khoa Do, Bin, Department of Marketing
Dr. Yuanyuan Lai, Digital Innovation Management

Digital Technology, Organisation and Work
Dr. Yu Zheng, Human Resource Management and Organisational Studies
Dr. Chris Chan, Human Resource Management and Organisational Studies

Digital Economy and Innovation
Dr. Najmeh Hafezieh, Digital Innovation Management
Dr. Anabel Gutierrez Mendoza, Department of Marketing

Digital Inequality, Ethics and Cyberactivism
Dr. Vera Hoelscher, Department of Marketing
Dr. Rebecca Bolt, Accounting and Financial Management

Cybersecurity, Design and Human Behaviour
Dr. Elizabeth Quaglia, Information Security Group
Dr. Nisreen Ameen, Department of Marketing

PhD Students Representative
Xiaoxia Cao

BAM SIG Track Chairs
Dr. Dinara Davlembayeva, Cardiff University
Dr. Davit Marikyan, University of Bristol

Event organiser and DOS secretary
Tippayanet Sorosrungruang

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